

Media Release

EDII Hosts Case Competition 2026 to Promote Research-Driven Case Studies

January 6, 2026 : The **Entrepreneurship Development Institute of India (EDII), Ahmedabad**, under the aegis of Centre for Research in Entrepreneurship Education and Development (CREED), housed at EDII to promote research-based initiatives, is organizing '**Case Competition 2026**' from January 5-7, 2026.

Before this case competition, a Case Writing Workshop was organized during, November 4 - 5, 2025, to impart learning on writing effective case.

For this competition 70 case leads were received, out of which 49 have been accepted. 30 authors are participating in the case competition, presenting 23 cases in six sessions.

The Case Competition aims to provide high-quality case studies as essential tools in the teaching and learning of entrepreneurship and management. Through this initiative, EDII aspires to establish a Case Unit to curate and disseminate high-quality, India-centric case studies that enhance the pedagogical skills of faculty and enrich the learning experience of students.

Dr. Sunil Shukla, Director General, EDII, inaugurated the Case Competition 2026 and opined, "To create successful entrepreneurs, we need a curriculum that reflects real life experiences. The Case Competition 2026 serves as a collaborative platform for researchers and scholars to transform business insights into powerful pedagogical tools."

According to Dr. Satyajit Majumdar, Distinguished Adjunct Professor, EDII and Chair of the competition, "Our goal is to enrich classroom experience with real-life experience. This competition is a step towards strengthening experiential learning in entrepreneurship education."

The submitted cases are being reviewed by Dr. Satyajit Majumdar, Distinguished Adjunct Professor, EDII; Dr. Amitabh Deo kodwani, Professor, IIM Indore and Dr. Gordhan Kumar Saini, Professor, TISS Mumbai. The event also features panel discussions and expert sessions, offering researchers valuable inputs into case writing and research.

‘केस कॉम्पिटिशन 2026’ का आयोजन

छत्रपति संभाजीनगर, भारतीय उद्यमिता विकास संस्थान द्वारा 5 से 7 जनवरी तक ‘केस कॉम्पिटिशन 2026’ का आयोजन किया गया। यह आयोजन संस्थान के सेंटर फॉर रिसर्च इन एंटरप्रेनरशिप एनुकेशन एंड डेवलपमेंट के तत्वावधान में किया जा रहा है, जिसका उद्देश्य अनुसंधान-आधारित पहलों को बढ़ावा देना है। इस प्रतियोगिता से पहले, प्रभावी केस स्टडी लिखने का कौशल सिखाने के लिए 4-5 नवबर को एक ‘केस राइटिंग वर्कशॉप’ का भी आयोजन किया गया था। केस कॉम्पिटिशन 2026 के लिए कुल 70 केस ली प्राप्त हुई थीं, जिनमें से 49 को स्वीकार किया गया है। वर्तमान में, 30 लेखक छह सत्रों में 23 केस प्रस्तुत करके प्रतियोगिता में भाग ले रहे हैं। इस केस कॉम्पिटिशन का मुख्य लक्ष्य उद्यमिता और मैनेजमेंट के शिक्षण और प्रशिक्षण में उच्च गुणवत्ता वाले ‘केस स्टडीज’ को एक अनिवार्य उपकरण के रूप में उपलब्ध कराना है। इस पहल के माध्यम से ‘केस यूनिट’ स्थापित करने की योजना भी बना रहा है। इससे शिक्षकों के शिक्षणिक कार्यक्रम में सुधार होगा और छात्रों के सीखने का अनुभव और समृद्ध होगा। कार्यक्रम का उद्घाटन करते हुए महानिदेशक, डॉ. सुनील शुक्ला ने कहा कि सफल उद्यमी तैयार करने के लिए पाठ्यक्रम की आवश्यकता है।

केस कॉम्पिटिशन 2026' का आयोजन



जागरण जंक्शन संचालिता

मुंबई। भारतीय उद्यमिता विकास संस्थान (EDII), अहमदाबाद द्वारा 5 से 7 जनवरी, 2026 तक 'केस कॉम्पिटिशन 2026' का आयोजन किया। यह आयोजन संस्थान के 'सेंटर फॉर रिसर्च इन एरियन्यारिंग एंड कॉम्प्यूटिंग एंड डेवलपमेंट' (CREED) के तत्वावधान में किया जा रहा है, जिसका उद्देश्य अनुसंधान-आधारित पहलों को बढ़ावा देना है।

इस प्रतियोगिता से पहले, प्रभावी केस स्टडी लिभ्रे का कौशल सिखाने के लिए 4-5 नवंबर, 2025 को एक 'केस राइटिंग वक्तमाप' का भी आयोजन किया गया था।

