



Entrepreneurship  
Development  
Institute of India,  
Ahmedabad

**EDII Ahmedabad Engages  
Industry Experts on Inclusive  
Enterprise Development and  
Entrepreneurship Education**



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Institute of India,  
Ahmedabad**

# **Press Release**

**EDII Ahmedabad Engages Industry Experts on Inclusive Enterprise**

# Development and Entrepreneurship Education

**Kolkata, 5 March 2025:** The **Entrepreneurship Development Institute of India (EDII), Ahmedabad**, continues to drive entrepreneurship and inclusive growth through its education programs and social initiatives. Recognising the need for a holistic approach to business development, EDII Ahmedabad is not only equipping aspiring entrepreneurs with essential skills but also **extending its reach to marginalised communities**, ensuring that opportunities are accessible to all.

As part of this mission, EDII organised a **Roundtable Meet** under its **‘Support, Activate, and Build Assured Livelihoods (SABAL)’ initiative**, which aims to **facilitate the creation of 3,000 enterprises for PwDs, including 1500 technology-driven and 1500 general enterprises**. This meet brought together corporate leaders and government officials to strategise on fostering an environment where PwDs can **establish and sustain their enterprises**, integrating them into the broader entrepreneurial ecosystem.

## **Bridging Education and Enterprise: EDII’s Entrepreneurial Training Initiatives**

The discussions at the Roundtable Meet were a natural extension of EDII’s larger efforts to cultivate a **strong entrepreneurial ecosystem**. The institute’s **postgraduate diploma programmes**, which have produced a **high success rate among graduates**, serve as a critical foundation for fostering new ventures. These programmes not only equip students with the skills to navigate the entrepreneurial journey but also instill a culture of innovation and self-reliance, values that align directly with the goals of the SABAL initiative.

According to a recent survey, **78% of EDII’s postgraduate (PG) alumni have pursued successful entrepreneurial careers**, with a substantial number contributing to **family businesses, launching start-ups, or leading social enterprises**. EDII offers two specialised, **AICTE-approved programmes**:

- **Post Graduate Diploma in Management—Entrepreneurship (PGDM-E):** A two-year, full-time programme that provides specialisation in **New Enterprise Creation, Family Business Management, and Social Entrepreneurship**.
- **Post Graduate Diploma in Management—Innovation, Entrepreneurship, G Venture Development (PGDM-IEV):** A milestone-based learning approach focusing on **business model development, market validation, and start-up incubation** at EDII’s **CrAdLE incubator**.

With a **42-year legacy**, EDII has supported over **1,000 family businesses**, incubated **100+ start-ups**, and built a **thriving network of 1,800+ successful alumni**. The institute is accredited by the **National Board of Accreditation (NBA)** and is a recipient of the **USASBE**

**Outstanding Entrepreneurship Programme Abroad Award (2014)**. Their **outcome-based courses** are designed to align with market needs and industry demands. Beyond a robust core curriculum and diverse electives, students benefit from **specialised seminars, milestone-based learning, expert mentorship, and hands-on exposure** to tech-driven businesses, ensuring a holistic and practical education.

## **Expanding the Entrepreneurial Ecosystem Through Inclusive Development**

Building upon a strong foundation, EDII is **actively working with corporate partners to expand entrepreneurial opportunities beyond traditional demographics**. The pivotal roundtable meeting brainstormed on creating a better world for PwDs through an effective synergy between government, corporates, and institutions. The discussions revolved around the specific objectives of ensuring the empowerment of PwDs:

- **Best practices for PwD inclusion** in entrepreneurship, from infrastructure improvements to workplace integration.
- **Aligning the initiative with Sustainable Development Goals (SDGs)** to ensure long-term impact.
- **Strengthening corporate and institutional support** for PwD-led enterprises.

Participating corporates committed to impactful interventions, including:

- **Community Sensitisation Campaigns** to promote PwD inclusion.
- **Immersive Life Skills Training** for adolescents with disabilities.
- **Business Opportunity Sourcing** to help PwDs establish ventures.
- **Credit Linkage Support** for PwD-led businesses.
- **Entrepreneur Growth-Cum-Counselling Programmes (EGCP)** to mentor PwD entrepreneurs.
- **Micro-Skill Entrepreneurship Development Programme (MSDP)** to equip unemployed PwDs with business skills.

**Dr. Sunil Shufila, Director General, EDII**, emphasised the institute's dedication to **inclusive economic empowerment**, stating, *"By providing the right training and opportunities, we can ensure that entrepreneurship is not limited to a select few but becomes a viable option for all, including Persons with Disabilities."*

Adding to this, **Dr. Raman Gujral, Professor and Director, Dept. of CSR Partnerships**, noted, *"Our past initiatives have already reached over 8,533 PwDs through skill-training programmes, resulting in the creation of 1,247 enterprises. This is just the beginning—we aim to scale these efforts and ensure more PwDs gain access to sustainable livelihoods."*

#### **A Unified Approach to Sustainable Enterprise Development**

EDII Ahmedabad is ensuring that entrepreneurship is not only about profit but also about social impact. The institute's dual approach—nurturing future entrepreneurs through academic programmes while simultaneously expanding opportunities for marginalized groups through corporate partnerships—sets a benchmark for holistic economic development.

