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Against all odds, differently-abled Kutch artisan wins National Handloom Award

Ahmedabad: Bhojrajbhai Damjibhai Dhoriya, a differently-abled artisan from Kutch's Gadhsisha village, has received the National Handloom Award 2025 for reviving the rare 400-year-old Bharasai Mashroo design, a traditional floral motif.

The award was presented to Dhoriya on the 11th National Handloom Day in New Delhi, by Union Textiles Minister Giriraj Singh; Minister of State for Textiles Pabitra Margherita and Member of the Lok Sabha Kangana Ranaut.

Bhojrajbhai learned the art of Mashroo weaving from his father, Damjibhai. Despite being affected



Bhojrajbhai Damjibhai Dhoriya has received the award for reviving the rare 400year-old Bharasai Mashroo design.

by polio in his childhood and shouldering the responsibility of caring for his younger brother, who is also differently-abled, Bhojrajbhai's life has been defined by resilience and the soothing rhythm of the loom.

In 2023, Bhojrajbhai was enrolled as a beneficiary to the Entrepreneurship Development Institute of India (EDII) Ahmedabad, under its flagship project supported by HSBC, 'Handmade in India', to spearhead Mashroo's revival. In May 2025, Bhojrajbhai approached EDII for help in applying for the National Handloom Award.

Bhojrajbhai said, "Winning this award is a proud moment not just for me, but for every Mashroo weaver who has worked to keep this tradition alive..."



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ईडीआइआइ में लिया था नए डिजाइन, लेआउट, नए धागों का प्रशिक्षण

मशरू बुनाई को पुनर्जीवित करने वाले भोजराज को राष्ट्रीय पुरस्कार

अहमदाबाद @ पत्रिका. मशरू बनाई कला व डिजाइन को पुनर्जीवित करने के लिए कच्छ जिलें निवासी भोजराज धोरिया को नेशनल हेन्डलूम पुरस्कार 2025 से सम्मानित किया गया है। यह डिज़ाइन 400 वर्ष प्रानी पुष्प रूपांकन है, जिसे लुप्त माना जाता था।

उन्हें यह पुरस्कार 11वें नेशनल हेन्डलम दिवस (7 अगस्त 2025) पर भारत मंडपम, नई दिल्ली में भारत सरकार के केंद्रीय वस्त्र मंत्री गिरिराज सिंह, वस्त्र राज्य मंत्री पिबत्रा मार्गेरिटा , सांसद कंगना रनौत की उपस्थिति में प्रदान किया गया।

भोजराजभाई ने कहा, यह पुरस्कार प्राप्त करना न केवल मेरे



नई दिल्ली में पुरस्कार प्राप्त करते भोजराज धोरिया।

लिए, बल्कि उन सभी मशरू बुनकरों पुनर्जीवित करने में ईडीआईआई का

परंपरा को जीवित रखने के लिए ने मशरू बुनाई की कला अपने पिता निरंतर कार्य किया है। इस कला को दामजीभाई से सीखी थी। बचपन से पोलियोग्रस्त भोजराज को कैंसर भी के लिए गर्व का क्षण है, जिन्होंने इस अच्छा सहयोग मिला। भोजराजभाई करघे से दूर नहीं कर पाया। 1990 के

दशक में पावरलूम से बड़े पैमाने पर बनने वाले नकल उत्पादों के कारण मशरू बुनाई लगभग विल्पित के कगार पर पहुंच गई थी। भोजराज ने कॉपॅरिट समर्थन के अभाव में स्वयं पहल कर नए बाजार को तलाशा, अपने गांव के युवक-युवतियों को प्रशिक्षित किया। अपने घर को कार्यशाला के साथ-साथ विरासत संरक्षण का विद्यालय बना दिया।

2023 में, भारतीय उद्यमिता विकास संस्थान (ईडीआईआई) ने 'हैंडमेड इन इंडिया' योजना के तहत भोजराज को एक लाभार्थी के रूप में पंजीकृत करते हुए उन्हें डिज़ाइन के विकास में उन्नत प्रशिक्षण दिया। नए प्रकार के धार्गों से अवगत कराया। इस अवार्ड के लिए आवेदन करने में भी संस्थान ने उनकी मदद की।



