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ವಿಜಯ ಯುಗ

ಮುಖ-2 ಕನ್ನಡ ಸಂಚಿತ ದಿನಪತ್ರಿಕೆ

ಇಡಿಬಿಬಿ ಬಂಗಲೂರಿನಲ್ಲಿ ಇಕೋ ಆಕ್ಟನ್ ಲರ್ನಿಂಗ್ ಸೆಂಟರ್ (ಇಎಲ್ಐ) ಆರಂಭಿಸಿ ಸ್ಥಿರ ಗ್ರಾಮೀಣ ಉದ್ಯಮಶೀಲತೆಯನ್ನು ಬಲಪಡಿಸಿದೆ

ಎಂಟರ್ಪ್ರೈಸಸ್‌ನಲ್ಲಿ ಡಿವಲಪ್‌ಮೆಂಟ್ ಇನ್ ಸ್ಕೀಮ್ ಆಫ್ ಇಂಡಿಯಾ (ಇಡಿಬಿಬಿ) 28 ಏಪ್ರಿಲ್ 2026 ರಂದು ಬಂಗಲೂರಿನಲ್ಲಿ ಇಕೋ ಆಕ್ಟನ್ ಲರ್ನಿಂಗ್ ಸೆಂಟರ್ (ಇಎಲ್ಐ) ಅನ್ನು ಉದ್ಘಾಟಿಸಿತು. ಇದು ಒಂದು ಸಮರ್ಪಕ ಅನುಭವಾಧಾರಿತ ತರಬೇತಿ ಕೇಂದ್ರವಾಗಿದ್ದು, ಪ್ರಾಯೋಗಿಕ, ಕೌಶಲ್ಯ ಆಧಾರಿತ ಕಲಿಕೆಯ ಮೂಲಕ ಸ್ಥಿರ ಗ್ರಾಮೀಣ ಉದ್ಯಮಶೀಲತೆಯನ್ನು ಉತ್ತೇಜಿಸುವ ಉದ್ದೇಶ ಹೊಂದಿದೆ.

ಈ ಕೇಂದ್ರವನ್ನು ಸುತ್ತಾ ಮನಿಷಾ ಭಟ್ಟಾಚಾರ್ಯ, ಮ್ಯಾನೇಜಿಂಗ್ ಡೈರೆಕ್ಟರ್ - ಕಾರ್ಪೊರೇಟ್ ಸಿಟಿಜನ್‌ಶಿಪ್, ಅಕ್ಸೆಂಟರ್; ಡಾ. ಸುನಿಲ್ ಕುಮಾರ್, ಡೈರೆಕ್ಟರ್ ಜನರಲ್, ಇಡಿಬಿಬಿ; ಡಾ. ರಮಣ್ ಗುಜ್ಜಾರ್, ಡೈರೆಕ್ಟರ್ ? ಸಿಎಸ್‌ಆರ್ ಪಾಲುದಾರಿಗಳು, ಇಡಿಬಿಬಿ; ಹಾಗೂ ಸುತ್ತಾ ಕೇರ್‌ನಾ ಶೇಷಾದ್ರಿ, ಕಾರ್ಪೊರೇಟ್ ಸಿಟಿಜನ್‌ಶಿಪ್ (ಸಿಎಸ್‌ಆರ್) ಬಂಗಲೂರಿನ ಇಕೋ ಆಕ್ಟನ್ ಲರ್ನಿಂಗ್ ಸೆಂಟರ್ (ಇಎಲ್ಐ) ಮೈಸ್ಟ್ರಿ ಸ್ಥಳ, ಡಿವಲಪ್‌ಮೆಂಟ್ ಹೆಡ್ಕ್ವಾರ್ಟರ್ಸ್ (ಎಂಐಸಿ) ಆಡಿನಿಲಿ.

ಶೈಕ್ಷಣಿಕವಾಗಿ ಪ್ರಾಯೋಗಿಕ ತರಬೇತಿ ಪಡೆದುಕೊಳ್ಳುವ ಸ್ಥಿರ ಗ್ರಾಮೀಣ ಉದ್ಯಮಿಗಳಿಗೆ ಪರಿಶುದ್ಧ ಸ್ನೇಹ ಉಪಾಧಾನ ವ್ಯವಸ್ಥೆಗಳು ಮತ್ತು ಸಣ್ಣ ಮಟ್ಟದ ಉದ್ಯಮ ಕಾರ್ಯಾಚರಣೆಗಳ ನೈಜ ಸಮಯದ ಅನುಭವವನ್ನು ಹರಿಯಲು ಸಾಧ್ಯವಾಗುವಂತೆ ಈ ಉಪಕ್ರಮವು ಬಂಗಲೂರಿನ, ಮಣಿ ಮತ್ತು ಚಿನ್ನೇನೂರು ಅನೇಕ ಸ್ಥಳಗಳಲ್ಲಿ ಒಂದು ತರಬೇತಿಸುವ ವಿಶ್ವಕ ಬಹು-ಸ್ಥಳ ಮಾದರಿಯ ಛಾನ್ಸಾಗಿದ್ದು, ಭವಿಷ್ಯದಲ್ಲಿ (2026-27) ವಿಶ್ವದಾದ್ಯಂತ ವಾಣಿಜ್ಯ ಯೋಜನೆ ಇದೆ. ಒಟ್ಟು 30 ಸಂರಚಿತ ತರಬೇತಿ ಕಾರ್ಯಕ್ರಮಗಳನ್ನು ಈ ಉಪಕ್ರಮದಡಿ ನಡೆಸಲಾಗುತ್ತಿದ್ದು, ಇದರಲ್ಲಿ ಸುಮಾರು 1,500 ಗ್ರಾಮೀಣ ಉದ್ಯಮಿಗಳಿಗೆ



ನಿರೀಕ್ಷಿಸಿ ಪ್ರಯೋಜನವಾಗುತ್ತಿದೆ. ಈ ಕೇಂದ್ರವು ಸ್ಥಿರ ಬೇವಣೀಕರಣಕ್ಕೆ ಸಂಬಂಧಿಸಿದ ಉದ್ಯಮಗಳ ಮೇಲೆ ಗಮನ ಕೇಂದ್ರಿಸಿದ್ದು, ಹಣ್ಣು ಮತ್ತು ತರಕಾರಿಗಳ ಡೀಫೈನ್‌ಡ್, ಕೃತಕಂಶಯಿಸಿದ ಸಾಮಗ್ರಿಗಳು, ಬ್ಯಾಗ್‌ಗಳ ಆಪ್‌ಕೈಟಿಂಗ್, ಜೇಡಿ ಉತ್ಪನ್ನಗಳು, ಕೋಲ್ಡ್ ಡ್ರೈಡ್ ಏಜೆಂಟ್‌ಗಳನ್ನು ಮೇಗಲ ದೀಪ ತಯಾರಿಕೆ ಹಾಗೂ ಮಿಲ್ಲೆಟ್ ಆಧಾರಿತ ಆಹಾರ ಸಂಸ್ಕರಣೆಗಳನ್ನು ಒಳಗೊಂಡಿದೆ. ಉದ್ಯಮಿಗಳ ಸಮಾರಂಭದಲ್ಲಿ ಸುತ್ತಾ ಮನಿಷಾ ಭಟ್ಟಾಚಾರ್ಯ, ಮ್ಯಾನೇಜಿಂಗ್ ಡೈರೆಕ್ಟರ್ - ಕಾರ್ಪೊರೇಟ್ ಸಿಟಿಜನ್‌ಶಿಪ್, ಅಕ್ಸೆಂಟರ್ ಹೇಳಿದರು, "ಅಕ್ಸೆಂಟರ್ ಮತ್ತು ಇಡಿಬಿಬಿ ಸಮಾವೇಶಿತ ಅಭಿವೃದ್ಧಿಯ ಸಾಮಾನ್ಯ ದೃಷ್ಟಿಯನ್ನು ಹಂಚಿಕೊಳ್ಳುತ್ತದೆ. ಇದು ವಿಶ್ವವ್ಯಾಪಿ ಸಿದ್ಧವಾದ ಆರ್ಥಿಕತೆಯನ್ನು ನಿರ್ಮಿಸುವುದರ ಮೇಲೆ ಕೇಂದ್ರೀಕೃತವಾಗಿದೆ. ಗ್ರಾಮೀಣ ಉದ್ಯಮಿಗಳಿಗೆ ತಮ್ಮ ಸಾಮರ್ಥ್ಯವನ್ನು ಕಂಡುಬಿಡಿಸಲು ಸರಿಯಾದ ಪರಿಶರವನ್ನು ಒದಗಿಸಿದಾಗ, ಅವರು ಗ್ರಾಮೀಣ ಇಕಾನಮಿನಲ್ಲಿ ಯಶಸ್ವಿಯಾಗಿ ಪೇಟೆಯಬಹುದು. ಈ ಲರ್ನಿಂಗ್ ಸೆಂಟರ್ ಆ ನಂಬಿಕೆಯ ಮೇಲೆ ನಿರ್ಮಿತವಾಗಿದೆ, ಮತ್ತು ಇದನ್ನು ಅನೇಕ ಸ್ಥಳಗಳಲ್ಲಿ ಪ್ರತೀಕಿಸಿಸುವುದರಿಂದ ಇದು ಫಲಿತಾಂಶಾಧಾರಿತ ಪರಿಣಾಮ ಮತ್ತು ಸಾಧನೆಗಳನ್ನು ಖಚಿತಪಡಿಸುವ ಚಳುವಳಿಯಾಗಿ ರೂಪುಗೊಳ್ಳುತ್ತದೆ."