For more information, visit: [www.ediindia.org](http://www.ediindia.org).



# Media Coverage



<https://timesofindia.indiatimes.com/city/kolkata/edii-champions-green-entrepreneurship-inclusive-growth-at-kolkata-roundtable-meet/articleshow/118751101.cms>

## EDII Champions Green Entrepreneurship, Inclusive Growth at Kolkata Roundtable Meet

Krishnendu Bandyopadhyay / TNN / Mar 6, 2025, 11:11 IST



EDII emphasizes green entrepreneurship's role in addressing India's environmental challenges while driving economic growth. Initiatives include algae-based water purification projects and support for persons with disabilities through skill-training and enterprise creation. EDII's postgraduate programs and industry partnerships focus on sustainable and inclusive development, aligning with India's Sustainable Development Goals and net-zero targets.



KOLKATA: The Entrepreneurship Development Institute of India (EDII), a globally unique institution fostering entrepreneurial skills, reaffirmed its commitment to green entrepreneurship at a recent roundtable meet in Kolkata. Aligning with the Government of India's Sustainable Development Goals (SDGs)

and net-zero targets, EDII emphasized the critical role of eco-friendly businesses in addressing environmental challenges while creating economic opportunities.

"Green entrepreneurship is crucial in India due to the country's significant environmental challenges like pollution, climate change, and resource depletion," said Raman Gujral, Director of Projects and the Southern Region at EDII. "By fostering sustainable businesses, we can mitigate these issues while driving economic growth and employment, catering to a growing consumer base seeking greener products and services."

Gujral highlighted an example of a student-led initiative using algae to purify water contaminated with bacteria and pathogens. "This kind of venture is exactly the smart and sustainable business model we envision for the future," he added.

The push for green entrepreneurship stems from several pressing factors:

**Addressing Environmental Concerns:** Innovative solutions such as renewable energy, waste management, and sustainable agriculture can combat India's severe air and water pollution. **Economic Growth & Job Creation:** Green businesses can generate new industries and employment opportunities while promoting environmental responsibility. **Rising Consumer Demand:** Increasing awareness of climate change is driving demand for eco-friendly products, creating a strong market for green entrepreneurs. **Innovation & Technology Development:** Encouraging sustainable solutions fosters technological advancements across industries. **Social Impact:** Green entrepreneurship not only supports economic growth but also positively impacts communities by promoting environmental conservation and responsible business practices.

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## EDII engages industry experts in entrepreneurship education

### CHRONICLE NEWS SERVICE

**KOLKATA:** The Entrepreneurship Development Institute of India (EDII), Ahmedabad, continues to drive entrepreneurship and inclusive growth through its education programme and social initiatives. Recognising the need for a holistic approach to business development, it is not only equipping aspiring entrepreneurs with essential skills but also extending its reach to marginalised communities, ensuring that opportunities are accessible to all.

As part of this mission, EDII organised a Roundtable Meet under its 'Support, Activate, and Build Assured Livelihoods (SABAL)' initiative, which aims to facilitate the creation of 3,000 enterprises for PwDs, including 1500 technology-driven and 1500 general enterprises.

**Bridging Education and Enterprise:** EDII's Entrepreneurial Training

### Initiatives

The discussions at the Roundtable Meet were a natural extension of EDII's larger efforts to cultivate a strong entrepreneurial ecosystem.

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**Management—Innovation, Entrepreneurship, & Venture Development (PGDM-IEV):** A milestone-based learning approach focusing on business model development, market validation, and start-up incubation at EDII's CrAdLE incubator.

With a 42-year legacy,

EDII has supported over 1,000 family businesses, incubated 100+ start-ups, and built a thriving network of 1,800+ successful alumni. Its outcome-based courses are designed to align with market needs and industry demands.

Beyond a robust core curriculum and diverse electives, students benefit from specialised seminars, milestone-based learning, expert mentorship, and hands-on exposure to tech-driven businesses, ensuring a holistic and practical education.

Dr. Raman Gujral, Professor and Director, Dept. of CSR Partnerships, noted to media in Kolkata, "Our past initiatives have already reached over 8,533 PwDs through skill-training programmes, resulting in the creation of 1,247 enterprises. This is just the beginning—we aim to scale these efforts and ensure more PwDs gain access to sustainable livelihoods."