केस कॉम्पिटिशन 2026 के लिए

कुल 70 केस लीड्स प्राप्त हुई थीं, जिनमें से 49 को स्वीकार किया गया है। वर्षान में, 30 लेखक छह सत्रों में 23 केस प्रस्तुत करके इस प्रतियोगिता में भाग ले रहे हैं।

इस केस कॉम्पिटिशन का मुख्य लक्ष्य उद्यमिता और मेनेजमेंट के शिक्षण और प्रशिक्षण में उच्च गुणवत्ता वाले 'केस स्टडीज' को एक अनिवार्य उपकरण के रूप में उत्तराधिकारी करना है। इस पहल के माध्यम से, EDII एक 'केस युनिट' स्थापित करने की योजना भी बना रहा है, जो विशेष रूप से भारत-कॉर्डिनेट केस स्टडीज का संकलन और प्रशार करेगा।

इससे शिक्षकों के शैक्षणिक कौशल में सुधार होगा और छात्रों के सीखने का अनुभव और समृद्ध होगा।

.....

Publication: Jammu Jottings | page 08

Date: 9 January 2026

Edition: Print

EDII Hosts Case Competition 2026 to Promote Research-Driven Case Studies

Jammu, Jan 07: The Entrepreneurship Development Institute of India (EDII), Ahmedabad, under the aegis of Centre for Research in Entrepreneurship Education and Development (CREED), housed at EDII to promote research-based initiatives, is organizing 'Case Competition 2026' from January 5-7, 2026. Before this case competition, a Case Writing Workshop was organized during November 4 - 5, 2025, to impart learning on writing effective case.

For this competition 70 case leads were received, out of which 49 have been accepted. 30 authors are participating in the case competition, presenting 23 cases in six sessions. The Case

Competition aims to provide high-quality case studies as essential tools in the teaching and learning of entrepreneurship and management. Through this initiative, EDII aspires to establish a Case Unit to curate and disseminate high-quality, India-centric case studies that enhance the pedagogical skills of faculty and enrich the learning experience of students. Dr. Sunil Shukla, Director General, EDII, inaugurated the Case Competition 2026 and opined, "To create successful entrepreneurs, we need a curriculum that reflects real life experiences.

The Case Competition 2026 serves as a collaborative platform for researchers and scholars to transform business insights into power-

ful pedagogical tools." According to Dr. Satyajit Majumdar, Distinguished Adjunct Professor, EDII and Chair of the competition, "Our goal is to enrich classroom experience with real-life experience.

This competition is a step towards strengthening experiential learning in entrepreneurship education. The submitted cases are being reviewed by Dr. Satyajit Majumdar, Distinguished Adjunct Professor, EDII; Dr. Amitabh Deo Kodwani, Professor, IIM Indore and Dr. Gordhan Kumar Saini, Professor, TISS Mumbai. The event also features panel discussions and expert sessions, offering researchers valuable inputs into case writing and research.

Publication: Mercury Times | page 03

Date: 9 January 2026

Edition: Print

EDII Hosts Case Competition 2026 to Promote Research-Driven Case Studies

MT NEWS SERVICE

Jammu, January 7:

The Entrepreneurship Development Institute of India (EDII), Ahmedabad, under the aegis of Centre for Research in Entrepreneurship Education and Development (CREED), housed at EDII to promote research-based initiatives, is organizing 'Case Competition 2026' from January 5-7, 2026. Before this case competition, a Case Writing Workshop was organized during, November 4 - 5, 2025, to impart learning on writing effective case. For this competition 70 case leads were received, out of which 49 have been accepted. 30 authors are participating in the case competition, presenting 23 cases in six sessions. The Case Competition aims to provide high-quality case studies as essential tools in the teaching and learning of entrepreneurship and management. Through this initiative, EDII aspires to establish a Case Unit to curate and disseminate high-quality, India-centric case studies that enhance the pedagogical skills of faculty and enrich the learning experience of students. Dr. Sunil Shukla, Director General, EDII, inaugurated the Case Competition 2026 and opined, "To create successful entrepreneurs, we need a curriculum that reflects real life experiences. The Case Competition 2026 serves as a collaborative platform for researchers and scholars to transform business insights into powerful pedagogical tools." According to Dr. Satyajit Majumdar, Distinguished Adjunct Professor, EDII and Chair of the competition, "Our goal is to enrich classroom experience with real-life experience.

This competition is a step towards strengthening experiential learning in entrepreneurship education. The submitted cases are being reviewed by Dr. Satyajit Majumdar, Distinguished Adjunct Professor, EDII; Dr. Amitabh Deo Kodwani, Professor, IIM Indore and Dr. Gordhan Kumar Saini, Professor, TISS Mumbai. The event also features panel discussions and expert sessions, offering researchers valuable inputs into case writing and research.