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૪૦૦ વર્ષ જૂની મશરૂ વણાટને પુનર્જીવિત કરનાર ભોજરાજભાઈને નેશનલ હેન્ડલૂમ પુરસ્કાર મળ્યો

૧૯૯૦ના દાયકામાં પાવરલૂમના મોટાપાયે ઉત્પાદનના કારણે જ્યારે આ વણાટ કળા લુપ્ત થવાને આરે હતી ત્યારે તેઓએ ગામના યુવાનો અને મહિલાઓને તાલીમ આપી

પ રંપરા અને ઈનોવેશનનું મિશ્રણ દર્શાવતી કહાની કચ્છના ગઢશીશાના ભોજરાજભાઈ દામજીભાઈએ લખી છે. તેઓને એક સમયે લુપ્ત થઈ રહેલી અને ૪૦૦ વર્ષ જૂની ફુલદાર 'ભરસાઈ મશરૂ' વણાટને પુનર્જીવિત કરવા બદલ પ્રતિષ્ઠિત નેશનલ હેન્ડલૂમ પુરસ્કાર ૨૦૨૫ એનાયત કરાયો છે. ભોજરાજભાઈએ મશરૂ વણાટની કળા તેમના પિતા દામજીભાઈ પાસેથી શીખી હતી, જેમણે કચ્છમાં ખાદી ઉત્પાદનમાં આ કળાનો સમાવેશ કર્યો હતો. ૧૯૯૦ના દાયકામાં પાવરલૂમના મોટા પાયે ઉત્પાદનના કારણે જયારે મશરૂ વણાટ લુપ્ત થવાના આરે હતો ત્યારે ભોજરાજભાઈએ આ કળાને સમાપ્ત થવાથી બચાવવા પ્રયાસ કર્યો.

કોર્પોરેટ સમર્થનના અભાવ છતાં તેમણે સ્વતંત્ર રીતે નવા બજારો શોધ્યા. ગામના યુવાનો અને મહિલાઓને તાલીમ આપી, તેમને રોજગાર અને આવશ્યક સાધનો ઉપલબ્ધ કરાવ્યા અને પોતાના ઘરને વર્કશોપ તેમજ વારસાના સંરક્ષણમાં ફેરવ્યું. તેમને કેન્સર સામેની લડત પણ આ લમથી દર રાખી શકી નહીં.

ભોજરાજભાઈએ કહ્યું કે, ૨૦૨૩મા એન્ટરપ્રિન્યોરશિપ ડેવલપમેન્ટ ઈન્સ્ટિટ્યૂટ ઓફ ઈન્ડિયા



(ઈડીઆઈઆઈ) અમદાવાદે એચએસબીસી દ્વારા સમર્થિત તેના મુખ્ય પ્રોજેક્ટ હેન્ડમેડ ઈન ઈન્ડિયા હેઠળ મશરૂના પુનરુત્થાનને આગળ ધપાવ્યું. સંસ્થાએ અદ્યતન ડિઝાઈન વિકાસની તાલીમ, યાર્નના નવીન વિકલ્પો અને નવી ડિઝાઈન લે-આઉટ સુધીની પહોંચ ઉપલબ્ધ કરાવી હતી. તેઓએ કહ્યું કે, આ પુરસ્કાર જીતવો એ ફક્ત મારા માટે જ નહીં પરંતુ આ પરંપરાને જીવંત રાખવા માટે અવિરત મહેનત કરનારા દરેક મશરૂ વણકર માટે ગૌરવની ક્ષણ છે. હું મારા હૃદયને અતિ પ્રિય એવી કળાને પુનર્જીવિત કરી શક્યો અને અમારી કારીગરીને રાષ્ટ્રીય મંચ સધી પહોંચાડી શક્યો.