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EDITION :	Kolkata
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## ईडीआईआई अहमदाबाद ने समावेशी उद्यम विकास और उद्यमिता शिक्षा पर उद्योग विशेषज्ञों के साथ सहभागिता की

कोलकाता, 5 मार्च 2025: एंटरप्रेन्योरशिप डेवलपमेंट इंस्टिट्यूट ऑफ इंडिया (ईडीआईआई), अहमदाबाद, अपने शिक्षा कार्यक्रमों और सामाजिक पहलों के माध्यम से उद्यमिता और समावेशी विकास को बढ़ावा देना जारी रख रहा है। व्यापार विकास के लिए एक समग्र दृष्टिकोण की आवश्यकता को पहचानते हुए, ईडीआईआई अहमदाबाद न केवल आकांक्षी उद्यमियों को आवश्यक कौशल प्रदान कर रहा है, बल्कि हाशिए पर मौजूद समुदायों तक भी अपनी पहुंच बढ़ा रहा है, ताकि सभी के लिए अवसरों को सुलभ बनाया जा सके।

इस मिशन के तहत, ईडीआईआई ने अपनी 'सपोर्ट, एक्टिवेट और बिल्ड एश्योर्ड लाइवलीहुड्स (सबल)' पहल के तहत एक राउंडटेबल मीट आयोजित की। इस पहल का उद्देश्य दिव्यांगजनों (PwDs) के लिए 3,000 उद्यमों की स्थापना को सुगम बनाना है, जिसमें 1,500 प्रायोगिकी-संचालित और 1,500



सामान्य उद्यम शामिल हैं। इस बैठक में कॉर्पोरेट नेताओं और सरकारी अधिकारियों को एक साथ लाया गया, ताकि ऐसी रणनीतियाँ विकसित की जा सकें जो दिव्यांगजनों को अपने उद्यम स्थापित करने और बनाए रखने में सक्षम बनाए, और उन्हें व्यापक उद्यमिता पारिस्थितिकी तंत्र में एकीकृत किया जा सके।

शिक्षा और उद्यम के बीच सेतु: ईडीआईआई की उद्यमिता प्रशिक्षण पहल

बैठक में हुई चर्चाएँ ईडीआईआई के व्यापक प्रयासों का स्वाभाविक विस्तार थीं, जो एक मजबूत उद्यमिता पारिस्थितिकी तंत्र विकसित करने पर केंद्रित हैं। संस्थान के स्नातकोत्तर डिप्लोमा कार्यक्रम, जिन्होंने उच्च सफलता दर हासिल

की है, नए उद्यमों को बढ़ावा देने के लिए एक महत्वपूर्ण आधार प्रदान करते हैं। ये कार्यक्रम न केवल छात्रों को उद्यमिता यात्रा में मार्गदर्शन करने के लिए आवश्यक कौशल प्रदान करते हैं, बल्कि नवाचार और आत्मनिर्भरता की संस्कृति भी विकसित करते हैं, जो सबल पहल के उद्देश्यों के साथ सीधे जुड़ी हुई हैं।

एक हालिया सर्वेक्षण के अनुसार, ईडीआईआई के 78% स्नातकोत्तर (पीजी) पूर्व छात्र सफल उद्यमिता करियर अपना चुके हैं, जिनमें से कई पारिवारिक व्यवसायों में योगदान दे रहे हैं, स्टार्टअप शुरू कर रहे हैं या सामाजिक उद्यमों का नेतृत्व कर रहे हैं। ईडीआईआई दो विशेषीकृत, एआईसीटीई-स्वीकृत कार्यक्रम प्रदान करता है:

प्रबंधन में स्नातकोत्तर डिप्लोमा – उद्यमिता (इन्टरप्रन-ए): एक दो वर्षीय, पूर्णकालिक कार्यक्रम जो नए उद्यम सृजन, पारिवारिक व्यवसाय प्रबंधन और सामाजिक उद्यमिता में विशेषज्ञता प्रदान करता है।



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## ईडीआईआई अहमदाबाद ने समावेशी उद्यम विकास और उद्यमिता शिक्षा पर उद्योग विशेषज्ञों के साथ सहभागिता की

**कोलकाता, 7 मार्च ।** एंटरप्रेन्योरशिप डेवलपमेंट इंस्टिट्यूट ऑफ इंडिया (ईडीआईआई), अहमदाबाद, अपने शिक्षा कार्यक्रमों और सामाजिक पहलों के माध्यम से उद्यमिता और समावेशी विकास को बढ़ावा देना जारी रख रहा है। व्यापार विकास के लिए एक समग्र दृष्टिकोण की आवश्यकता को पहचानते हुए, ईडीआईआई अहमदाबाद न केवल आकांक्षी उद्यमियों को आवश्यक कौशल प्रदान कर रहा है, बल्कि हाशिए पर मौजूद समुदायों तक भी अपनी पहुंच बढ़ा रहा है, ताकि सभी के लिए अवसरों को सुलभ बनाया जा सके। इस मिशन के तहत, ईडीआईआई ने अपनी 'सपोर्ट, एक्टिवेट और बिल्ड एथोर्ड लाइवलीहुड्स (सबल)' पहल के तहत एक राउंडटेबल मीट आयोजित की। इस पहल का उद्देश्य