ಡಾ. ಸುನಿಲ್ ಕುಮಾರ್, ಡೈರೆಕ್ಟರ್ ಜನರಲ್, ಇಡಿಬಿಬಿ ಆಡಿಬಿಬಿ ಅಭಿವೃದ್ಧಿಯನ್ನು ಪ್ರತಿಬಿಂಬಿಸುತ್ತದೆ. "ಇಕೋ ಆಕ್ಟನ್ ಲರ್ನಿಂಗ್ ಸೆಂಟರ್ ತರಬೇತಿಯಿಂದ ಪರಿವರ್ತನೆಯು ಸಾಧನ ಮತ್ತು ಬದಲಾವಣೆಯನ್ನು ಪ್ರತೀಕಿಸುತ್ತದೆ. ಸ್ಥಿರ ಉಪಾಧಾನ ವ್ಯವಸ್ಥೆಗಳ ಪ್ರಾಯೋಗಿಕ ಅನುಭವವನ್ನು ಒದಗಿಸುವ ಮೂಲಕ, ನಾವು ಗ್ರಾಮೀಣ ಉದ್ಯಮಿಗಳಿಗೆ ಆತ್ಮನಿರ್ಭರ, ನವೀನ ಮತ್ತು ಪರಿಶುದ್ಧ ಬಹುಮುಖ್ಯತೆಯನ್ನು ಸ್ಪಷ್ಟಪಡಿಸುವ ಮೂಲಕ ಉದ್ಯಮಿಗಳನ್ನು ಪ್ರೋತ್ಸಾಹಿಸುತ್ತೇವೆ. ಇದು ಅನೇಕವು ಅನ್ನು ಉತ್ಪನ್ನಗಳನ್ನು ಸ್ವೀಕರಿಸುವ ಮತ್ತು ಪ್ರಾರಂಭಿಸುವ ಮೂಲಕ ಯೋಜನೆಗಾಗಿ ಪ್ರೋತ್ಸಾಹಿಸುತ್ತೇವೆ. ಮುಕ್ತ ಹಲವರು ತಮ್ಮ ಉದ್ಯಮಗಳನ್ನು ಆನ್‌ಲೈನ್ ತೆಗೆದುಕೊಂಡು ಹೋಗಿ, ತಮ್ಮ ದೇಶ - ಕಾರ್ಪೊರೇಟ್ ಹಾಗೂ ಸಿಟಿಜನ್‌ಶಿಪ್ ಅಂತರವನ್ನು ಕಡಿಮೆ ಮಾಡಲು ತಲುಪುತ್ತಿದ್ದಾರೆ.

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शब्द शास्त्र
SHABD SHAASTRA

EDII Launches Eco Action Learning Centre (ELC) in Bangalore to Strengthen Sustainable Rural Entrepreneurship

Shabd Shastra
Bangaluru (Sources) : The Entrepreneurship Development Institute of India (EDII) inaugurated the Eco Action Learning Centre (ELC) in Bangalore on 28 April 2026, a dedicated experiential training facility aimed at promoting sustainable rural entrepreneurship through practical, skill-based learning.

The Centre was inaugurated by Ms. Manisha Bhattacharya, Managing Director - Corporate Citizenship, Accenture; Dr. Sunil Shukla, Director General, EDII and Dr. Raman Gujral, Director - CSR Partnerships, EDII.

The Eco Action Learning Centre in Bangalore serves as a hands-on training platform under the Micro Skill Development programme (MSDP), enabling rural entrepreneurs to gain real-time exposure to eco-friendly production systems and small-scale enterprise operations.

The initiative is part of a broader multi-location model being implemented across Bangalore, Pune, and Chennai, with expansion planned in Bhub (2026-27). In all, 30 structured training programmes are being conducted under the initiative, directly benefiting around 1,500 rural entrepreneurs.

The Centre focuses on sustainable livelihood trades including fruit and vegetable dehydration, handmade soaps, upcycling of bags, bakery products, cold press oil extraction, candle making and millet-based food processing.

At the inauguration, Ms. Manisha Bhattacharya, Managing Director - Corporate Citizenship, Accenture, said, "Accenture and EDII share a common vision of inclusive growth. It centres on building a future-ready economy. When rural entrepreneurs are given the right environment to discover their potential, they can scale successfully in the green economy. This Learning Centre is built on that belief, and its replication in multiple locations makes it a movement focussed on ensuring result-oriented impact and outcomes."

Dr. Sunil Shukla, Director General, EDII opined, "The Eco Action Learning Centre represents a shift from training to transformation. By enabling hands-on exposure to sustainable production systems, we are building a strong foundation for rural entrepreneurs to become self-reliant, innovative, and environmentally responsible business owners."

Throwing light on the mandate of the Centre, Dr. Raman Gujral, Director - CSR Partnerships, EDII explained, "By integrating practical learning with enterprise readiness, the initiative aims to bridge the gap between skill development and self-employment, while promoting environmentally responsible entrepreneurship." Accenture and EDII's shared journey of more than a decade has been defined by transforming lives of rural entrepreneurs who once had no place in the market and today trade confidently within it. Women entrepreneurs, in particular, have been the strongest testimony of what this collaboration stands for; many are now selling their products independently in local and regional markets, and several have taken their enterprises online, building their own e-commerce presence and reaching out to customers beyond their hometowns.



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शब्द शास्त्र
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EDII Launches Eco Action Learning Centre (ELC) in Bangalore to Strengthen Sustainable Rural Entrepreneurship

By PNI Admin — On Apr 29, 2026

BUSINESS



The Entrepreneurship Development Institute of India (EDII) inaugurated the Eco Action Learning Centre (ELC) in Bangalore on 28 April 2026, a dedicated experiential training facility aimed at promoting sustainable rural entrepreneurship through practical, skill-based learning.

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ઈકીઆઈઆઈએ બેંગલુરુમાં ઈકો એક્શન લર્નિંગ સેન્ટર શરૂ કરીને ટકાઉ ગ્રામ્ય ઉદ્યોગસાહસિકતાને મજબૂત બનાવ્યું

(લોકાર્પણ) બેંગલુરુ,

એન્ટરપ્રેન્યોરશિપ ડેવલપમેન્ટ ઈન્સ્ટિટ્યૂટ ઓફ ઈન્ડિયા (ઈકીઆઈઆઈ) એ ૨૮ એપ્રિલ ૨૦૨૬ના રોજ બેંગલુરુમાં ઈકો એક્શન લર્નિંગ સેન્ટર (ઈએલસી)નું ઉદ્ઘાટન કર્યું. આ એક સમર્પિત અનુભવાત્મક તાલીમ કેન્દ્ર છે, જેનો હેતુ વ્યવહાર, કૌશલ્ય આધારિત શિક્ષણ દ્વારા ટકાઉ ગ્રામ્ય ઉદ્યોગસાહસિકતાને પ્રોત્સાહન આપવાનો છે. આ સેન્ટરનું ઉદ્ઘાટન સુશ્રી મનીષા ભટ્ટાચાર્ય, મેનેજિંગ ડિરેક્ટર - કોર્પોરેટ સિટિઝનશિપ, એક્સેન્ચર; ડૉ. સુનીલ શુક્લા, ડિરેક્ટર જનરલ, ઈકીઆઈઆઈ તેમજ ડૉ. રમન ગુજરાલ, ડિરેક્ટર - સીએસઆર પાર્ટનરશિપ્સ, ઈકીઆઈઆઈ દ્વારા કરવામાં આવ્યું. બેંગલુરુમાં આવેલ ઈકો એક્શન લર્નિંગ સેન્ટર (ઈએલસી) માર્કેટ સ્ટિલ ડેવલપમેન્ટ પ્રોગ્રામ (એમએસડીપી) હેઠળ એક પ્રાયોગિક તાલીમ પ્લેટફોર્મ તરીકે કાર્ય કરે છે, જે ગ્રામ્ય ઉદ્યોગસાહસિકોને પર્યાવરણ અનુકૂળ ઉત્પાદન પદ્ધતિઓ અને નાના સ્તરના ઉદ્યોગ સંચાલનનો વાસ્તવિક સમયનો અનુભવ મેળવવામાં સહાય કરે છે. આ પહેલ એક વ્યાપક બહુ-સ્થાનિક મોડલનો ભાગ છે, જે બેંગલુરુ, પુણે અને ચેન્નાઈમાં અમલમાં મૂકાઈ રહ્યો છે, જ્યારે ભુજમાં વિસ્તરણ માટે (૨૦૨૬-૨૭) યોજના બનાવવામાં આવી છે? કુલ મળીને, આ પહેલ હેઠળ ૩૦ સુવ્યવસ્થિત તાલીમ કાર્યક્રમો ચાલી રહ્યા છે, જેનાથી સીધા આશરે ૧,૫૦૦ ગ્રામ્ય ઉદ્યોગસાહસિકોને લાભ મળી રહ્યો છે. આ સેન્ટર ટકાઉ જીવનનિર્વાહ સાથે જોડાયેલા વ્યવસાય પર ધ્યાન કેન્દ્રિત કરે છે, જેમાં ફળ અને શક્તિઓનું નિર્જલીકરણ, હસ્તનિર્મિત સાબુ બનાવટ, બેંગનું અપસાયાક્રિય, બેકરી ઉત્પાદનો, કોલ્ડ પ્રેસ તેલ નિષ્કર્ષણ, મોમબત્તી બનાવટ તેમજ મિલેટ આધારિત બાઘ પ્રોસેસિંગનો સમાવેશ થાય છે. ઉદ્ઘાટન પ્રસંગે સુશ્રી મનીષા ભટ્ટાચાર્ય,



