

## Media Release

### **National Commission for Women (NCW) & Entrepreneurship Development Institute of India (EDII), Ahmedabad organize the 97<sup>th</sup> programme to orient women towards entrepreneurship as a career**

- 100 Entrepreneurship Awareness Programmes (EAPs) being organized for potential Women Entrepreneurs across India, under this collaboration
- The 97<sup>th</sup> Programme was organised at IIC, Delhi
- Chairperson, NCW, Ms. Rekha Sharma was the the Chief Guest for the Delhi Programme. Mr. Subhransu Acharya, Chief General Manager, SIDBI; Dr. Sunil Shukla, Director General - EDII and Ms. Meenakshi Negi, Member Secretary, National Commission for women were also present at the occasion.
- So far EDII has trained 5574 Women across India, as a part of the association

**April 24, 2024:** Entrepreneurship Development Institute of India (EDII), Ahmedabad, in collaboration with the National Commission for Women (NCW) has undertaken the National Project of organizing 100 Entrepreneurship Awareness Programmes (EAPs) for potential women entrepreneurs across the country to orient women to the benefits of adopting entrepreneurship as a career and overcome social, economic, and familial barriers to become entrepreneurs.

The 97<sup>th</sup> Programme was organized at IIC Delhi where Ms. Rekha Sharma was the Chief Guest. Dr. Sunil Shukla Director General, EDII; Mr. Subhransu Acharya, Chief General Manager, SIDBI and Ms. Meenakshi Negi, Member Secretary, National Commission for Women were also present.

The aim of the EAP is to orient participating women to the benefits of adopting entrepreneurship as a career, learn the finer skills and overcome social, economic, and familial barriers to becoming entrepreneurs. The Delhi EAP aimed at developing entrepreneurial skills among women so that they could gain knowledge, skills and motivation to build their own businesses. After the inauguration, the sessions and panel discussions were organized where experts deliberated on topics such as the fundamentals of entrepreneurship, identifying business opportunities, cultivating an entrepreneurial mindset, strategies to overcome challenges commonly faced by women, understanding gender specific issues and challenges, and information on government schemes and policies for women business owners.

Chief Guest Smt. Rekha Sharma, Chairperson - NCW, said, “97 EAPs have been conducted across the country. I am happy that the response from women has been highly positive. It just shows how a little training support and handholding can give them the confidence to live their dreams. I am sure this initiative will show results with an appreciable number of new enterprises getting set up. EDII & NCW will continue being committed to this cause.”

Director General, EDII, Dr Sunil Shukla said, “Women are an important segment that EDII is especially focussing on. EDII is ensuring entrepreneurial success for women, across the country. The Institute’s commitment to ensuring growth and economic security for women seeks to set them on a transformative journey. The results that we are witnessing are truly encouraging.”

According to Mr. Subhransu Acharya, Chief General Manager, SIDBI, “The Indian state and the central governments are promoting women entrepreneurship in a big way. While there is a strong knowledge, policy and support infrastructure for an innovative, start-up oriented India to flourish, focus on promoting women-led businesses and startups is particularly sharp. I compliment is thoughtful initiative by NCW and EDII.”

Member Secretary, NCW, Ms. Meenakshi Negi said, “Economic and social security is important for women. The entire concept was envisaged with this idea. It is heartening to see the goal taking shape with women stepping forth with their business ideas and a comprehensive enterprise setting up plan.”

### **About Entrepreneurship Development Institute of India (EDII), Ahmedabad**

The Entrepreneurship Development Institute of India (EDII), Ahmedabad was set up in 1983 as an autonomous and not-for-profit Institute with support of apex financial institutions - the IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and State Bank of India (SBI). The Government of Gujarat pledged twenty-three acres of land on which stands the majestic and sprawling EDII Campus. EDII has been recognized as the CENTRE OF EXCELLENCE by the Ministry of Skill Development and Entrepreneurship, Govt. of India. The Institute has also been listed as the Institute of National Importance by the Education Department, Govt. of Gujarat. For more information visit: [www.ediindia.org](http://www.ediindia.org)

### **About National Commission for Women**

The National Commission for Women (NCW) was set up as statutory body in January 1992 under the National Commission for Women Act, 1990 (Act No.20 of 1990 of Govt. of India) to review the Constitutional and legal safeguards for women; recommend remedial legislative measures, facilitate redress of grievances and advise the Government on all policy matters affecting women. The mission of NCW is to strive towards enabling women to achieve equality and equal participation in all spheres of life by securing her due rights and entitlements through suitable policy formulation, legislative measures, effective enforcement of laws, implementation of schemes/policies and devising strategies for solution of specific problems/situations arising out of discrimination and atrocities against women.