दिव्यांगजनों (PwDs) के लिए 3,000 उद्यमों की स्थापना को सुगम बनाना है, जिसमें 1,500 प्राथमिकी-संचालित और सामान्य उद्यम शामिल हैं। इस बैठक में कॉर्पोरेट नेताओं और सरकारी अधिकारियों को

एक साथ लाया गया, ताकि ऐसी रणनीतियाँ विकसित की जा सकें जो दिव्यांगजनों को अपने उद्यम स्थापित करने और बनाए रखने में सक्षम बनाए, और उन्हें व्यापक उद्यमिता पारिस्थितिकी तंत्र में एकीकृत किया जा सके। शिक्षा और उद्यम के बीच सेतु: ईडीआईआई की उद्यमिता प्रशिक्षण पहल: बैठक में हुई चर्चाएँ

नेटवर्क तैयार किया है। संस्थान को नेशनल बोर्ड ऑफ एंक्रिडिटेशन (NBA) द्वारा मान्यता प्राप्त है और इसे 2014 में यूएसएसबीई आउटकर्मिंग एंटरप्रेन्योरशिप प्रोग्राम अवार्ड से सम्मानित किया गया था। इसके परिणाम-आधारित पाठ्यक्रम बाजार की आवश्यकताओं और उद्योग की मांगों के अनुरूप डिज़ाइन किए गए हैं। एक मजबूत मुख्य पाठ्यक्रम और विविध वैकल्पिक विषयों के अलावा, छात्र विशेष सेमिनार, माइलस्टोन-बेस्ड शिक्षण, विशेषज्ञ मार्गदर्शन और तकनीक-संचालित व्यवसायों के व्यावहारिक अनुभव का लाभ उठाते हैं, जिससे उन्हें एक समग्र और व्यावहारिक शिक्षा प्राप्त होती है। समावेशी विकास के माध्यम से उद्यमिता पारिस्थितिकी तंत्र का विस्तार: मजबूत आधार पर निर्माण



करते हुए, ईडीआईआई पारंपरिक जनसांख्यिकी से परे उद्यमिता के अवसरों का विस्तार करने के लिए कॉर्पोरेट भागीदारों के साथ सक्रिय रूप से कार्य कर रहा है। इस महत्वपूर्ण राउंडटेबल मीट में सरकार, कॉर्पोरेट्स और संस्थानों के बीच प्रभावी समन्वय के माध्यम से दिव्यांगजनों

(PwDs) के लिए एक बेहतर दुनिया बनाने पर विचार-मंथन किया गया। चर्चाओं का मुख्य केंद्र दिव्यांगजनों के सशक्तिकरण को सुनिश्चित करने के विशिष्ट उद्देश्यों पर था : \* उद्यमिता में दिव्यांगजनों की भागीदारी के लिए सर्वोत्तम प्रथाएँ, जिसमें आधारभूत संरचना में सुधार से लेकर कार्यस्थल एकीकरण तक शामिल है। \* इस

ईडीआईआई के व्यापक प्रयासों का स्वाभाविक विस्तार थी, जो एक मजबूत उद्यमिता पारिस्थितिकी तंत्र विकसित करने पर केंद्रित हैं। संस्थान के स्नातकोत्तर डिप्लोमा कार्यक्रम, जिन्होंने उच्च सफलता दर हासिल की है, नए उद्यमों को बढ़ावा देने के लिए एक महत्वपूर्ण आधार प्रदान करते हैं। ये कार्यक्रम न केवल छात्रों को उद्यमिता यात्रा में मार्गदर्शन करने के लिए आवश्यक कौशल प्रदान करते हैं, बल्कि नवाचार और आत्मनिर्भरता की संस्कृति भी विकसित करते हैं, जो सबल पहल के उद्देश्यों के साथ सीधे जुड़ी हुई हैं। एक हालिया सर्वेक्षण के अनुसार, ईडीआईआई के 78% स्नातकोत्तर (पीजी) पूर्व छात्र सफल उद्यमिता करियर अपना चुके हैं, जिनमें से कई पारिवारिक व्यवसायों में योगदान दे रहे हैं, स्टार्टअप शुरू कर रहे हैं या सामाजिक उद्यमों का नेतृत्व कर रहे हैं। ईडीआईआई दो विशेषीकृत, एआईसीटीई-स्वीकृत कार्यक्रम प्रदान करता है: \* प्रबंधन में स्नातकोत्तर डिप्लोमा द्वि उद्यमिता (PGDM-ए): एक दो वर्षीय, पूर्णकालिक कार्यक्रम जो नए उद्यम सृजन, पारिवारिक व्यवसाय प्रबंधन और सामाजिक उद्यमिता में विशेषज्ञता प्रदान करता है। \* प्रबंधन में स्नातकोत्तर डिप्लोमा द्वि नवाचार, उद्यमिता और उद्यम विकास (PGDM-IEV): एक माइलस्टोन-बेस्ड शिक्षण दृष्टिकोण, जो व्यवसाय मॉडल विकास, बाजार सत्यापन