મેનેજિંગ ડિરેક્ટર - કોર્પોરેટ સિટિઝનશિપ, એક્સેન્ચરએ કહ્યું, “એક્સેન્ચર અને ઈકીઆઈઆઈ સમાન સમાવેશી વિકાસની દૃષ્ટિ વહીવે છે? આ દૃષ્ટિ ભવિષ્ય માટે તૈયાર અર્થતંત્રના નિર્માણ પર કેન્દ્રિત છે. જ્યારે ગ્રામ્ય ઉદ્યોગસાહસિકોને તેમની ક્ષમતા ઓળખવા માટે યોગ્ય વાતાવરણ મળે છે, ત્યારે તેઓ ગ્રીન ઈકોનોમીમાં સફળતાપૂર્વક આગળ વધી શકે છે? આ લર્નિંગ સેન્ટર આ જ વિશ્વાસ પર આધારિત છે, અને તેને અનેક સ્થળોએ સ્થાપિત કરવાથી તે એક એવા આંદોલનનું રૂપ લે છે, જે પરિણામ આધારિત અસર અને ઉપલબ્ધિઓ સુનિશ્ચિત કરવા પર કેન્દ્રિત છે” ડૉ. સુનીલ શુક્લા, ડિરેક્ટર જનરલ, ઈકીઆઈઆઈએ જણાવ્યું, “ઈકો એક્શન લર્નિંગ સેન્ટર તાલીમમાંથી પરિવર્તન તરફના મહત્વપૂર્ણ બદલાવનું પ્રતિનિધિત્વ કરે છે. ટકાઉ ઉત્પાદન પ્રણાલીઓનો પ્રાયોગિક અનુભવ ઉપલબ્ધ કરાવીને, અમે ગ્રામ્ય ઉદ્યોગસાહસિકોને આત્મનિર્ભર, નવીન અને પર્યાવરણ પ્રત્યે જવાબદાર વ્યવસાયીઓ બનાવવા માટે મજબૂત પાયો ઉભો કરી રહ્યા છીએ.” સેન્ટરના ઉદ્દેશ્ય પર પ્રકાશ પાડતા ડૉ. રમન ગુજરાલ, ડિરેક્ટર - સીએસઆર પાર્ટનરશિપ્સ, ઈકીઆઈઆઈએ સમજાવ્યું, “વ્યવહાર શિક્ષણને ઉદ્યોગસાહસિક તૈયારીઓ સાથે જોડીને, આ પહેલ કૌશલ્ય વિકાસ અને સ્વરોજગાર વચ્ચેનો અંતર ઘટાડવાનો હેતુ ધરાવે છે, સાથે સાથે પર્યાવરણ પ્રત્યે જવાબદાર ઉદ્યોગસાહસિકતાને પ્રોત્સાહન આપે છે.” એક્સેન્ચર અને ઈકીઆઈઆઈની એક દાયકાથી વધુ લાંબી સંયુક્ત યાત્રા એવા ગ્રામ્ય ઉદ્યોગસાહસિકોના જીવનમાં પરિવર્તન લાવવા માટે જાણીતી રહી છે, જેમને ક્યારેય બજારમાં સ્થાન મળતું નહોતું અને આજે તેઓ આત્મવિશ્વાસ સાથે તેમાં વેપાર કરી રહ્યા છે. ખાસ કરીને મરિલા ઉદ્યોગસાહસિકો આ સહયોગ શું દર્શાવે છે તેની સૌથી મજબૂત સાબિતી બની છે.

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EDII Launches Eco Action Learning Centre (ELC) in Bangalore to Strengthen Sustainable Rural Entrepreneurship

By India Education Diary Bureau April 30, 2026



The Entrepreneurship Development Institute of India (EDII) inaugurated the Eco Action Learning Centre (ELC) in Bangalore on 28 April 2026, a dedicated experiential training facility aimed at promoting sustainable rural entrepreneurship through practical, skill-based learning.

The Centre was inaugurated by Ms. Manisha Bhattacharya, Managing Director – Corporate Citizenship, Accenture; Dr. Sunil Shukla, Director General, EDII and Dr. Raman Gujral, Director – CSR Partnerships, EDII.

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The Eco Action Learning Centre in Bangalore serves as a hands-on training platform under the Micro Skill Development programme (MSDP), enabling rural entrepreneurs to gain real-time exposure to eco-friendly production systems and small-scale enterprise operations.

The initiative is part of a broader multi-location model being implemented across Bangalore, Pune, and Chennai, with expansion planned in Bhuj (2026–27). In all, 30 structured training programmes are being conducted under the initiative, directly benefiting around 1,500 rural entrepreneurs.

The Centre focuses on sustainable livelihood trades including fruit and vegetable dehydration, handmade soaps, upcycling of bags, bakery products, cold press oil extraction, candle making and millet-based food processing.

At the inauguration, **Ms. Manisha Bhattacharya, Managing Director – Corporate Citizenship, Accenture, said,** "Accenture and EDII share a common vision of inclusive growth. It centres on building a future-ready economy. When rural entrepreneurs are given the right environment to discover their potential, they can scale successfully in the green economy. This Learning Centre is built on that belief, and its replication in multiple locations makes it a movement focussed on ensuring result-oriented impact and outcomes."

Dr. Sunil Shukla, Director General, EDII opined, "The Eco Action Learning Centre represents a shift from training to transformation. By enabling hands-on exposure to sustainable production systems, we are building a strong foundation for rural entrepreneurs to become self-reliant, innovative, and environmentally responsible business owners."

Throwing light on the mandate of the Centre, **Dr. Raman Gujral, Director – CSR Partnerships, EDII** explained, "By integrating practical learning with enterprise readiness, the initiative aims to bridge the gap between skill development and self-employment, while promoting environmentally responsible entrepreneurship."

Accenture and EDII's shared journey of more than a decade has been defined by transforming lives of rural entrepreneurs who once had no place in the market and today trade confidently within it. Women entrepreneurs, in particular, have been the strongest testimony of what this collaboration stands for; many are now selling their products independently in local and regional markets, and several have taken their enterprises online, building their own e-commerce presence and reaching out to customers beyond their hometowns.

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EDII Launches Eco Action Learning Centre in Bangalore to Boost Sustainable Rural Entrepreneurship



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Bangalore : The Entrepreneurship Development Institute of India (EDII) has inaugurated the Eco Action Learning Centre (ELC) in Bangalore, a dedicated experiential training facility designed to promote sustainable rural entrepreneurship through hands-on, skill-based learning.

The Centre was inaugurated by Manisha Bhattacharya, Managing Director – Corporate Citizenship at Accenture, alongside Sunil Shukla, Director General, EDII, and Raman Gujral, Director – CSR Partnerships, EDII. Positioned as a hands-on training platform under the Micro Skill Development Programme (MSDP), the Eco Action Learning Centre enables rural entrepreneurs to gain real-time exposure to eco-friendly production systems and small-scale enterprise operations.

The initiative is part of a broader multi-city rollout across Bangalore, Pune, and Chennai, with further expansion planned in Bhuj during 2026-27. In total, 30 structured training programmes are being implemented, expected to directly benefit approximately 1,500 rural entrepreneurs. The Centre focuses on sustainable livelihood trades such as fruit and vegetable dehydration, handmade soaps, bag upcycling, bakery production, cold-pressed oil extraction, candle making, and millet-based food processing—sectors aligned with the growing green economy.

Speaking at the inauguration, Manisha Bhattacharya noted, *“Accenture and EDII share a common vision of inclusive growth centred on building a future-ready economy. When rural entrepreneurs are provided the right ecosystem, they can scale successfully within the green economy. This Learning Centre reflects that belief and aims to deliver measurable, outcome-driven impact across regions.”*

Dr. Sunil Shukla emphasised the transformative approach of the initiative, stating, *“The Eco Action Learning Centre represents a shift from training to transformation. By offering hands-on exposure to sustainable production systems, we are enabling rural entrepreneurs to become self-reliant, innovative, and environmentally responsible business owners.”*

Dr. Raman Gujral added, *“By integrating practical learning with enterprise readiness, the initiative bridges the gap between skill development and self-employment, while advancing environmentally responsible entrepreneurship.”*

The decade-long collaboration between Accenture and EDII has consistently focused on empowering rural entrepreneurs, particularly women. Many beneficiaries have transitioned from informal participation to actively engaging in local and regional markets, with several leveraging digital platforms to build independent e-commerce ventures and expand their customer base beyond their immediate geographies.

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ईडीआईआई ने सतत ग्रामीण उद्यमिता को सशक्त बनाने के लिए बेंगलुरु में इको एक्शन लर्निंग सेंटर (ईएलसी) का शुभारंभ किया

Apr 29, 2026 By Agency



बेंगलुरु: एटरनो-ग्रामीण डेवलपमेंट इन्स्टीट्यूट ऑफ इंडिया (ईडीआईआई) ने 28 अप्रैल 2026 को बेंगलुरु में इको एक्शन लर्निंग सेंटर (ईएलसी) का उद्घाटन किया। यह एक समर्पित अनुभववाक्यक प्रशिक्षण केंद्र है, जिसका उद्देश्य व्यावहारिक, कौशल-आधारित शिक्षण के माध्यम से सतत ग्रामीण उद्यमिता को बढ़ावा देना है।

इस केंद्र का उद्घाटन सुश्री मनीषा भट्टाचार्य, प्रबंध निदेशक - कॉर्पोरेट सिटिजनशिप, एक्सेचर, डॉ. सुनील शुक्ला, महानिदेशक, ईडीआईआई तथा डॉ. रमन गुजाल, निदेशक - सीएसआर पार्टनरशिप, ईडीआईआई द्वारा किया गया।

बेंगलुरु में स्थित इको एक्शन लर्निंग सेंटर (ईएलसी) माइक्रो स्किल डेवलपमेंट प्रोग्राम (एमएसडीपी) के अंतर्गत एक व्यावहारिक प्रशिक्षण मंच के रूप में कार्य करता है, जो ग्रामीण उद्यमियों को पर्यावरण अनुकूल उत्पादन प्रणालियों और लघु स्तर के उद्यम संचालन का वास्तविक समय में अनुभव प्रदान करता है।

यह पहल एक व्यापक बहु-स्वामीय मॉडल का हिस्सा है, जिसे बेंगलुरु, पुणे और चेन्नई में लागू किया जा रहा है, जबकि भूज में विस्तार की योजना (2026-27) के लिए बनाई गई है। इस पहल के अंतर्गत कुल 30 संरचित प्रशिक्षण कार्यक्रम संचालित किए जा रहे हैं, जिनसे सीधे तौर पर लगभग 1,500 ग्रामीण उद्यमियों को लाभ मिल रहा है।

यह केंद्र सतत आजीविका से जुड़े कार्यों पर केंद्रित है, जिनमें फल एवं सब्जियों का निर्जलीकरण, इस्तेमालित साबुन निर्माण, बैग का अपसाइडिंग, बेकरी उत्पाद, कोल्ड प्रेस तेल निकर्षण, मीमवरी निर्माण तथा मिसेट आधारित खाद्य प्रसंस्करण शामिल हैं।

