

EDII, NCW empower Ladakh's Women Entrepreneurs

TNN / Jul 22, 2024, 11:52 IST



The EDII and NCW are conducting 100 EAPs, including the 99th at NIELIT Kargil. Featuring LAHDC Kargil's Akhoun, NCW's Chalai, and Suse, the programs aim to empower women by developing an entrepreneurial mindset and discussing government schemes, tourism, and handicrafts to foster socio-economic growth and overcome challenges.



The 99th Programme was organized at NIELIT, Kargil with the support from National Institute of Electronics & Information Technology (NIELIT)

The Entrepreneurship Development Institute of India (EDII), Ahmedabad, in collaboration with the National Commission for Women (NCW), has launched a National Project to organise 100 Entrepreneurship Awareness Programmes (EAPs) for potential women entrepreneurs across India. These programmes aim to help women overcome social, economic, and familial barriers and consider entrepreneurship as a viable career.

The 99th programme took place at the National Institute of Electronics & Information Technology (NIELIT) in Kargil. Dr Mohd Jaffer Akhoo, Chairman and Chief Executive Councilor of LAHDC – Kargil, served as the Chief Guest. The event also featured Shri. A. Asholi Chalaj, Joint Secretary of the NCW, and Shri. Shrikant Balasaheb Suse, Deputy Commissioner and CEO of LAHDC Kargil, as guests of honour.

The Kargil EAP aimed to develop entrepreneurial skills among women, providing them with the knowledge, skills, and motivation to start their own businesses. Following the inauguration, sessions and panel discussions covered various topics, including the basics of entrepreneurship, identifying business opportunities, developing an entrepreneurial mindset, overcoming common challenges faced by women, understanding gender-specific issues, and information on government schemes and policies for women business owners.

Dr. Mohd Jaffer Akhoo stated, "Entrepreneurship offers a ray of hope for economic empowerment, especially for women in areas like Kargil. These women possess tremendous potential and resilience. Through this initiative, our objective is to provide them with the tools and knowledge to overcome challenges and thrive as entrepreneurs. Promising opportunities are available in tourism, handicrafts, and other emerging sectors."

Shri. A. Asholi Chalai added, "This collaborative effort between the NCW and the EDII represents a crucial stride in unlocking the latent entrepreneurial potential within Ladakh's women. By equipping them with essential skills and knowledge, we aim to catalyse economic growth and enhance the socio-economic landscape of our region."

Shri. Shrikant Balasaheb Suse concluded, "This initiative presents a unique chance for Ladakh's women to delve into entrepreneurship as a promising career choice. The training and knowledge imparted through this program will be instrumental in empowering them to unleash their capabilities, innovate, and bolster the economic vitality of our region."