और ईडीआईआई के क्रेडल इनक्यूबेटर में स्टार्टअप इनक्यूबेशन पर केंद्रित है। 42 वर्षों की विरासत के साथ, ईडीआईआई ने 1,000 से अधिक पारिवारिक व्यवसायों का समर्थन किया है, 100+ स्टार्टअप्स को इनक्यूबेट किया है और 1,800+ सफल पूर्व छात्रों का एक समृद्ध

पहल को सतत विकास लक्ष्यों (SDGs) के साथ संरेखित करना ताकि दीर्घकालिक प्रभाव सुनिश्चित किया जा सके। \*दिव्यांगजनों द्वारा संचालित उद्यमों के लिए कॉर्पोरेट और संस्थागत समर्थन को मजबूत बनाना। छईडीआईआई के महानिदेशक डॉ. सुनील शुक्ला ने समावेशी आर्थिक सशक्तिकरण के प्रति संस्थान की प्रतिबद्धता पर जोर देते हुए कहा, “सही प्रशिक्षण और अवसर प्रदान करके, हम यह सुनिश्चित कर सकते हैं कि उद्यमिता केवल कुछ गिने-चुने लोगों तक सीमित न रहे, बल्कि सभी के लिए, विशेष रूप से दिव्यांगजनों (PwDs) के लिए, एक व्यवहार्य विकल्प बने।” इसी संदर्भ में, डॉ. रमन गुज्जरा, प्रोफेसर एवं निदेशक, सीएसआर पार्टनरशिप विभाग, ने कहा, “हमारी पिछली पहलों के माध्यम से अब तक 8,533 दिव्यांगजनों को कौशल-प्रशिक्षण कार्यक्रमों के जरिए लाभ पहुंचाया गया है, जिसके परिणामस्वरूप 1,247 उद्यम स्थापित हुए हैं। यह तो सिर्फ एक शुरुआत है हम इन प्रयासों को और विस्तारित करना चाहते हैं ताकि अधिक से अधिक दिव्यांगजन सतत आजीविका के अवसर प्राप्त कर सकें।” सतत उद्यम विकास के लिए एकीकृत दृष्टिकोण: ईडीआईआई अहमदाबाद यह सुनिश्चित कर रहा है कि उद्यमिता केवल लाभ कमाने तक सीमित न रहे, बल्कि सामाजिक प्रभाव भी डाले। संस्थान का द्विपक्षीय

दृष्टिकोणद्वैक्षिक कार्यक्रमों के माध्यम से भावी उद्यमियों को तैयार करना और कॉर्पोरेट भागीदारी के जरिए हाशिए पर मौजूद समूहों के लिए अवसरों का विस्तार करनाद्वैसमग्र आर्थिक विकास के लिए एक नई मिसाल कायम करता है।



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# সুখবর

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## দিশা দেখাতে পারে ইডিআইআই



আইপিএল হোক কিংবা আইএসএল ক্রিকেট - ফুটবল সবক্ষেত্রেই বাড়ছে ফ্র্যাঞ্চাইজি লিগের সংখ্যা। এই ধরনের লিগকে সঠিক ভাবে পরিচালনা করার জন্য তাই চাহিদা বাড়ছে স্পোর্টস ম্যানেজমেন্ট পড়া শিক্ষার্থীদের। বর্তমানে খুব কম সংখ্যক শিক্ষা প্রতিষ্ঠানে স্পোর্টস ম্যানেজমেন্ট নিয়ে পড়াশোনা করানো হয়। অদূর ভবিষ্যতে স্পোর্টস ম্যানেজমেন্ট পড়ানো শুরু করছে ইন্টারপ্রেনারশিপ ডেভেলপমেন্ট ইনস্টিটিউট অফ ইন্ডিয়া। বুধবার শহরের এক বিশেষ আলোচনা সভার আয়োজন করেছিল তারা।

—সুখবর ব্যুরো

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## বিশেষভাবে সক্ষম মানুষদের কর্মসংস্থানের উদ্যোগ