उद्घाटन के अवसर पर सुश्री मनीषा भट्टाचार्य, प्रबंध निदेशक - कॉर्पोरेट सिटिजनशिप, एक्सेचर ने कहा, 'एक्सेचर और ईडीआईआई समावेशी विकास की एक साझा दृष्टि रखते हैं। यह एक भविष्य के लिए तैयार अर्थव्यवस्था के निर्माण पर केंद्रित है। जब ग्रामीण उद्यमियों को अपनी क्षमता को पहचानने के लिए सही वातावरण मिलता है, तो वे हरित अर्थव्यवस्था में सकलतापूर्वक आगे बढ़ सकते हैं। यह लर्निंग सेंटर इसी विश्वास पर आधारित है, और इसे विभिन्न स्थानों पर स्थापित करना इसे एक ऐसे अभियान का रूप देता है, जो परिणाम-आधारित प्रभाव और उपलब्धियों को सुनिश्चित करने पर केंद्रित है।'

डॉ. सुनील शुक्ला, महानिदेशक, ईडीआईआई ने कहा, 'इको एक्शन लर्निंग सेंटर प्रशिक्षण से परिवर्तन की दिशा में एक महत्वपूर्ण बदलाव का प्रतिनिधित्व करता है। सतत उत्पादन प्रणालियों के व्यावहारिक अनुभव को संभव बनाकर, हम ग्रामीण उद्यमियों के लिए आत्मनिर्भर, नवाचारी और पर्यावरण के प्रति जिम्मेदार व्यवसायी बनने की मजबूत नींव तैयार कर रहे हैं।'

केंद्र के उद्देश्य पर प्रकाश डालते हुए, डॉ. रमन गुजाल, निदेशक - सीएसआर पार्टनरशिप, ईडीआईआई ने बताया, 'व्यावहारिक शिक्षण की उद्यम तैयारियों के साथ जोड़कर, यह पहल कौशल विकास और स्वरोजगार के बीच की खाई को पाटने का लक्ष्य रखती है, साथ ही पर्यावरण के प्रति जिम्मेदार उद्यमिता को बढ़ावा देती है।'

एक दशक से अधिक समय से एक्सेचर और ईडीआईआई की साझा यात्रा ग्रामीण उद्यमियों के जीवन में बदलाव लाने से परिभाषित होती रही है, जो कभी बाजार में अपनी जगह नहीं बना पाते थे और आज उसी में आत्मविश्वास के साथ व्यापार कर रहे हैं। विशेष रूप से महिला उद्यमी इस सहयोग के उद्देश्य और प्रभाव की सबसे मजबूत मिसाल रही है, आज कई महिलाएं अपने उत्पाद स्थानीय और क्षेत्रीय बाजारों में स्वतंत्र रूप से बेच रही हैं, और कई ने अपने उद्यमों को ऑनलाइन से जाकर अपना स्वयं का ई-कॉमर्स प्लेटफॉर्म विकसित किया है तथा अपने शहरों से बाहर के ग्राहकों तक पहुंच बना रही हैं।

Publication: 3AM

Date: 29th April 2026

Edition: Online

Link: <https://www.3am.news/education/school-college-updates/edii-launches-eco-action-learning-centre-elc-in-bangalore-to-strengthen-sustainable-rural-entrepreneurship>

EDII Launches Eco Action Learning Centre (ELC) in Bangalore to Strengthen Sustainable Rural Entrepreneurship

Published By: Media Agency | Published: Apr 29, 2026

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Bangalore: The Entrepreneurship Development Institute of India (EDII) inaugurated the Eco Action Learning Centre (ELC) in Bangalore on 28 April 2026, a dedicated experiential training facility aimed at promoting sustainable rural entrepreneurship through practical, skill-based learning.

The Centre was inaugurated by Ms. Manisha Bhattacharya, Managing Director - Corporate Citizenship, Accenture; Dr. Sunil Shukla, Director General, EDII and Dr. Raman Gujral, Director - CSR Partnerships, EDII.

The Eco Action Learning Centre in Bangalore serves as a hands-on training platform under the Micro Skill Development programme (MSDP), enabling rural entrepreneurs to gain real-time exposure to eco-friendly production systems and small-scale enterprise operations.

The initiative is part of a broader multi-location model being implemented across Bangalore, Pune, and Chennai, with expansion planned in Bhubaneswar (2026-27). In all, 30 structured training programmes are being conducted under the initiative, directly benefiting around 1,500 rural entrepreneurs.

The Centre focuses on sustainable livelihood trades including fruit and vegetable dehydration, handmade soaps, upcycling of bags, bakery products, cold press oil extraction, candle making and millet-based food processing.

At the inauguration, Ms. Manisha Bhattacharya, Managing Director - Corporate Citizenship, Accenture, said, "Accenture and EDII share a common vision of inclusive growth. It centres on building a future-ready economy. When rural entrepreneurs are given the right environment to discover their potential, they can scale successfully in the green economy. This Learning Centre is built on that belief, and its replication in multiple locations makes it a movement focussed on ensuring result-oriented impact and outcomes."

Dr. Sunil Shukla, Director General, EDII opined, "The Eco Action Learning Centre represents a shift from training to transformation. By enabling hands-on exposure to sustainable production systems, we are building a strong foundation for rural entrepreneurs to become self-reliant, innovative, and environmentally responsible business owners."

Throwing light on the mandate of the Centre, **Dr. Raman Gujral, Director - CSR Partnerships, EDII** explained, "By integrating practical learning with enterprise readiness, the initiative aims to bridge the gap between skill development and self-employment, while promoting environmentally responsible entrepreneurship."

Accenture and EDII's shared journey of more than a decade has been defined by transforming lives of rural entrepreneurs who once had no place in the market and today trade confidently within it. Women entrepreneurs, in particular, have been the strongest testimony of what this collaboration stands for; many are now selling their products independently in local and regional markets, and several have taken their enterprises online, building their own e-commerce presence and reaching out to customers beyond their hometowns.

Publication: Chennai Patrika

Date: 29th April 2026

Edition: Online

Link: <https://chennaipatrika.com/post/edii-launches-eco-action-learning-centre-elc-in-bangalore-to-strengthen-sustainable-rural-entrepreneurship>

EDII Launches Eco Action Learning Centre (ELC) in Bangalore to Strengthen Sustainable Rural Entrepreneurship

Apr 29, 2026



The Entrepreneurship Development Institute of India (EDII) inaugurated the Eco Action Learning Centre (ELC) in Bangalore on 28 April 2026, a dedicated experiential training facility aimed at promoting sustainable rural entrepreneurship through practical, skill-based learning.

The Centre was inaugurated by Ms. Manisha Bhattacharya, Managing Director - Corporate Citizenship, Accenture; Dr. Sunil Shukla, Director General, EDII and Dr. Raman Gujral, Director – CSR Partnerships, EDII.

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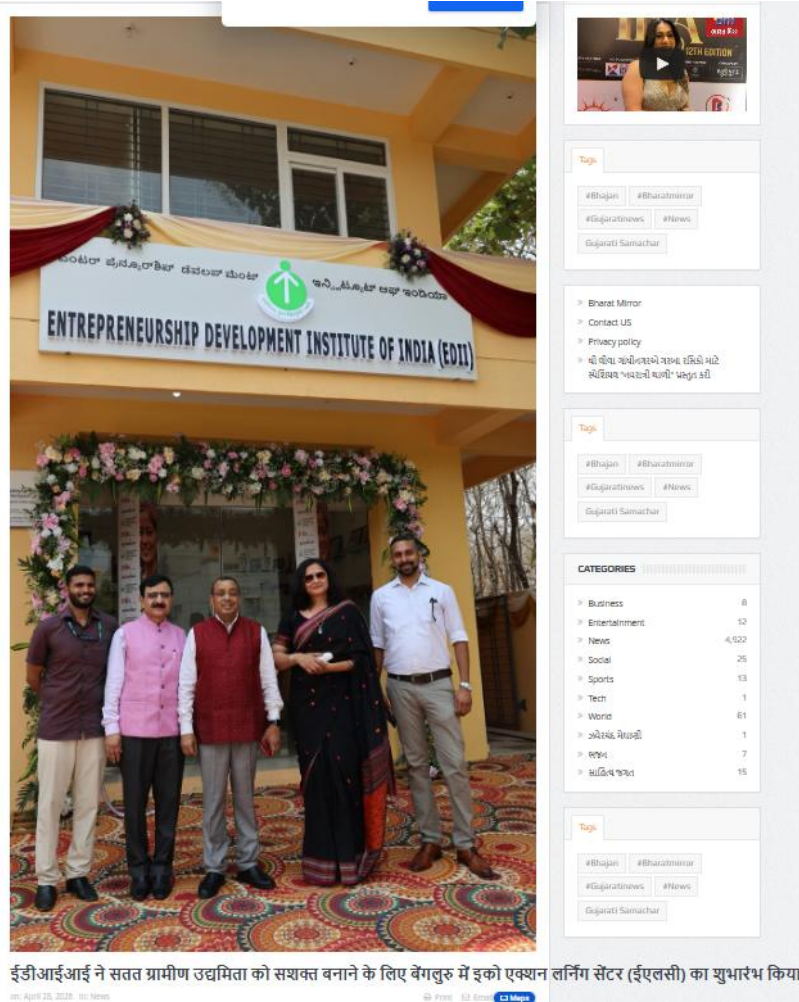
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Publication: Bharat Mirror

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Edition: Online

Link: <https://bharatmirror.in/2026/04/bharatmirror-bharatmirror21-news-india-bharat-hindustan-action-amazing-village-city-country-india-bharat-mostviral-trending-theentrepreneurshipdevelopmentinstituteofindia-elc-ediilauncheseoactionlear/>



पंचिक लॉबाचीया, अमदाबाद:
28 अप्रैल 2026:

एंटोप्रेनोरशिप डेवलपमेंट इंस्टीट्यूट ऑफ इंडिया (ईडीआईआई) ने 28 अप्रैल 2026 को बेंगलुरु में इको एक्शन लर्निंग सेंटर (ईएलसी) का उद्घाटन किया। यह एक समर्थित अनुभवात्मक प्रशिक्षण केंद्र है, जिसका उद्देश्य व्यावहारिक, कौशल-आधारित शिक्षण के माध्यम से सतत ग्रामीण उद्यमिता को बढ़ावा देना है।

इस केंद्र का उद्घाटन सुश्री मनीषा भट्टाचार्य, प्रबंध निदेशक - कॉर्पोरेट सिटिवनशिप, एक्सेलर, डॉ. सुनील शुक्ला, महानिदेशक, ईडीआईआई तथा डॉ. रमन गुजाल, निदेशक - सीएसआर पार्टनरशिप, ईडीआईआई द्वारा किया गया।

बेंगलुरु में स्थित इको एक्शन लर्निंग सेंटर (ईएलसी) माइक्रो क्लिंट डेवलपमेंट प्रोग्राम (एमएसडीपी) के अंतर्गत एक व्यावहारिक प्रशिक्षण मंच के रूप में कार्य करता है, जो ग्रामीण उद्यमियों को पर्यावरण अनुकूल उत्पादन प्रथाओं और लघु स्तर के उद्यम संचालन का वास्तविक समय में अनुभव प्रदान करता है।



उद्घाटन के अवसर पर सुखी मनीषा भट्टाचार्य, प्रबंध निदेशक - कॉर्पोरेट सिटिजनशिप, एक्सेलर ने कहा, "एक्सेलर और ईडीआईआई संगमवेदी विकास की एक सच्चा दृष्टि रखते हैं। यह एक भविष्य के लिए तैयार अव्यवस्था के निर्माण पर केंद्रित है। जब ग्रामीण उद्यमियों को अपनी क्षमता को पहचानने के लिए सही मातामरण मिलता है, तो वे हरित अर्थव्यवस्था में सफलतापूर्वक आगे बढ़ सकते हैं। यह लर्निंग सेंटर दृष्टी विश्वास पर आधारित है, और इसे विशिष्ट स्वयं-पर स्थापित करना इसे एक ऐसे अभियान का रूप देता है, जो परिवार-आधारित प्रभाव और उपलब्धियों को सुनिश्चित करने पर केंद्रित है।"

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#bharatmirror #bharatmirror21 #news #india #bharat #hindustan #action #amazing #village #city #country #india #bharat #mostviral #trending #TheEntrepreneurshipDevelopmentInstituteofIndia #ELC #EDIILaunchesEcoActionLearningCentre #ELC #Bangalore #StrengthenSustainableRuralEntrepreneurship #ahmedabad

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Edition: Online

Link: <https://rightinfo.news.wordpress.com/2026/04/28/edii-launches-eco-action-learning-centre-elc-in-bangalore-to-strengthen-sustainable-rural-entrepreneurship/>

EDII Launches “Eco Action Learning Centre (ELC)” in Bangalore to Strengthen Sustainable Rural Entrepreneurship



Bangaluru, 28th April 2026: The Entrepreneurship Development Institute of India (EDII) inaugurated the Eco Action Learning Centre (ELC) in Bangalore, a dedicated experiential training facility aimed at promoting sustainable rural entrepreneurship through practical, skill-based learning.

The Centre was inaugurated by Ms. Manisha Bhattacharya, Managing Director – Corporate Citizenship, Accenture; Dr. Sunil Shukla, Director General, EDII and Dr. Raman Gujral, Director – CSR Partnerships, EDII.

The Eco Action Learning Centre in Bangalore serves as a hands-on training platform under the Micro Skill Development programme (MSDP), enabling rural entrepreneurs to gain real-time exposure to eco-friendly production systems and small-scale enterprise operations.

The initiative is part of a broader multi-location model being implemented across Bangalore, Pune, and Chennai, with expansion planned in Bhubaneswar (2026–27). In all, 30 structured training programmes are being conducted under the initiative, directly benefiting around 1,500 rural entrepreneurs.

The Centre focuses on sustainable livelihood trades including fruit and vegetable dehydration, handmade soaps, upcycling of bags, bakery products, cold press oil extraction, candle making and millet-based food processing.

At the inauguration, Ms. Manisha Bhattacharya, Managing Director – Corporate Citizenship, Accenture, said, “Accenture and EDII share a common vision of inclusive growth. It centres on building a future-ready economy. When rural entrepreneurs are given the right environment to discover their potential, they can scale successfully in the green economy. This Learning Centre is built on that belief, and its replication in multiple locations makes it a movement focussed on ensuring result-oriented impact and outcomes.”

Dr. Sunil Shukla, Director General, EDII opined, “The Eco Action Learning Centre represents a shift from training to transformation. By enabling hands-on exposure to sustainable production systems, we are building a strong foundation for rural entrepreneurs to become self-reliant, innovative, and environmentally responsible business owners.”

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Publication: The News Strike

Date: 28th April 2026

Edition: Online

Link: https://thenewsstrike.com/edii-launches-eco-action-learning-centre-elc-in-bangalore-to-strengthen-sustainable-rural-entrepreneurship#google_vignette

EDII Launches Eco Action Learning Centre (ELC) in Bangalore to Strengthen Sustainable Rural Entrepreneurship

TNS BY EDITOR SAVE IT
LAST UPDATED APR 28, 2026, 18:39 IST

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SHARE The Entrepreneurship Development Institute of India (EDII) inaugurated the Eco Action Learning Centre (ELC) in Bangalore on 28 April 2026, a dedicated experiential training facility aimed at promoting sustainable rural entrepreneurship through practical, skill-based learning.

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Editor's Pick

ibution of candidates Registered in Sess **NEWS UPDATE**

eral	EWS	SC	ST
302	94,787	80,995	28,231
698	39,303	36,201	12,941
000	1,34,090	1,17,196	41,171

India's Buzzing X Trends: 'Better Always Boosts Motivation, 'Nitin Nabin Drives Political Renewal, And Bharatiya Janata Party Strengthens Ideological Roots

EDITOR JAN 20, 2026, 18:39 IST

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At the inauguration, **Ms. Manisha Bhattacharya, Managing Director - Corporate Citizenship, Accenture, said,** "Accenture and EDII share a common vision of inclusive growth. It centres on building a future-ready economy. When rural entrepreneurs are given the right environment to discover their potential, they can scale successfully in the green economy. This Learning Centre is built on that belief, and its replication in multiple locations makes it a movement focussed on ensuring result-oriented impact and outcomes."

Dr. Sunil Shukla, Director General, EDII opined, "The Eco Action Learning Centre represents a shift from training to transformation. By enabling hands-on exposure to sustainable production systems, we are building a strong foundation for rural entrepreneurs to become self-reliant, innovative, and environmentally responsible business owners."

Throwing light on the mandate of the Centre, **Dr. Raman Gujral, Director - CSR Partnerships, EDII** explained, "By integrating practical learning with enterprise readiness, the initiative aims to bridge the gap between skill development and self-employment, while promoting environmentally responsible entrepreneurship."

Accenture and EDII's shared journey of more than a decade has been defined by transforming lives of rural entrepreneurs who once had no place in the market and today trade confidently within it. Women entrepreneurs, in particular, have been the strongest testimony of what this collaboration stands for; many are now selling their products independently in local and regional markets, and several have taken their enterprises online, building their own e-commerce presence and reaching out to customers beyond their hometowns.

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ईडीआईआई ने ईएलसी का शुभारंभ किया

महानगर नेटवर्क

मुंबई

एंटर्प्रेन्योरशिप डेवलपमेंट इंस्टीट्यूट ऑफ इंडिया (ईडीआईआई) ने 28 अप्रैल को बेंगलुरु में इको एक्शन लर्निंग सेंटर (ईएलसी) का उद्घाटन किया। यह एक समर्पित अनुभवात्मक प्रशिक्षण केंद्र है, जिसका उद्देश्य व्यावहारिक, कौशल-आधारित शिक्षण के माध्यम से सतत ग्रामीण उद्यमिता को बढ़ावा देना है।

इस केंद्र का उद्घाटन मनीषा भट्टाचार्य, प्रबंध निदेशक - कॉर्पोरेट सिटिजनशिप, एक्सचेंजर; डॉ. सुनील शुक्ला, महानिदेशक, ईडीआईआई तथा डॉ. रमन गुज्जाल, निदेशक - सीएसआर पार्टनरशिप्स, ईडीआईआई

द्वारा किया गया। बेंगलुरु में स्थित इको एक्शन लर्निंग सेंटर (ईएलसी) माइक्रो स्किल डेवलपमेंट प्रोग्राम (एमएसडीपी) के अंतर्गत एक व्यावहारिक प्रशिक्षण मंच के रूप में कार्य करता है, जो ग्रामीण उद्यमियों को पर्यावरण अनुकूल उत्पादन प्रणालियों और लघु स्तर के उद्यम संचालन का वास्तविक समय में अनुभव प्रदान करता है। यह पहल एक व्यापक बहु-स्थानीय मॉडल का हिस्सा है, जिसमें बेंगलुरु, पुणे और चेन्नई में लागू किया जा रहा है, जबकि भुज में विस्तार की योजना (2026-27) के लिए बनाई गई है। इस पहल के अंतर्गत कुल 30 संरचित प्रशिक्षण कार्यक्रम संचालित किए जा रहे हैं।

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ग्रामीण उद्यमिता की सशक्ति का शुभारंभ

जालना. एंटर्प्रेन्योरशिप डेवलपमेंट इंस्टीट्यूट ऑफ इंडिया ने बेंगलुरु में इको एक्शन लर्निंग सेंटर का उद्घाटन किया। यह एक समर्पित अनुभवात्मक प्रशिक्षण केंद्र है, जिसका उद्देश्य व्यावहारिक, कौशल-आधारित शिक्षण के माध्यम से सतत ग्रामीण उद्यमिता को बढ़ावा देना है। इस केंद्र का उद्घाटन सुश्री मनीषा भट्टाचार्य, प्रबंध निदेशक कॉर्पोरेट सिटिजनशिप, एक्सचेंजर डॉ. सुनील शुक्ला, महानिदेशक, ईडीआईआई तथा डॉ. रमन गुज्जाल, निदेशक सीएसआर पार्टनरशिप्स, ईडीआईआई द्वारा किया गया। बेंगलुरु में स्थित इको एक्शन लर्निंग सेंटर माइक्रो स्किल डेवलपमेंट प्रोग्राम के अंतर्गत एक व्यावहारिक प्रशिक्षण मंच के रूप में कार्य करता है, जो ग्रामीण उद्यमियों को पर्यावरण अनुकूल उत्पादन प्रणालियों और लघु स्तर के उद्यम संचालन का वास्तविक समय में अनुभव प्रदान करता है।