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EDIIના સહયોગથી પ્રોજેક્ટમાં કામ કર્યું **મશરૂ વણકરને એવોર્ડ** 'ભરસાઈમશરૂ'ને પુનર્જીવિત કરી

ACHIEVER

ગાંધીનગરઃ કચ્છના ઇન્ડિયા' પ્રોજેક્ટ હેઠળ ગઢશીશાના દિવ્યાંગ મશરૂ કામ કર્યું છે અને એવોર્ડ વણકર દામજીભાઈને હેન્ડલમ એવોર્ડ 2025' વણાટની કળા પોતાના પિતા એનાયત કરાયો. તેમને 400 દામજીભાઈ પાસેથી શીખી વર્ષ જૂની 'ભરસાઈ મશરૂ' હતી. બાળપણમાં પોલિયોથી વણાટને પુનર્જીવત કરવા પીડિત ભોજરાજભાઈએ બદલ એવોર્ડ આપવામાં જીવનભર સંકલ્પ સાથે કામ આવ્યો છે. આ એવોર્ડ કેન્દ્રીય કર્યું છે. 1990ના દાયકામાં ટેક્સટાઇલ મંત્રી ગિરિરાજ પાવરલૂમના મોટા પાયે સિંહ અને સાંસદ કંગના ઉત્પાદનના કારણે જયારે, રનૌતના હસ્તે સોંપાયો હતો. મશરૂ લુપ્ત થવાના આરે હતી,

આંત્રપ્રિન્યોરશિપ ડેવલપમેન્ટ શોધ્યા, ગામના યવાનો, ઇન્સ્ટિટ્યૂટ ઑફ ઇન્ડિયા મહિલાઓને ટ્રેનિંગ આપી (EDII)ના સહયોગ અને પોતાના ઘરમાં વર્કશોપ માર્ગદર્શનથી 'હેન્ડમેડ ઇન આપવાની શરૂઆત કરી હતી.

ભોજરાજભાઈ પોતાને નામે કર્યો છે. 'નેશનલ ભોજરાજભાઈએ ભોજરાજભાઈએ ત્યારે તેમણે નવા બજારો



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artisan-wins-national-handloom-award-10187448/

Bhojrajbhai Damjibhai Dhoriya, a differently-abled artisan from Kutch's Gadhsisha village, has received the prestigious National Handloom Award 2025 for reviving the rare 400-year-old Bharasai Mashroo design, a traditional floral motif.

The award was presented to Dhoriya on the 11th National Handloom Day at Bharat Mandapam, New <u>Delhi</u>, by Union Textiles Minister Giriraj Singh; Minister of State for Textiles Pabitra Margherita and Member of the Lok Sabha Kangana Ranaut.

Bhojrajbhai learned the art of Mashroo weaving from his father, Damjibhai, a pioneer who introduced this traditional craft into Khadi production in Kutch. Despite being affected by polio in his childhood and shouldering the responsibility of caring for his younger brother, who is also differently-abled, Bhojrajbhai's life has been defined by resilience and the soothing rhythm of the loom.



He sought out markets independently, trained young men and women in his village, and provided them with work and equipment, turning his home into both a workshop and a school for heritage preservation. Even a battle with <u>cancer</u> could not keep him from the loom.

In 2023, Bhojrajbhai was enrolled as a beneficiary to the Entrepreneurship Development Institute of India (EDII) Ahmedabad, under its flagship project supported by HSBC, 'Handmade in India', to spearhead Mashroo's revival. Under the project, he received advanced design development training, exposure to innovative yarn options, and access to new design layouts. In May 2025, Bhojrajbhai approached EDII for help in applying for the National Handloom Award. EDII's project team worked with him to conceptualise a thematic sample product and compile a compelling application.

Reacting to his win, Bhojrajbhai said, "Winning this award is a proud moment not just for me, but for every Mashroo weaver who has worked to keep this tradition alive. With EDII's support, I was able to revive a design close to my heart and take our craft to the national stage."



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mushroom-revival

કળાને સમાપ્ત થવાથી બચાવવા ભોજરાજભાઈનો પ્રચાસ

પરંપરા અને ઇનોવેશનનું મિશ્રણ દર્શાવતી કહાની, ભોજરાજભાઇ દામજીભાઇ, ગઢશીશા, કચ્છના દિવ્યાંગ મશરૂ વણાટના કારીગરને, એક સમયે વુપ્ત થઇ રહેવી અને 400 વર્ષ જૂની ફૂવદાર 'ભરસાઇ મશરૂ' વણાટને પુનર્જીવિત કરવા બદલ પ્રતિષ્ઠિત નેશનવ હેડવૂમ પુરસ્કાર 2025 એનાયત કરવામાં આવ્યો હતો. આ પુરસ્કાર 11મા નેશનવ હેડવૂમ દિવસ એટલે કે 7 ઓગસ્ટ 2025ના રોજ ભારત મંડપમ, નવી દિલ્હી ખાતે ભારત સરકારના કેન્દ્રીય કાપડ મંત્રી ગિરિરાજ સિંહ; કાપડ રાજ્ય મંત્રી, ભારત સરકાર, પવિત્રા માર્ગેરીતા અને કાપડ મંત્રાલયના વરિષ્ઠ અધિકારીઓ દ્વારા વોકસભા સભ્ય કંગના રનૌતની હાજરીમાં આપવામાં આવ્યો હતો.