সীমিত রিপোর্টার্স: বিশেষভাবে সক্ষম মানুষদের শিক্ষামূলক কর্মসূচি ও সামাজিক উদ্যোগের মাধ্যমে কর্মসংস্থানের লক্ষ্য নেওয়া হয়েছে। অণুপ্রযোজনশীল ইনস্টিটিউট অফ ইন্ডিয়া ইন্টিগ্রেটেড পক্ষ থেকে এপ্রিলেই এন্ড এসেয়েড লাইভলিহুডস শীর্ষক এক অনুষ্ঠানে ১৫০০টি প্রযুক্তি চালিত সংস্থা ও ১৫০০টি সাধারণ সংস্থা অংশ নিয়েছিল। ৩২ বছরের এই সংগঠনের প্রফেসর ও ডিরেক্টর ডঃ রমেন গুজরাল ছিল ট্রেনিং প্রশিক্ষণের মাধ্যমে ইতিমধ্যে ৮৫০০ জন ব্যক্তির কাছে পৌঁছে দেওয়া হয়েছে। যার ফলে ১,২৬৭ জন বিশেষ সক্ষম মানুষ উদ্যোগী গড়ে উঠেছেন। এই বিষয়ে কেন্দ্রীয় সোশ্যাল অ্যান্ডিস মন্ত্রকের ডিরেক্টর ওরবল্ল অগতা জানান, বার্ষিকভাবে ২৫টি উদ্যোগী সংস্থা এই সম্মেলন থেকে বিশেষভাবে সম্পন্ন মানুষদের কর্মসংস্থানের জন্য পাশে দাঁড়িয়েছেন।



এই সব মানুষদের সহায়তায় প্রত্যেক রাজ্যে ১টি করে সিডিইআইসি সেটআপ রয়েছে বলে উল্লেখ করেন। কেন্দ্র সরকার ও রাজ্য সরকারের বোধ দ্বারা কলকাতার কনফারেন্সে এনএলডিআই-এর সেটআপ রয়েছে। একইসঙ্গে তিনি জানান, বিশেষ মানুষদের বিনামূল্যে ট্রাই সাইকেল প্রদান করা হয়। সচেতনতার লক্ষ্যে

এনজিও-র সঙ্গে বোধ উদ্যোগে কেন্দ্র ও রাজ্য সরকার মূল ও বহিঃস্থের স্পিড থেরাপির প্রশিক্ষণ নিচ্ছেন। কর্মসংস্থানের লক্ষ্যে তাঁদের স্বনির্ভর করার বিষয় উদ্যোগ নেওয়া হয়েছে। পাশাপাশি তিনি জানান, সঠিক তথ্যের ভিত্তিতে জুটি আইডি কার্ড প্রদান করা হবে যা মাধ্যমে মাসিক ভরসা দেওয়া হবে।



<https://www.msn.com/en-in/money/news/edii-champions-green-entrepreneurship-inclusive-growth-at-kolkata-roundtable-meet/ar-AA1AlqRU>



#### EDII Champions Green Entrepreneurship, Inclusive Growth at Kolkata Roundtable Meet

**KOLKATA:** The Entrepreneurship Development Institute of India (EDII), a globally unique institution fostering entrepreneurial skills, reaffirmed its commitment to green entrepreneurship at a recent roundtable meet in Kolkata. Aligning with the Government of India's Sustainable Development Goals (SDGs) and net-zero targets, EDII emphasized the critical role of eco- friendly businesses in addressing environmental challenges while creating economic opportunities.

With a 42-year legacy, EDII has supported over 1,000 family businesses, incubated 100+ startups, and built a thriving network of 1,800+ successful alumni. Accredited by the National Board of Accreditation (NBA) and recognized with the USASBE Outstanding Entrepreneurship Program Abroad Award (2014), EDII's outcome-based courses align with market needs, offering students hands-on exposure to tech-driven businesses, expert mentorship, and industry-relevant training.

**Expanding the Entrepreneurial Ecosystem: Focus on Persons with disabilities (PwDs)**

At the Roundtable Meet, discussions centered on creating a more inclusive entrepreneurial ecosystem for PwDs. Key objectives included:

Best practices for PwD inclusion in entrepreneurship, from infrastructure improvements to workplace integration.

Aligning initiatives with Sustainable Development Goals (SDGs) for long-term impact.

Strengthening corporate and institutional support for PwD-led enterprises.

Corporate participants committed to impactful interventions, including:

Community Sensitization Campaigns to promote PwD inclusion.

Life Skills Training for adolescents with disabilities.

Business Opportunity Sourcing to help PwDs establish ventures. Credit

Linkage Support for PwD-led businesses.

Entrepreneur Growth-Cum-Counseling Programs (EGCP) for mentoring PwD entrepreneurs.

Micro-Skillpreneurship Development Programs (MSDP) for equipping unemployed PwDs with business skills.

Dr. Sunil Shukla, Director General of EDII, who could not be at the meet, remotely messaged the institute's commitment to inclusive economic empowerment. "By providing the right training and opportunities, we can ensure that entrepreneurship is not limited to a select few but becomes a viable option for all, including Persons with Disabilities."

Adding to this, Dr. Raman Gujral highlighted the institute's past successes. "Our initiatives have already reached over 8,533 PwDs through skill-training programs, resulting in the creation of 1,247 enterprises. This is just the beginning—we aim to scale these efforts and ensure more PwDs gain access to sustainable livelihoods."

### A Unified Approach to Sustainable Enterprise Development

EDII Ahmedabad's dual approach—nurturing future entrepreneurs through academic programs while expanding opportunities for marginalized groups through corporate partnerships—sets a benchmark for holistic economic development. By championing green entrepreneurship and fostering inclusive growth, EDII continues to pave the way for a sustainable and equitable future.