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ટકાઉ ગ્રામ્ય ઉદ્યોગસાહસિકતાને મજબૂત બનાવવું



અમદાવાદ, મંગળવાર
ઈડીઆઈઆઈએ બેંગલુરુમાં
ઈકો એક્શન લર્નિંગ સેન્ટરનું
ઉદ્ઘાટન કર્યું છે. આ સેન્ટર
વ્યવહારુ, કૌશલ્ય આધારિત
શિક્ષણ દ્વારા ટકાઉ ગ્રામ્ય
ઉદ્યોગસાહસિકતાને પ્રોત્સાહન
આપવાનો છે. આ દરમિયાન
મનીષા ભટ્ટાચાર્યએ કહ્યું કે, જ્યારે
ગ્રામ્ય ઉદ્યોગસાહસિકોને તેમની
ક્ષમતા ઓળખવા માટે યોગ્ય
વાતાવરણ મળે છે ત્યારે તેઓ ગ્રીન
ઈકોનોમીમાં સફળતાપૂર્વક આગળ
વધી શકે છે. ઈડીઆઈઆઈના
ડિરેક્ટર જનરલ ડૉ.સુનીલ
શુક્લાએ કહ્યું કે, અમે ગ્રામ્ય
ઉદ્યોગસાહસિકોને આત્મનિર્ભર,
નવીન અને પર્યાવરણ પ્રત્યે
જવાબદાર વ્યવસાયીઓ બનવા
મજબૂત પાયો ઊભો કરીએ છીએ.

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ઈડીઆઈઆઈએ બેંગલુરુમાં ઈકો એક્શન લર્નિંગ સેન્ટર (ઈએલસી) શરૂ કરીને ટકાઉ ગ્રામ્ય ઉદ્યોગસાહસિકતાને મજબૂત બનાવ્યું

બેંગલુરુ, ૨૮ એપ્રિલ ૨૦૨૬: એન્ટરપ્રેન્યોરશિપ ડેવલપમેન્ટ ઈન્સ્ટિટ્યૂટ ઓફ ઈન્ડિયા (ઈડીઆઈઆઈ) એ ૨૮ એપ્રિલ ૨૦૨૬ના રોજ બેંગલુરુમાં ઈકો એક્શન લર્નિંગ સેન્ટર (ઈએલસી)નું ઉદ્ઘાટન કર્યું. આ એક સમર્પિત અનુભવાત્મક તાલીમ કેન્દ્ર છે, જેનો હેતુ વ્યવહાર, કૌશલ્ય આધારિત શિક્ષણ દ્વારા ટકાઉ ગ્રામ્ય ઉદ્યોગસાહસિકતાને પ્રોત્સાહન આપવાનો છે.

આ સેન્ટરનું ઉદ્ઘાટન સુશ્રી મનીષા ભટ્ટાચાર્ય, મેનેજિંગ ડિરેક્ટર - કોર્પોરેટ સિટિઝનશિપ, એક્સેન્ચર; ડૉ. સુનીલ શુક્લા, ડિરેક્ટર જનરલ, ઈડીઆઈઆઈ તેમજ ડૉ. રમન ગુજાલ, ડિરેક્ટર - સીએસઆર પાર્ટનરશિપ્સ, ઈડીઆઈઆઈ દ્વારા કરવામાં આવ્યું.



બેંગલુરુમાં આવેલ ઈકો

એક્શન લર્નિંગ સેન્ટર (ઈએલસી) માઈક્રો સ્કેલ ડેવલપમેન્ટ પ્રોગ્રામ (એમએસડીપી) હેઠળ એક પ્રાયોગિક તાલીમ પ્લેટફોર્મ તરીકે કાર્ય કરે છે, જે ગ્રામ્ય ઉદ્યોગસાહસિકોને પર્યાવરણ અનુકૂળ ઉત્પાદન પદ્ધતિઓ અને નાના સ્તરના ઉદ્યોગ સંચાલનનો વાસ્તવિક સમયનો અનુભવ

મેળવવામાં સહાય કરે છે.

આ પહેલ એક વ્યાપક બહુ-સ્થાનિક મોડેલનો ભાગ છે, જે બેંગલુરુ, પુણે અને ચેન્નાઈમાં અમલમાં મૂકાઈ રહ્યો છે, જ્યારે ભુજમાં વિસ્તરણ માટે (૨૦૨૬-૨૭) યોજના બનાવવામાં આવી છે? કુલ મળીને, આ પહેલ હેઠળ ૩૦ સુવ્યવસ્થિત તાલીમ કાર્યક્રમો ચાલી રહ્યા છે, જે નાથી સીધા આશરે ૧,૫૦૦ ગ્રામ્ય ઉદ્યોગસાહસિકોને લાભ મળી રહ્યો છે.

આ સેન્ટર ટકાઉ જીવનનિર્વાહ સાથે જોડાયેલા વ્યવસાય પર ધ્યાન કેન્દ્રિત કરે છે, જેમાં કૃષિ અને શાકભાજીનું નિર્જલીકરણ, હસ્તનિર્મિત સાબુ બનાવટ, બેંગલુરુ અપસાયકિલિંગ, બેકરી ઉત્પાદનો, કોલ્ડ પ્રેસ તેલ નિષ્કર્ષણ, મોમબત્તી બનાવટ તેમજ મિલેટ આધારિત ખાદ્ય પ્રોસેસિંગનો સમાવેશ થાય છે.

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ઈડીઆઈઆઈએ બેંગલુરુમાં ઈકો એક્શન લર્નિંગ સેન્ટર (ઈએલસી) શરૂ કરીને ટકાઉ ગ્રામ્ય ઉદ્યોગસાહસિકતાને મજબૂત બનાવ્યું

એજન્સી દ્વારા બેંગલુરુમાં ૨૮ એપ્રિલ ૨૦૨૬ના રોજ એન્ટરપ્રેન્યોરશિપ ડેવલપમેન્ટ ઈન્સ્ટિટ્યૂટ ઓફ ઈન્ડિયા (ઈડીઆઈઆઈ) દ્વારા ઈકો એક્શન લર્નિંગ સેન્ટર (ઈએલસી)નું ઉદ્ઘાટન કરવામાં આવ્યું છે. આ કેન્દ્રનો મુખ્ય ઉદ્દેશ્ય અનુભવાત્મક તાલીમ અને વ્યવહારુ શિક્ષણ દ્વારા ગ્રામ્ય ઉદ્યોગસાહસિકતાને પ્રોત્સાહન આપવાનો છે.

આ કેન્દ્ર માઈક્રો સ્કેલ ડેવલપમેન્ટ પ્રોગ્રામ (એમએસડીપી) હેઠળ એક પ્રાયોગિક પ્લેટફોર્મ તરીકે કામ કરશે, જે ગ્રામ્ય ઉદ્યોગસાહસિકોને પર્યાવરણને અનુકૂળ ઉત્પાદન પદ્ધતિઓ અને નાના સ્તરના ઉદ્યોગોના સંચાલનનો વાસ્તવિક અનુભવ પૂરો પાડશે.

આ પહેલ બેંગલુરુ, પુણે અને ચેન્નાઈમાં કાર્યરત બહુ-સ્થાનિક મોડેલનો ભાગ છે, જેનું આગામી નાણાકીય વર્ષ



૨૦૨૬-૨૭માં ભુજ સુધી વિસ્તરણ કરવાનું આયોજન છે. હાલમાં ૩૦ જેટલા તાલીમ કાર્યક્રમો દ્વારા આશરે ૧,૫૦૦ ગ્રામ્ય ઉદ્યોગસાહસિકોને સીધો લાભ મળી રહ્યો છે. આ સેન્ટરમાં કૃષિ અને શાકભાજીનું નિર્જલીકરણ, હસ્તનિર્મિત સાબુ, બેંગલુરુ અપસાયકિલિંગ, બેકરી ઉત્પાદનો, કોલ્ડ પ્રેસ તેલ અને મિલેટ

આધારિત ખાદ્ય પ્રોસેસિંગ જેવા ટકાઉ જીવનનિર્વાહ સાથે જોડાયેલા વ્યવસાયો પર વિશેષ ધ્યાન આપવામાં આવે છે.

એક્સેન્ચરના મેનેજિંગ ડિરેક્ટર મનીષા ભટ્ટાચાર્ય અને ઈડીઆઈઆઈના ડિરેક્ટર જનરલ ડૉ. સુનીલ શુક્લાએ આ કેન્દ્રને ગ્રીન ઈકોનોમી તરફનું એક મહત્વનું કદમ ગણાવ્યું હતું. આ કેન્દ્ર તાલીમથી પરિવર્તન તરફના બદલાવનું પ્રતિનિધિત્વ કરે છે, જે ગ્રામ્ય સાહસિકોને આત્મનિર્ભર અને પર્યાવરણ પ્રત્યે જવાબદાર બનાવે છે. એક્સેન્ચર અને ઈડીઆઈઆઈ વચ્ચેના એક દાયકાથી વધુના સહયોગને કારણે અનેક મહિલા ઉદ્યોગસાહસિકો આજે આત્મવિશ્વાસ સાથે સ્થાનિક અને ઓનલાઈન બજારોમાં વેપાર કરી રહી છે. આ પહેલ કૌશલ્ય વિકાસ અને સ્વરોજગાર વચ્ચેના અંતરને ઘટાડીને ગ્રામીણ અર્થતંત્રને મજબૂત બનાવવાની દિશામાં એક અસરકારક પ્રયાસ છે.