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Link: Mashroo Revival Sparks Pride In A Village And In A Nation's Craft - Newz Daddy

In a story that embodies tradition and innovation, Bhojrajbhai Damjibhai, a differently abled Mashroo weaving artisan from Gadhshisha, Kutch, has been conferred the prestigious National Handloom Award 2025 for reviving the rare Bharasai Mashroo design, a 400-year-old floral motif once thought lost to time. The award was presented on the 11th National Handloom Day (7 August 2025) at Bharat Mandapam, New Delhi, by Union Textiles Minister Shri Giriraj Singh; Minister of State for Textiles, Government of India, Shri Pabitra Margherita, and senior officials from the Ministry of Textiles, in the presence of Smt. Kangana Ranaut, Member of the Lok Sabha.

National Handloom Day honours India's handloom heritage and, in 2025, included 5 Sant Kabir Awards and 19 National Handloom Awards given at Bharat Mandapam. Around 650 weavers and many dignitaries joined to celebrate weaving art and sustainable fashion.

Bhojrajbhai learnt Mashroo weaving from his father, Damjibhai, who integrated the craft into Khadi production in Kutch. Stricken by polio in childhood and later entrusted with the care of his younger brother, who is also differently abled, Bhojrajbhai's life was shaped as much by resilience as by the rhythmic clatter of the loom.

This type of story mirrors other Indian artisans who overcame great personal challenges to preserve traditional designs. Artists like Lavjibhai Parmar, who revived Tanglia weaving, also show how craft keeps culture alive.

When Mashroo weaving faced near extinction in the 1990s due to mass-produced power loom imitations, Bhojrajbhai refused to let the art die. Without corporate backing, he sought out markets independently, trained young men and women in his village, and provided them with work and equipment, turning his home into both a workshop and a school for heritage preservation. Even a battle with cancer could not keep him from the loom.

Many traditional weaves were drowned out by cheap power-loom goods. But villagers like Bhojrajbhai help keep the old craft alive by training youth and making studio-schools in their homes—the same spirit seen in many craft clusters across India.



In 2023, the **Entrepreneurship Development Institute of India** (EDII), under its flagship project supported by HSBC, 'Handmade in India', spearheaded Mashroo's revival. Bhojrajbhai was enrolled as a beneficiary, receiving advanced design development training, exposure to innovative yarn options, and access to new design layouts. In May 2025, recognising his painstaking work in resurrecting the Bharasai Mashroo design, Bhojrajbhai approached EDII for help in applying for the National Handloom Award. **EDII's** project team worked closely with him to conceptualise a thematic sample product and compile a compelling application.

EDII is a respected institute in Ahmedabad, started in 1983 with help from IDBI, ICICI, SBI and the Government of Gujarat. It helps artisans and entrepreneurs with training, mentorship, and project support.

Bhojrajbhai said, "Winning this award is a proud moment not just for me, but for every Mashroo weaver who has worked to keep this tradition alive. With EDII's support, I was able to revive a design close to my heart and take our craft to the national stage."

Such recognition raises the profile of small weavers across India. National Handloom Awards help people notice rare weaves and invest in their future.

With champions like Bhojrajbhai and institutions like EDII bridging tradition with opportunity, the threads of India's textile heritage are not just preserved; they are woven into the fabric of the nation's future. This reflects the 2025 National Handloom Day theme of "Weaving Innovation into Tradition," promoting sustainable fashion, empowering artisans, and celebrating India's rich handloom legacy.