<https://www.apnnews.com/edii-ahmedabad-engages-industry-experts-on-inclusive-enterprise-development-and-entrepreneurship-education/>

## EDII Ahmedabad Engages Industry Experts on Inclusive Enterprise Development and Entrepreneurship Education

by NS — March 6, 2025 in Education 0



Kolkata : The Entrepreneurship Development Institute of India (EDII), Ahmedabad, continues to drive entrepreneurship and inclusive growth through its education programs and social initiatives. Recognising the need for a holistic approach to business development, EDII Ahmedabad is not only equipping aspiring entrepreneurs with essential skills but also extending its reach to marginalised communities, ensuring that opportunities are accessible to all.

As part of this mission, EDII organised a Roundtable Meet under its 'Support, Activate, and Build Assured Livelihoods (SABAL)' initiative, which aims to facilitate the creation of 3,000 enterprises for PwDs, including 1500 technology-driven and 1500 general enterprises. This meet brought together corporate leaders and government officials to strategise on fostering an environment where PwDs can establish and sustain their enterprises, integrating them into the broader entrepreneurial ecosystem.

Bridging Education and Enterprise: EDII's Entrepreneurial Training Initiatives



The discussions at the Roundtable Meet were a natural extension of EDII's larger efforts to cultivate a strong entrepreneurial ecosystem. The institute's postgraduate diploma programmes, which have produced a high success rate among graduates, serve as a critical foundation for fostering new ventures. These programmes not only equip students with the skills to navigate the entrepreneurial journey but also instill a culture of innovation and self-reliance, values that align directly with the goals of the SABAL initiative.

According to a recent survey, 78% of EDII's postgraduate (PG) alumni have pursued successful entrepreneurial careers, with a substantial number contributing to family businesses, launching start-ups, or leading social enterprises. EDII offers two specialised, AICTE-approved programmes:

- Post Graduate Diploma in Management—Entrepreneurship (PGDM-E): A two- year, full-time programme that provides specialisation in New Enterprise Creation, Family Business Management, and Social Entrepreneurship.

- Post Graduate Diploma in Management—Innovation, Entrepreneurship, & Venture Development (PGDM-IEV): A milestone-based learning approach focusing on business model development, market validation, and start-up incubation at EDII's CrAdLE incubator.

With a 42-year legacy, EDII has supported over 1,000 family businesses, incubated 100+ start-ups, and built a thriving network of 1,800+ successful alumni. The institute is accredited by the National Board of Accreditation (NBA) and is a recipient of the USASBE Outstanding Entrepreneurship Programme Abroad Award (2014). Their outcome-based courses are designed to align with market needs and industry demands. Beyond a robust core curriculum and diverse electives, students benefit from specialised seminars, milestone-based learning, expert mentorship, and hands- on exposure to tech-driven businesses, ensuring a holistic and practical education.

### Expanding the Entrepreneurial Ecosystem Through Inclusive Development

Building upon a strong foundation, EDII is actively working with corporate partners to expand entrepreneurial opportunities beyond traditional demographics. The pivotal roundtable meeting brainstormed on creating a better world for PwDs through an effective synergy between government, corporates, and institutions. The discussions revolved around the specific objectives of ensuring the empowerment of PwDs:

- Best practices for PwD inclusion in entrepreneurship, from infrastructure improvements to workplace integration.
- Aligning the initiative with Sustainable Development Goals (SDGs) to ensure long-term impact.

- Strengthening corporate and institutional support for PwD-led enterprises.

Participating corporates committed to impactful interventions, including:

- Community Sensitisation Campaigns to promote PwD inclusion.
- Immersive Life Skills Training for adolescents with disabilities.
- Business Opportunity Sourcing to help PwDs establish ventures.
- Credit Linkage Support for PwD-led businesses.
- Entrepreneur Growth-Cum-Counselling Programmes (EGCP) to mentor PwD entrepreneurs.
- Micro-Skillpreneurship Development Programme (MSDP) to equip unemployed PwDs with business skills.

Dr. Sunil Shukla, Director General, EDII, emphasised the institute's dedication to inclusive economic empowerment, stating, "By providing the right training and opportunities, we can ensure that entrepreneurship is not limited to a select few but becomes a viable option for all, including Persons with Disabilities."

Adding to this, Dr. Raman Gujral, Professor and Director, Dept. of CSR Partnerships, noted, "Our past initiatives have already reached over 8,533 PwDs through skill- training programmes, resulting in the creation of 1,247 enterprises. This is just the beginning—we aim to scale these efforts and ensure more PwDs gain access to sustainable livelihoods."

#### A Unified Approach to Sustainable Enterprise Development

EDII Ahmedabad is ensuring that entrepreneurship is not only about profit but also about social impact. The institute's dual approach—nurturing future entrepreneurs through academic programmes while simultaneously expanding opportunities for marginalised groups through corporate partnerships—sets a benchmark for holistic economic development.



