



**Entrepreneurship  
Development  
Institute of India**  
Ahmedabad

# **CASE COMPETITION 2026**

**Fostering Entrepreneurial Learning  
through Real-World Cases**

**January 5–7, 2026**

Under the aegis of:

**Centre for Research  
in Entrepreneurship Education  
and Development (CREED)**



Entrepreneurship Development Institute of India (EDII) under the aegis of Centre for Research in Entrepreneurship Education and Development (CREED) is organizing 'Case Competition 2026' to provide high-quality case studies as essential tools in the teaching and learning of entrepreneurship and management. They provide students, researchers and others with a platform to engage with real-world situations, allowing them not only to apply theoretical concepts but also to analyze complex problems, take a position, and make critical decisions.

## Case studies may serve various purposes:

- Diagnostic or Decision-making
- Analytical or Illustrative
- Theoretical (for supporting or refuting concepts)
- Descriptive (to derive patterns and generalizations)

An equally vital component is the Teaching Note, which supports instructors in effectively using the case in classroom settings.

## Objective

EDII aspires to establish a Case Unit to curate and disseminate high-quality, India-centric case studies that enhance the pedagogical skills of faculty and enrich the learning experience of students.

To this end, EDII announces the Case Writing Competition 2026 to develop a repository of original and insightful case studies focused on entrepreneurship and allied areas.

### Important Dates

Milestone	Date
Announcement of Competition	July 31, 2025
Submission of Case Lead	August 21, 2025
Announcement of Selected Case Leads	September 6, 2025
Submission of First Draft (Case Study + Teaching Note)	November 10, 2025
Review & Feedback on First Draft	November 30, 2025
Submission of Revised Draft	December 31, 2025
Case Workshop & Final Round at EDII	January 5–7, 2026

## Recognition and Publication

- Awards will be presented to the best and most meritorious cases.
- Certificates will be given to all participants attending the Final Round.
- Selected cases may be considered for publication in the Journal of Entrepreneurship (SAGE), subject to an independent peer-review process.

## Participation Guidelines

- The case and the accompanying teaching notes should each not exceed 8,000 words.
- Originality is mandatory. Plagiarism or the use of AI tools will lead to automatic disqualification.
- An undertaking confirming originality must be submitted along with each submission.
- Final Round participants will be provided twin-sharing accommodation (boarding and lodging) at EDII, Ahmedabad.
- Participants must bear their own travel expenses.

We invite academicians, research scholars, and practitioners to contribute to this initiative and shape the future of entrepreneurial education through rich, real-life case content.

## For any queries, please contact:

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## Centre for Research in Entrepreneurship Education and Development (Creed)

CREED was set up at the institute in 1997 to provide an identifiable thrust to the entrepreneurship development movement and act as a central link between theory and practice in the field. The Centre networks among researchers and institutions by encouraging inquiries into emergence and growth of entrepreneurship as a discipline. CREED promotes research activities, provides seed grant and academic support through short-term research fellowships and organizes lecture series by inviting eminent scholars. The Journal of Entrepreneurship, published under the auspices of CREED, has established itself as a reputed refereed journal in the field. The Centre supports biennial conferences on entrepreneurship providing a platform for researchers, academics, planners, and policy-makers to share their work, ideas, and concerns for entrepreneurship development.

## Entrepreneurship Development Institute of India (EDII)

Launched in 1983, EDII is a National Resource Institute in entrepreneurship education, research, training, capacity building, institution-building, MSME growth and startup incubation. The Institute has been set up with the support of premier financial institutions, viz; the IDBI Bank Ltd; ICICI Ltd; IFCI Ltd; State Bank of India and with the backing of the Government of Gujarat. EDII is recognized as the CENTRE OF EXCELLENCE by the Ministry of Skill Development and Entrepreneurship, Govt. of India.

EDII activities and projects have been categorised under the Departments of Policy Advocacy, Knowledge and Research, Entrepreneurship Education; Government Projects; CSR Partnerships; Innovation and Technology (DIT); International Outreach (DIO) and SME Development Business. Institute's Technology Incubation Centre, CrAdLE (Centre for Advancing and Launching Enterprises), set up with the support of Department of Science and Technology, Govt. of India, is focused on incubating innovative start-ups.

The Institute also undertook the task of institution building by setting up entrepreneurship development centres in several states of the country including the newly set up states/UTs of Goa, Uttarakhand, Chhattisgarh, Ladakh etc. This effort was broad-based internationally too, with the setting up of Entrepreneurship Development Centres in Cambodia, Laos, Myanmar, Vietnam, Uzbekistan and Rwanda.

Today EDII works in a collaborative mode with noted corporates as well as Government Ministries / Departments in implementing mega projects with resounding results in terms of New Enterprise Creation and generation of livelihood options. The Institute is committed to the goal of boosting entrepreneurship across segments and sectors through innovative models, projects and programmes, thus effectively leading the country towards the mandate of Viksit Bharat.



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**& PAN India Branch Offices**

**EDII Affiliates in Rwanda, Uzbekistan, Vietnam, Myanmar, Cambodia & Lao-PDR**