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ઈડીઆઈઆઈએ બેંગલુરુમાં ઈકો એક્શન લર્નિંગ સેન્ટર (ઈએલસી) શરૂ કરીને ટકાઉ ગ્રામ્ય ઉદ્યોગસાહસિકતાને મજબૂત બનાવ્યું

બેંગલુરુ, ૨૮ એપ્રિલ ૨૦૨૬: એન્ટરપ્રેન્યોરશિપ ડેવલપમેન્ટ ઇન્સ્ટિટ્યૂટ ઓફ ઇન્ડિયા (ઈડીઆઈઆઈ) એ ૨૮ એપ્રિલ ૨૦૨૬ના રોજ બેંગલુરુમાં ઈકો એક્શન લર્નિંગ સેન્ટર (ઈએલસી)નું ઉદ્ઘાટન કર્યું. આ એક સમર્પિત અનુભવાત્મક તાલીમ કેન્દ્ર છે, જેનો હેતુ વ્યવહારુ, કૌશલ્ય આધારિત શિક્ષણ દ્વારા ટકાઉ ગ્રામ્ય ઉદ્યોગસાહસિકતાને પ્રોત્સાહન આપવાનો છે.

આ સેન્ટરનું ઉદ્ઘાટન સુશ્રી મનીષા ભટ્ટાચાર્ય, મેનેજિંગ ડિરેક્ટર - કોર્પોરેટ સિટિઝનશિપ, એક્સેન્ચર;

ડૉ. સુનીલ શુક્લા, ડિરેક્ટર જનરલ, ઈડીઆઈઆઈ તેમજ ડૉ. રમન ગુજાલ, ડિરેક્ટર - સીએસઆર પાર્ટનરશિપ્સ, ઈડીઆઈઆઈ દ્વારા કરવામાં આવ્યું.

બેંગલુરુમાં આવેલ ઈકો એક્શન લર્નિંગ સેન્ટર (ઈએલસી) માઈક્રો સ્કેલ ડેવલપમેન્ટ પ્રોગ્રામ (એમએસડીપી) હેઠળ એક પ્રાયોગિક તાલીમ પ્લેટફોર્મ તરીકે કાર્ય કરે છે, જે ગ્રામ્ય ઉદ્યોગસાહસિકોને પર્યાવરણ અનુકૂળ ઉત્પાદન પદ્ધતિઓ અને નાના સ્તરના ઉદ્યોગ સંચાલનનો વાસ્તવિક સમયનો અનુભવ મેળવવામાં સહાય કરે છે.

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ઈડીઆઈઆઈએ બેંગલુરુમાં ઈકો એક્શન લર્નિંગ સેન્ટર (ઈએલસી) શરૂ કરીને ટકાઉ ગ્રામ્ય ઉદ્યોગસાહસિકતાને મજબૂત બનાવ્યું

બેંગલુરુ, ૨૮ એપ્રિલ ૨૦૨૬: એન્ટરપ્રેન્યોરશિપ ડેવલપમેન્ટ ઈન્સ્ટિટ્યૂટ ઓફ ઈન્ડિયા (ઈડીઆઈઆઈ) એ ૨૮ એપ્રિલ ૨૦૨૬ના રોજ બેંગલુરુમાં ઈકો એક્શન લર્નિંગ સેન્ટર (ઈએલસી)નું ઉદ્ઘાટન કર્યું. આ એક સમર્પિત અનુભવાત્મક તાલીમ કેન્દ્ર છે, જેનો હેતુ વ્યવહાર, કૌશલ્ય આધારિત શિક્ષણ દ્વારા ટકાઉ ગ્રામ્ય ઉદ્યોગસાહસિકતાને પ્રોત્સાહન આપવાનો છે. આ સેન્ટરનું ઉદ્ઘાટન સુશ્રી મનીષા ભટ્ટાચાર્ય, મેનેજિંગ ડિરેક્ટર - કોર્પોરેટ સિટિઝનશિપ, એક્સેન્ચર; ડૉ. સુનીલ શુક્લા, ડિરેક્ટર જનરલ, ઈડીઆઈઆઈ તેમજ ડૉ. રમન ગુજાલ, ડિરેક્ટર - સીએસઆર પાર્ટનરશિપ્સ, ઈડીઆઈઆઈ દ્વારા કરવામાં આવ્યું. બેંગલુરુમાં આવેલ ઈકો એક્શન લર્નિંગ સેન્ટર (ઈએલસી) માઈક્રો સ્કેલ ડેવલપમેન્ટ પ્રોગ્રામ (એમએસડીપી) હેઠળ એક પ્રાયોગિક તાલીમ પ્લેટફોર્મ તરીકે કાર્ય કરે છે, જે ગ્રામ્ય ઉદ્યોગસાહસિકોને પર્યાવરણ અનુકૂળ ઉત્પાદન પદ્ધતિઓ અને નાના સ્તરના ઉદ્યોગ સંચાલનનો વાસ્તવિક સમયનો અનુભવ મેળવવામાં સહાય



સ્થાનિક મોડલનો ભાગ છે, જે બેંગલુરુ, પુણે અને ચેન્નાઈમાં અમલમાં મૂકાઈ રહ્યો છે, જ્યારે ભુજમાં વિસ્તરણ માટે (૨૦૨૬-૨૭) યોજના બનાવવામાં આવી છે? કુલ મળીને, આ પહેલ હેઠળ ૩૦ સુવ્યવસ્થિત તાલીમ કાર્યક્રમો ચાલી રહ્યા છે, જે નાથી સીધા આશરે ૧,૫૦૦ ગ્રામ્ય ઉદ્યોગસાહસિકોને લાભ મળી રહ્યો છે. આ સેન્ટર ટકાઉ જીવનનિવાહ સાથે જોડાયેલા વ્યવસાય પર ધ્યાન કેન્દ્રિત કરે છે, જેમાં કળ અને શાકભાજીનું નિર્જલીકરણ, હસ્તનિર્મિત સાબુ બનાવટ, બેંગનું અપસાયકિલિંગ, બેકરી ઉત્પાદનો, કોલ પ્રેસ તેલ નિષ્કર્ષણ, મોમબત્તી બનાવટ તેમજ મિલેટ આધારિત ખાદ્ય

ઉદ્ઘાટન પ્રસંગે સુશ્રી મનીષા ભટ્ટાચાર્ય, મેનેજિંગ ડિરેક્ટર - કોર્પોરેટ સિટિઝનશિપ, એક્સેન્ચરએ કહ્યું, “એક્સેન્ચર અને ઈડીઆઈઆઈ સમાન સમાવેશી વિકાસની દૃષ્ટિ વહેંચે છે? આ દૃષ્ટિ ભવિષ્ય માટે તૈયાર અર્થતંત્રના નિર્માણ પર કેન્દ્રિત છે. જ્યારે ગ્રામ્ય ઉદ્યોગસાહસિકોને તેમની ક્ષમતા ઓળખવા માટે યોગ્ય વાતાવરણ મળે છે, ત્યારે તેઓ ગ્રીન ઈકોનોમીમાં સફળતાપૂર્વક આગળ વધી શકે છે? આ લર્નિંગ સેન્ટર આ જ વિશ્વાસ પર આધારિત છે, અને તેને અનેક સ્થળોએ સ્થાપિત કરવાથી તે એક એવા આંદોલનનું રૂપ લે છે, જે પરિણામ આધારિત અસર અને ઉપલબ્ધિઓ

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From Skills to Sustainability: EDII Ignites Green Entrepreneurship with ELC Launch



Ms. Manisha Bhattacharya, Dr. Sunil Shukla, Dr. Raman Gujral and other dignitaries at the launch of the Eco Action Learning Centre by Entrepreneurship Development Institute of India in Bengaluru. - NE photo

ADVERTISEMENT

- Entrepreneurship Development Institute of India unveils Eco Action Learning Centre in Bengaluru
- Hands-on training hub to empower 1,500 rural entrepreneurs across multi-city rollout
- Accenture-EDII partnership drives green livelihoods and inclusive growth
- 30 structured programmes to build eco-enterprises from farm to market

NE EDUCATION BUREAU
BENGALURU, APR 28



Dignitaries inaugurate the Eco Action Learning Centre, marking a major step towards sustainable rural entrepreneurship and green skill development. - NE photo

In a decisive push towards sustainable livelihoods, the Entrepreneurship Development Institute of India (EDII) has launched the Eco Action Learning Centre (ELC) in Bengaluru, a first-of-its-kind experiential training facility designed to transform rural entrepreneurship through practical, eco-conscious skill development.

The Centre was inaugurated by Ms. Manisha Bhattacharya, Managing Director – Corporate Citizenship, Accenture; Dr. Sunil Shukla, Director General, EDII; and Dr. Raman Gujral, Director – CSR Partnerships, EDII.

Positioned under the Micro Skill Development Programme (MSDP), the ELC offers hands-on exposure to sustainable production systems and small-scale enterprise operations—bridging the gap between training and real-world business readiness.

Spanning Bengaluru, Pune, and Chennai, with expansion planned in Bhuj (2026–27), the initiative will roll out 30 structured training programmes, directly benefiting around 1,500 rural entrepreneurs.

The Centre focuses on high-impact, eco-friendly trades such as fruit and vegetable dehydration, handmade soaps, upcycled bags, bakery products, cold-pressed oils, candle making, and millet-based food processing—opening new avenues for green enterprise creation.

“At Accenture and EDII, we share a common vision of inclusive growth. It centres on building a future-ready economy. When rural entrepreneurs are given the right environment to discover their potential, they can scale successfully in the green economy. This Learning Centre is built on that belief, and its replication in multiple locations makes it a movement focussed on ensuring result-oriented impact and outcomes,” said Ms. Manisha Bhattacharya.

Dr. Sunil Shukla emphasised the transformational approach:

“The Eco Action Learning Centre represents a shift from training to transformation. By enabling hands-on exposure to sustainable production systems, we are building a strong foundation for rural entrepreneurs to become self-reliant, innovative, and environmentally responsible business owners.”

