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EDII organizes 16th Biennial Conference on Entrepreneurship

Ahmedabad: The 16th Biennial Conference (3-day) of the Entrepreneurship Development In-

ship, Technology and Digital Entrepreneurship, Startup and Innovation, Green and Sustainable



stitute of India (EDII), Ahmedabad commenced on February 26th at the Institute's campus. The three-day conference on 'Entrepreneurship' will conclude on February 28. The conference is a platform to researchers, educationists, and practitioners to share their research studies and findings in different areas of entrepreneurship development. EDII has been organizing the Biennial Conference on Entrepreneurship, since 1994. During the conference, 148 research papers and studies by scholars from more than 9 countries on the themes of Entrepreneurship Theory and Practice, Entrepreneurship Education, Entrepreneurship Ecosystem, Psychology and Entrepreneurship, MSME Entrepreneur-

Entrepreneurship, Social Entrepreneurship, Culture, Tradition and Value-based Entrepreneurship, Women Entrepreneurship, Rural Entrepreneurship and Nascent Entrepreneurship and New venture Creation & Family Business, were presented. The conference was inaugurated by Chief Guest, Prof (Dr.) T.V. Rao, Founder and Chairman, T. V. Rao Learning Systems Pvt. Ltd., Ahmedabad & Former Professor of Indian Institute of Management, Ahmedabad. He stated, "In today's fast-paced economy, entrepreneurship development is crucial to driving economic growth and professional advancement. I believe entrepreneurship is a mission, a powerful force where individuals leverage tech-

nology and innovation to solve real-world problems, creating a better future for all. Given the significance of the domain, it is important to undertake regular research and policy advocacy to impact entrepreneurship promotion. This is a unique platform. I am sure the conference revelations will lead to noticeable influence on entrepreneurship." Addressing the gathering, Dr. Sunil Shukla, Director General, EDII said, "The Biennial Conference consistently provides a platform for the researchers and educators worldwide, to share their ideas and innovations which are important for understanding the complexities of entrepreneurship. By bringing together leading researchers and educators, this forum facilitates dissemination of research revelations, fostering new perspectives and shaping the future of entrepreneurial practice, thus empowering aspiring entrepreneurs with the knowledge they need to succeed." As a part of the conference, a Vice Chancellors'/Directors' Conclave was also held to discuss the Innovations in Entrepreneurship Education. Universities from across the country were represented, moderated by Prof. (Dr.) Harivansh Chaturvedi, Director General, IILM Delhi, New Delhi. The panelists included Prof. (Dr.) Deepak Kumar Srivastava, Director, Indian Institute of Management Ranchi; Prof. (Dr.) RajatMoona, Director, Indian Institute of Technology Gandhinagar; Prof. (Dr.) Rajul K. Gajjar, Vice-Chancellor, Gujarat Technological University, Ahmedabad; Prof. (Dr.) Ravi P Singh, Provost, Adani University, Ahmedabad; and Prof. (Dr.) Sameer Sood, Director, National Institute of Fashion Technology, Gandhinagar. Another important event of the conference was the Doctoral Colloquium where the PhD. scholars and FPM students from across the country, were mentored and guided on their research work.