Publication: Khabarpatri **Date:** 13 August 2025

Edition: Online

Link: EDII-Supported Artisan Receives National Honor for Mashroo Revival, Overcoming Challenges –

Khabarpatri English

Ahmedabad: In a tale that beautifully blends tradition with innovation, Bhojrajbhai Damjibhai, a differently-abled Mashroo weaving artisan from Gadhshisha, Kutch, has been honored with the esteemed National Handloom Award 2025. He received this accolade for his remarkable work in reviving the rare Bharasai Mashroo design, a 400-year-old floral motif that was once believed to be lost to history. The award ceremony took place on the 11th National Handloom Day (7 August 2025) at Bharat Mandapam, New Delhi. It was presented by Union Textiles Minister Shri Giriraj Singh, Minister of State for Textiles, Government of India, Shri Pabitra Margherita, along with senior officials from the Ministry of Textiles, and attended by Smt. Kangana Ranaut, a Member of the Lok Sabha.

Bhojrajbhai acquired the art of Mashroo weaving from his father, Damjibhai, who incorporated this craft into Khadi production in Kutch. Having been affected by polio in his childhood and later taking on the responsibility of caring for his younger brother, who also has a disability, Bhojrajbhai's life has been molded by both resilience and the soothing sounds of the loom.

When Mashroo weaving was on the brink of extinction in the 1990s, largely due to the rise of mass-produced power loom imitations, Bhojrajbhai was determined to preserve the art form. Lacking corporate support, he independently sought out markets, trained young men and women in his village, and equipped them with the necessary tools, transforming his home into both a workshop and a school dedicated to heritage preservation. Even a struggle with cancer could not deter him from his passion for weaving.

In 2023, the Entrepreneurship Development Institute of India (EDII), through its flagship initiative supported by HSBC, 'Handmade in India', aimed to lead the revival of Mashroo. Bhojrajbhai was selected as a beneficiary, where he received advanced training in design development, exposure to innovative yarn options, and access to fresh design layouts. In May 2025, acknowledging his dedicated efforts in revitalizing the Bharasai Mashroo design, Bhojrajbhai sought assistance from EDII to apply for the National Handloom Award. The project team at EDII collaborated closely with him to create a thematic sample product and craft a persuasive application.



Bhojrajbhai stated, "Receiving this award is a moment of pride not only for me but also for every Mashroo weaver dedicated to preserving this tradition. Thanks to the support from EDII, I was able to revive a design dear to my heart and elevate our craft to a national platform."

With champions such as Bhojrajbhai and organizations like EDII connecting tradition with opportunity, India's textile heritage is not only preserved but also intricately woven into the nation's future.



Publication: Indiaeducationdiary

Date: 13 August 2025

Edition: Online

Link: EDII Supported Artisan Wins National Honour for Mashroo Revival, Despite Odds - India Education

Latest Education News | Global Educational News | Recent Educational News

Ahmedabad: In a story that embodies tradition and innovation, Bhojrajbhai Damjibhai, a differently abled Mashroo weaving artisan from Gadhshisha, Kutch, has been conferred the prestigious National Handloom Award 2025 for reviving the rare Bharasai Mashroo design, a 400-year-old floral motif once thought lost to time. The award was presented on the 11th National Handloom Day (7 August 2025) at Bharat Mandapam, New Delhi, by Union Textiles Minister Shri Giriraj Singh; Minister of State for Textiles, Government of India, Shri Pabitra Margherita, and senior officials from the Ministry of Textiles, in the presence of Smt. Kangana Ranaut, Member of the Lok Sabha.

Bhojrajbhai learnt Mashroo weaving from his father, Damjibhai, who integrated the craft into Khadi production in Kutch. Stricken by polio in childhood and later entrusted with the care of his younger brother, who is also differently abled, Bhojrajbhai's life was shaped as much by resilience as by the rhythmic clatter of the loom.

When Mashroo weaving faced near extinction in the 1990s due to mass-produced power loom imitations, Bhojrajbhai refused to let the art die. Without corporate backing, he sought out markets independently, trained young men and women in his village, and provided them with work and equipment, turning his home into both a workshop and a school for heritage preservation. Even a battle with cancer could not keep him from the loom.

In 2023, the **Entrepreneurship Development Institute of India (EDII)**, under its flagship project supported by HSBC, **'Handmade in India'**, to spearhead Mashroo's revival. Bhojrajbhai was enrolled as a beneficiary, receiving advanced design development training, exposure to innovative yarn options, and access to new design layouts. In May 2025, recognising his painstaking work in resurrecting the Bharasai Mashroo design, Bhojrajbhai approached EDII for help in applying for the National Handloom Award. EDII's project team worked closely with him to conceptualise a thematic sample product and compile a compelling application.