Highlighting the Centre's core objective, Dr. Raman Gujral noted:

“By integrating practical learning with enterprise readiness, the initiative aims to bridge the gap between skill development and self-employment, while promoting environmentally responsible entrepreneurship.”

Backed by over a decade of collaboration, the Accenture–EDII partnership has already reshaped rural enterprise ecosystems—particularly empowering women entrepreneurs, many of whom now run independent businesses, access regional markets, and even operate their own e-commerce platforms.

With the launch of the ELC, Bengaluru becomes the latest hub in a growing national movement—where sustainability meets entrepreneurship, and grassroots innovation drives inclusive economic growth.

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EDII Launches Eco Action Learning Centre (ELC) in Bangalore to Strengthen Sustainable Rural Entrepreneurship

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Bangalore, 28th April, 2026: The Entrepreneurship Development Institute of India (EDII) inaugurated the Eco Action Learning Centre (ELC) in Bangalore on 28 April 2026, a dedicated experiential training facility aimed at promoting sustainable rural entrepreneurship through practical, skill-based learning.



Media Gallery



The Centre was inaugurated by Ms. Manisha Bhattacharya, Managing Director - Corporate Citizenship, Accenture; Dr. Sunil Shukla, Director General, EDII and Dr. Raman Gujral, Director – CSR Partnerships, EDII.

The Eco Action Learning Centre in Bangalore serves as a hands-on training platform under the Micro Skill Development programme (MSDP), enabling rural entrepreneurs to gain real-time exposure to eco-friendly production systems and small-scale enterprise operations.

The initiative is part of a broader multi-location model being implemented across Bangalore, Pune, and Chennai, with expansion planned in Bhuj (2026–27). In all, 30 structured training programmes are being conducted under the initiative, directly benefiting around 1,500 rural entrepreneurs.

The Centre focuses on sustainable livelihood trades including fruit and vegetable dehydration, handmade soaps, upcycling of bags, bakery products, cold press oil extraction, candle making and millet-based food processing.

At the inauguration, Ms. Manisha Bhattacharya, Managing Director - Corporate Citizenship, Accenture, said, "Accenture and EDII share a common vision of inclusive growth. It centres on building a future-ready economy. When rural entrepreneurs are given the right environment to discover their potential, they can scale successfully in the green economy. This Learning Centre is built on that belief, and its replication in multiple locations makes it a movement focussed on ensuring result-oriented impact and outcomes."

Dr. Sunil Shukla, Director General, EDII opined, "The Eco Action Learning Centre represents a shift from training to transformation. By enabling hands-on exposure to sustainable production systems, we are building a strong foundation for rural entrepreneurs to become self-reliant, innovative, and environmentally responsible business owners."

Throwing light on the mandate of the Centre, Dr. Raman Gujral, Director - CSR Partnerships, EDII explained, "By integrating practical learning with enterprise readiness, the initiative aims to bridge the gap between skill development and self-employment, while promoting environmentally responsible entrepreneurship."

Accenture and EDII's shared journey of more than a decade has been defined by transforming lives of rural entrepreneurs who once had no place in the market and today trade confidently within it. Women entrepreneurs, in particular, have been the strongest testimony of what this collaboration stands for; many are now selling their products independently in local and regional markets, and several have taken their enterprises online, building their own e-commerce presence and reaching out to customers beyond their hometowns

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Sustainable Rural Entrepreneurship Boost in Bangalore Sparks Hope

Rural Growth Rises with Sustainable Rural Entrepreneurship Focus in Bangalore

by Newz Daddy Editor — 28 April 2026 Reading Time: 4 mins read



Sustainable Rural Entrepreneurship Boost in Bangalore Sparks Hope

Sustainable Rural Entrepreneurship Boost in Bangalore Sparks Hope

Sustainable Rural Entrepreneurship Grows Fast with a Strong Skill Training Push

The **Entrepreneurship Development Institute of India (EDII)** inaugurated the Eco Action Learning Centre (ELC) in Bangalore on 28 April 2026, a dedicated experiential training facility aimed at promoting sustainable rural entrepreneurship through practical, skill-based learning.

The Centre was inaugurated by Ms Manisha Bhattacharya, Managing Director – Corporate Citizenship, **Accenture**; Dr Sunil Shukla, Director General, **EDII** and Dr Raman Gujral, Director – CSR Partnerships, EDII.

The Eco Action Learning Centre in Bangalore serves as a hands-on training platform under the Micro Skill Development programme (MSDP), enabling rural entrepreneurs to gain real-time exposure to eco-friendly production systems and small-scale enterprise operations.

Across India, skill-based training has shown strong results in rural areas. Reports from development organisations suggest that hands-on training improves the success rates of small businesses by up to 40 per cent compared to only classroom learning. Many rural entrepreneurs struggle at the start because they lack real-world experience. Centres like this one help solve that problem by allowing people to learn while doing. This approach builds confidence and reduces early business failure.

The initiative is part of a broader multi-location model being implemented across Bangalore, Pune, and Chennai, with expansion planned in Bhuj (2026–27). In all, 30 structured training programmes are being conducted under the initiative, directly benefiting around 1,500 rural entrepreneurs.

India has more than 65 per cent of its population living in rural areas, and many depend on small businesses for income. Studies from NITI Aayog and rural development bodies show that local entrepreneurship can increase household income by 20 to 30 per cent when supported properly. Multi-city models like this one help create a network of trained individuals who can share ideas, build markets, and support each other. Expansion to places like Bhuj is also important because regions with limited industry often need such programmes the most.

The Centre focuses on sustainable livelihood trades, including fruit and vegetable dehydration, handmade soaps, upcycling of bags, bakery products, cold-press oil extraction, candle making and millet-based food processing.

These trades are not chosen at random. Market studies show a growing demand for eco-friendly and handmade products. For example, millet-based foods have seen a sharp rise in demand after India promoted millets as a healthy grain. Similarly, cold-pressed oils and handmade soaps are gaining popularity due to increasing health awareness. Upcycling products also helps reduce waste, which is a major concern in both cities and villages. By focusing on such trades, the Centre is helping entrepreneurs tap into real market demand rather than guesswork.

At the inauguration, Ms Manisha Bhattacharya, Managing Director – Corporate Citizenship, **Accenture**, said, “**Accenture** and EDII share a common vision of inclusive growth. It centres on building a future-ready economy. When rural entrepreneurs are given the right environment to discover their potential, they can scale successfully in the green economy. This Learning Centre is built on that belief, and its replication in multiple locations makes it a movement focused on ensuring result-oriented impact and outcomes.”

Corporate support has played a key role in such initiatives across India. Many companies now invest in skill development as part of their social responsibility. Industry reports show that programmes backed by corporate partners often have better funding, improved training quality, and stronger market linkages. This increases the chances of long-term success for participants.

Dr Sunil Shukla, Director General, **EDII**, opined, “The Eco Action Learning Centre represents a shift from training to transformation. By enabling hands-on exposure to sustainable production systems, we are building a strong foundation for rural entrepreneurs to become self-reliant, innovative, and environmentally responsible business owners.”

Experts in rural development often stress that skill training alone is not enough. People also need support in planning, marketing, and managing money. Centres that combine all these elements tend to create more stable businesses. Self-reliance grows when individuals can handle both production and sales without depending too much on middlemen.

Throwing light on the mandate of the Centre, Dr Raman Gujral, Director – CSR Partnerships, **EDII**, explained, “By integrating practical learning with enterprise readiness, the initiative aims to bridge the gap between skill development and self-employment, while promoting environmentally responsible entrepreneurship.”

This gap between learning and earning has been a long-standing issue. Many people complete training but fail to start a business due to a lack of guidance. Programmes that include business planning, pricing, and customer understanding have shown better outcomes. In some cases, trainees begin earning within three to six months of completing such courses.

Accenture and **EDII**'s shared journey of more than a decade has been defined by transforming the lives of rural entrepreneurs who once had no place in the market and today trade confidently within it. Women entrepreneurs, in particular, have been the strongest testimony of what this collaboration stands for; many are now selling their products independently in local and regional markets, and several have taken their enterprises online, building their own e-commerce presence and reaching out to customers beyond their hometowns.

Women-led businesses in rural India are rising steadily. Government and private reports suggest that women entrepreneurs reinvest a large part of their income into their families, improving education and health outcomes. Access to digital tools has also helped many women reach wider markets. Selling through online platforms allows them to move beyond local demand and earn better prices. This shift is slowly changing the economic role of women in villages and small towns.

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EDII Launches Eco Action Learning Centre in Bangalore to Strengthen Sustainable Rural Entrepreneurship

April 28, 2026 | Neel Achary | news | 0



April 28: The Entrepreneurship Development Institute of India (EDII) inaugurated the Eco Action Learning Centre (ELC) in Bangalore on 28 April 2026, a dedicated experiential training facility aimed at promoting sustainable rural entrepreneurship through practical, skill-based learning.



The Centre was inaugurated by Ms. Manisha Bhattacharya, Managing Director – Corporate Citizenship, Accenture; Dr. Sunil Shukla, Director General, EDII and Dr. Raman Gujral, Director – CSR Partnerships, EDII.

The Eco Action Learning Centre in Bangalore serves as a hands-on training platform under the Micro Skill Development programme (MSDP), enabling rural entrepreneurs to gain real-time exposure to eco-friendly production systems and small-scale enterprise operations.

The initiative is part of a broader multi-location model being implemented across Bangalore, Pune, and Chennai, with expansion planned in Bhuj (2026–27). In all, 30 structured training programmes are being conducted under the initiative, directly benefiting around 1,500 rural entrepreneurs.

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Dr. Sunil Shukla, Director General, EDII opined,

“The Eco Action Learning Centre represents a shift from training to transformation. By enabling hands-on exposure to sustainable production systems, we are building a strong foundation for rural entrepreneurs to become self-reliant, innovative, and environmentally responsible business owners.”

Throwing light on the mandate of the Centre, **Dr. Raman Gujral, Director – CSR Partnerships, EDII** explained,

“By integrating practical learning with enterprise readiness, the initiative aims to bridge the gap between skill development and self-employment, while promoting environmentally responsible entrepreneurship.”

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