



DIGITAL LEADERS
EXECUTIVE MASTERY IN
TECHNOLOGY ENTREPRENEURSHIP,
INTRAPRENEURSHIP
AND BUSINESS DEVELOPMENT



Entrepreneurship Development Institute of India
Ahmedabad

Digital Leaders: Executive Mastery in Technology Entrepreneurship, Intrapreneurship and Business Development

In today's rapidly evolving business landscape, staying ahead requires a deep understanding of technological advancements and innovative business practices. This program combines the expertise of leading academic institutions with real-world insights to provide a comprehensive learning experience. Participants will explore the latest trends in technology entrepreneurship, master the art of intrapreneurship, and develop strategic business development skills to drive growth and innovation. This is a unique opportunity to learn and deploy emerging technologies from eminent faculty members of EDII Ahmedabad, IIT Madras and IIM Tiruchirappalli.

Key Focus Areas:

Technology Entrepreneurship :

Equip participants with the skills to launch and scale tech startups.

Intrapreneurship :

Foster an entrepreneurial mindset within established organisations.

Business Development and Strategy :

Develop technology business development skills to drive growth.

Digital Transformation :

Develop technology business development skills to drive growth.

Program Benefits:

Expert Instruction:

Learn from distinguished professors of EDII Ahmedabad, IIT Madras and IIM Tiruchirappalli alongside industry experts.

Practical Insights:

Gain hands-on experience through structured group activities

Networking Opportunities:

Connect with like-minded peers, industry leaders, and potential collaborators.

Get Incubated:

This opportunity to pitch your idea and incubation opportunity to EDII Technology incubation - CrAdLE

Target Audience:

This executive program is ideal for professional executives, business leaders, entrepreneurs, and intrapreneurs looking to deepen their understanding of technology integration, innovation management, and strategic business development in the digital era.

About the Faculty:



Dr. Ananthavalli Ramesh
Program Co-ordinator
Associate Faculty
Entrepreneurship Development
Institute of Inida, Ahmedabad



Dr. Suneel Sharma
Associate Faculty
Entrepreneurship Development
Institute of India, Ahmedabad



Dr. Arun Kumar
Professor
Indian Institute of Technology
Madras



Dr. Gopinath
Assistant Professor
IIM Tiruchirappalli

Registration Cost:

Rs. 35,000 (includes boarding and lodging at EDII Campus)
+ 18% GST

Avail early bird discount of
Rs. 2000 if registered before
August 15th.

About EDII:

Entrepreneurship Development Institute of Inida is awarded as a Center of Excellence by the Ministry of Skill Development and Entrepreneurship and securing the top spot in the Atal Ranking of Institutions on Innovation Achievements (ARIIA) 2021 in the General (Non-Technical category), the Entrepreneurship Development Institute of India (EDII) boasts an impressive track record. Offering diverse courses and programs, EDII is committed to fostering skill development across multiple levels, focusing on Management Development Programs (MDPs) and entrepreneurship. The institute extends its expertise in business development services, catering to various regions and sectors of Micro, Small, and Medium Enterprises (MSMEs). EDII actively contributes to cluster development, provides training, engages in capacity-building initiatives, and conducts impactful research in the entrepreneurial domain. EDII incubation center CRADLE was established to promote student technological-based entrepreneurial ventures. More than 130 startups are incubated at CRADLE with four million USD investment fetched.

Join us for this transformative executive program to become a Digital Leader. Equip yourself with the skills to drive innovation, lead technological initiatives, and spearhead business development in today's dynamic business environment.



Entrepreneurship Development Institute of India

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