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EDII organizes 16th Biennial Conference on Entrepreneurship



Ahmedabad: The 16th Biennial Conference (3-day) of the Entrepreneurship Development Institute of India (EDII), Ahmedabadcommenced on February 26th at the Institute's campus. The three-day conference on 'Entrepreneurship' will conclude on February 28. The conference is a platform to researchers, educationists, and practitioners to share their research studies and findings in different areas of entrepreneurship development. EDII has been organizing the Biennial Conference on Entrepreneurship, since 1994. During the conference, 148 research papers and studies by scholars from more than 9 countries on the themes of Entrepreneurship Theory and Practice, Entrepreneurship Education, Entrepreneurship Ecosystem, Psychology and Entrepreneurship, MSME Entrepreneurship, Technology and Digital Entrepreneurship, Startup and Innova-tion, Green and Sustainable Entrepreneurship, Social Entrepreneurship, Culture, Tradition and Valuebased Entrepreneurship, Women Entrepreneurship, Rural Entrepreneurship and Nascent Entrepreneurship and New venture Creation & Family Business, were presented.

The conference was inaugurated by Chief Guest, Prof (Dr.) T.V. Rao, Founder and Chairman, T. V. Rao Learning Systems Pvt. Ltd., Ahmedabad & Former Professor of Indian Institute of Management, Ahmedabad. He stated, "In today's fast-paced economy, entrepreneurship development is crucial to driving economic growth and professional advancement. I believe entrepreneurship is a mission, a powerful force where individuals leverage technology and innovation to solve real-world problems, creating a better future for all. Given the significance of the domain, it is important to undertake regular research and policy advocacy to impact entrepreneurship promotion.

This is a unique platform. I am sure the conference revelations will lead to noticeable influence on entrepreneurship." Addressing the gathering, Dr. Sunil Shukla, Director General, EDII said, "The Biennial Conference consistently provides a platform for the researchers and educators worldwide, to share their ideas and innovations which are important for understanding the complexities of

entrepreneurship.