

PUBLICATION NAME :	Ahmedabad Mirror
EDITION :	Ahmedabad
DATE :	25/06/24
PAGE :	6

EDII signs MoU with Infibeam to promote AI

Students at the Entrepreneurship Development Institute of India (EDII) will now have access to artificial intelligence-powered tools that they can leverage for business excellence and sustainable growth. The institute has signed a memorandum of understanding (MoU) with Infibeam Avenues, a listed fintech company, for fostering AI adoption among start-ups, entrepreneurs and medium and small enterprises.

As part of the MoU, Infibeam has deployed its THEIA platform, an advanced video AI Developer Platform, at the EDII Gandhinagar campus. The THEIA platform will provide the institute's students and entrepreneurs with cutting-edge tools to develop their own AI products, thereby enhancing business efficiency and capabilities.

Dr Sunil Shukla, director general of EDII, said this collaboration aligns perfectly with the institute's mission of fostering innovations and entrepreneurship. "Integrating advanced AI technologies like the THEIA Platform and AI Facility Manager at EDII will equip our students, start-ups and MSMEs with the tools they need to thrive in a digital-first world. This partnership not only enhances the learning experience at EDII but also empowers entrepreneurs to leverage AI for sustainable growth and business excellence," he said.