<https://financialsamachar.com/empowerment-of-pwds-through-sustainable-enterprise-creation/>

# Empowerment of PwDs through sustainable enterprise creation



The **Entrepreneurship Development Institute of India (EDII), Ahmedabad**, continues to drive entrepreneurship and inclusive growth through its education programs and social initiatives. Recognising the need for a holistic approach to business development, EDII Ahmedabad is not only equipping aspiring entrepreneurs with essential skills but also **extending its reach to marginalised communities**, ensuring that opportunities are accessible to all.

As part of this mission, EDII organised a **Roundtable Meet** under its '**Support, Activate, and Build Assured Livelihoods (SABAL)**' initiative, which aims to **facilitate the creation of 3,000 enterprises for PwDs**, including **1500 technology-driven and 1500 general enterprises**. This meet brought together corporate leaders and government officials to strategise on fostering an environment where PwDs can **establish and sustain their enterprises**, integrating them into the broader entrepreneurial ecosystem.

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## **Expanding the Entrepreneurial Ecosystem Through Inclusive Development**

Building upon a strong foundation, EDII is **actively working with corporate partners to expand entrepreneurial opportunities beyond traditional demographics**. The pivotal roundtable meeting brainstormed on creating a better world for PwDs through an

effective synergy between government, corporates, and institutions. The discussions revolved around the specific objectives of ensuring the empowerment of PwDs:

- **Best practices for PwD inclusion** in entrepreneurship, from infrastructure improvements to workplace integration.
- **Aligning the initiative with Sustainable Development Goals (SDGs)** to ensure long-term impact.
- **Strengthening corporate and institutional support** for PwD-led enterprises. Participating corporates committed to impactful interventions, including:

- **Community Sensitisation Campaigns** to promote PwD inclusion.
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**Dr. Sunil Shukla, Director General, EDII**, emphasised the institute's dedication to **inclusive economic empowerment**, stating, *"By providing the right training and opportunities, we can ensure that entrepreneurship is not limited to a select few but becomes a viable option for all, including Persons with Disabilities."*

Adding to this, **Dr. Raman Gujral, Professor and Director, Dept. of CSR Partnerships**, noted, *"Our past initiatives have already reached over 8,533 PwDs through skill-training programmes, resulting in the creation of 1,247 enterprises. This is just the beginning—we aim to scale these efforts and ensure more PwDs gain access to sustainable livelihoods."*

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EDII Ahmedabad is ensuring that entrepreneurship is not only about profit but also about social impact. The institute's dual approach—nurturing future entrepreneurs through academic programmes while simultaneously expanding opportunities for marginalised groups through corporate partnerships—sets a benchmark for holistic economic development.



<https://businessnewsthisweek.com/news/edii-ahmedabad-engages-industry-experts-on-inclusive-enterprise-development-and-entrepreneurship-education/>

# EDII Ahmedabad Engages Industry Experts on Inclusive Enterprise Development and Entrepreneurship Education

March 7, 2025 Bhumika Lenka news 0

**Kolkata, 7 March 2025:** The Entrepreneurship Development Institute of India (EDII), Ahmedabad, continues to drive entrepreneurship and inclusive growth through its education programs and social initiatives. Recognising the need for a holistic approach to business development, EDII Ahmedabad is not only equipping aspiring entrepreneurs with essential skills but also extending its reach to marginalised communities, ensuring that opportunities are accessible to all.

As part of this mission, EDII organised a Roundtable Meet under its 'Support, Activate, and Build Assured Livelihoods (SABAL)' initiative, which aims to facilitate the creation of 3,000 enterprises for PwDs, including 1500 technology-driven and 1500 general enterprises. This meet brought together corporate leaders and government officials to strategise on fostering an environment where PwDs can establish and sustain their enterprises, integrating them into the broader entrepreneurial ecosystem.



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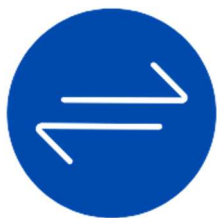
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Adding to this, **Dr. Raman Gujral**, Professor and Director, Dept. of CSR Partnerships, noted, "Our past initiatives have already reached over 8,533 PwDs

*through skill-training programmes, resulting in the creation of 1,247 enterprises. This is just the beginning—we aim to scale these efforts and ensure more PwDs gain access to sustainable livelihoods.”*

### **A Unified Approach to Sustainable Enterprise Development**

EDII Ahmedabad is ensuring that entrepreneurship is not only about profit but also about social impact. The institute’s dual approach—nurturing future entrepreneurs through academic programmes while simultaneously expanding opportunities for marginalised groups through corporate partnerships—sets a benchmark for holistic economic development.



<https://www.facebook.com/channe10bengali/videos/1686905325574178/?rdid=yI21FhwmkY3iONq0#>



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