Bhojrajbhai said, "Winning this award is a proud moment not just for me, but for every Mashroo weaver who has worked to keep this tradition alive. With EDII's support, I was able to revive a design close to my heart and take our craft to the national stage."



Publication: Sportsz News **Date:** 12 August 2025

Edition: Online

Link: EDII Supported Artisan Wins National Honour for Mashroo Revival, Despite Odds | SportsZ News

Ahmedabad, 13 August 2025: In a story that embodies tradition and innovation, Bhojrajbhai Damjibhai, a differently abled Mashroo weaving artisan from Gadhshisha, Kutch, has been conferred the prestigious National Handloom Award 2025 for reviving the rare Bharasai Mashroo design, a 400-year-old floral motif once thought lost to time. The award was presented on the 11th National Handloom Day (7 August 2025) at Bharat Mandapam, New Delhi, by Union Textiles Minister Shri Giriraj Singh; Minister of State for Textiles, Government of India, Shri Pabitra Margherita, and senior officials from the Ministry of Textiles, in the presence of Smt. Kangana Ranaut, Member of the Lok Sabha.

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Publication: Businessnewsmatters

Date: 12 August 2025

Edition: Online

Link: EDII Supported Artisan Wins National Honour for Mashroo Revival, Despite Odds - Business News

Matters

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Publication: Businesshour9 **Date:** 13 August 2025

Edition: Online

Link: EDII Supported Artisan Wins National Honour for Mashroo Revival, Despite Odds - busineshour9.com

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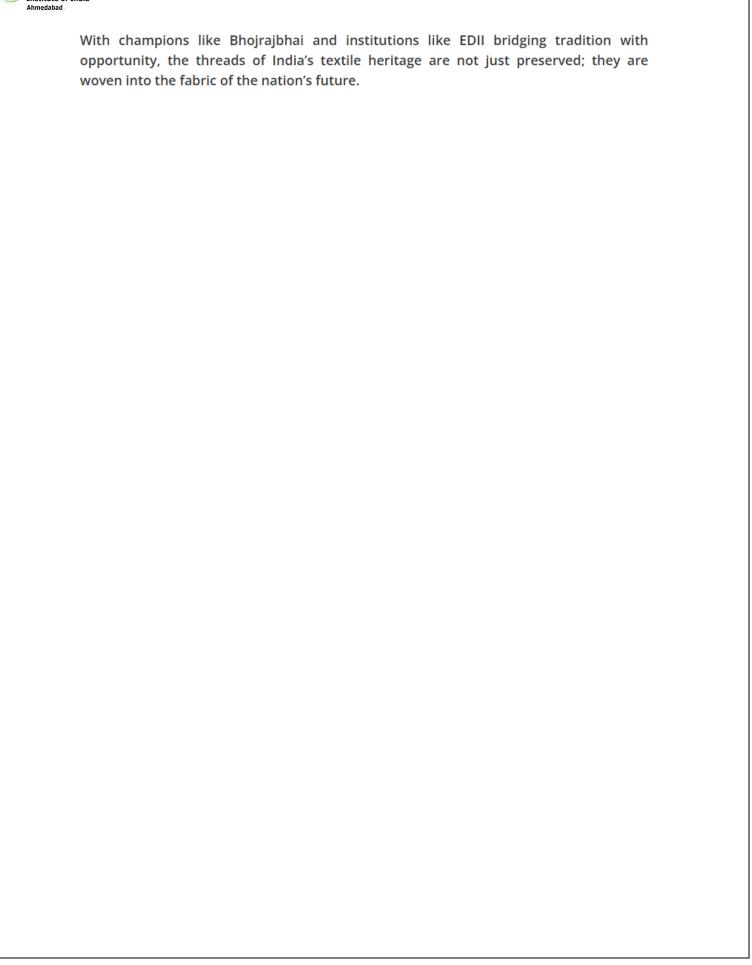
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Publication: Mediabulletins **Date:** 13 August 2025

Edition: Online

Link: EDII Supported Artisan Wins National Honour for Mashroo Revival, Despite Odds

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Publication: Smartbusinesnews

Date: 13 August 2025

Edition: Online

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Publication: OnlineMediacafe

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