



Handbook on Entrepreneurship

to be published by

Taylor & Francis and Publishing Unit of

Entrepreneurship Development Institute of India (EDII)



DESCRIPTION

The **Handbook on Entrepreneurship** is being brought out by EDII & Taylor and Francis to commemorate completion of 40 years of **Entrepreneurship Development Institute of India (EDII), Ahmedabad**. This Handbook will provide a distinctive overview on the evolutions and impacts in the paradigm of entrepreneurship. This Handbook will serve as a mandatory resource and reference for practitioners, researchers, academicians, trainers, policy makers, students of business administration & entrepreneurship and other seasoned professionals. The volume shall contain chapters on the following themes:

Entrepreneurship Theory

- Cognitive Theories of Entrepreneurship
- Family Business Entrepreneurship Theories
- Social Entrepreneurship Theories
- Entrepreneurial Intention, Motivation and Behaviour
- Theories on Innovation, Leadership and Entrepreneurial Team

Entrepreneurship Policy

- Entrepreneurship Policy and Governance
- Start-Up & Innovation Policy
- Entrepreneurship Ecosystems
- Entrepreneurship Support Systems
- Government's Initiatives on Entrepreneurship Development
- Entrepreneurship Policy for Disadvantaged Sections

Entrepreneurship Education & Capacity Building

- Entrepreneurship Education
- Entrepreneurship: Teaching Learning Process
- Innovative Pedagogy in Entrepreneurship Education and Capacity Building
- Capacity Building for Entrepreneurship Development
- Start-ups, Incubators and Accelerators

Functional Areas of Entrepreneurship

- Entrepreneurship Finance
- Entrepreneurial Marketing
- Internationalising Entrepreneurial Ventures
- Value Proposition and Business Modelling
- Managing and Growing Entrepreneurial Venture
- Sustaining New and Existing Enterprises

Manifestations of Entrepreneurship

- Women's Entrepreneurship
- Corporate Entrepreneurship and Intrapreneurship
- Trans-generational Entrepreneurship (Family Business)
- Trans-Indian Entrepreneurship
- Regional and International Entrepreneurship
- Development Sector Entrepreneurship
- Social Entrepreneurship

Entrepreneurship Context

- Entrepreneurship in the MSME Sector
- Bioentrepreneurship & COVID-19
- Agripreneurship
- Edupreneurship
- Technopreneurship
- Digital Entrepreneurship
- Green Entrepreneurship
- Tourism Entrepreneurship
- Entrepreneurship for Disadvantaged Sections

Proposals for scholarly book chapters (covering, empirical papers, theory testing, theory building, systematic literature review etc.) are invited on above themes from researchers and academicians. Submitted proposals will be reviewed and feedback will be provided to selected proposals. Authors of selected proposals are then will be required to submit the Full Chapter. The Full Chapters will be peer-reviewed by reviewers and selected Chapters will be published in the Handbook of Entrepreneurship.

REFERENCING : American Psychological Association (APA) guidelines to be followed.
WORD LIMIT : 6000 – 8000 words.
FONT AND STYLE : Times New Roman, 12 Font Size, heading 14, line spacing 1.5

IMPORTANT DATES :
Proposal Submission : February 25th 2022 Decision on Proposal : March 15th 2022
Submission of Full Paper : May 15th 2022 Decision on Full Paper : June 15th 2022
Book Release : October 31st 2022

FORMAT OF PROPOSAL : The proposal should be of 3-4 pages (excluding cover page and author details). The suggestive structure of the proposal would be; a). Rational of the Study, b). Research Gap, c). Tentative Research Methodology, d). Possible Future Results and Outcomes, e). Contributions in Policy making/Theory building.

Authors are welcome to submit the Proposals to **Mr. Ganapathi Batthini**, Co-ordinator - CREED / **Ms. Julie Shah**, Dy. Chief - Institutional Communications & PR at creed@ediindia.org

THE EDITORS

Dr. Sunil Shukla

Director General, EDII & Editor, The Journal of Entrepreneurship
<https://www.ediindia.org/faculty/sunil-shukla/>

Dr. Amit Kumar Dwivedi

Asso. Prof. & Incharge, Dept. of Policy Advocacy, Knowledge & Research
EDII <https://www.ediindia.org/faculty/amit-dwivedi/>

ABOUT ENTREPRENEURSHIP DEVELOPMENT INSTITUTE OF INDIA, AHMEDABAD

Entrepreneurship Development Institute of India (EDII), an autonomous and not-for-profit institute, set up in 1983, is an acknowledged National Resource Institute for Entrepreneurship Education, Research, Training & Institution Building. It is promoted by IDBI Bank Ltd., IFCI Ltd., ICICI Bank Ltd. and the State Bank of India (SBI). The Government of Gujarat pledged twenty-three acres of land on which stands the sprawling EDII campus. *EDII has been recognised as **Centre of Excellence** by Ministry of Skill Development and Entrepreneurship, Govt. of India. The Institute has been **ranked No. 1** by **Atal Ranking of Institutions on Innovation Achievements (ARIIA)-2022, Ministry of Education, Govt. of India***



To pursue its mission, EDII has helped set up twelve state-level exclusive entrepreneurship development centres and institutes. In view of EDII's expertise in Entrepreneurship, the University Grants Commission had also assigned to it the task of developing curriculum on Entrepreneurship, and the Gujarat Textbook Board assigned to it the task of developing textbooks on Entrepreneurship for 11th & 12th standards. EDII is also working closely with regulatory bodies, like the Central Board of Secondary Education. In order to broaden the frontiers of Entrepreneurship Research, EDII has established Centre for Research in Entrepreneurship Education and Development (CREED), to investigate into a range of issues surrounding small and medium enterprise sector through its publication, 'The Journal of Entrepreneurship'. CREED also establishes a network of researchers and trainers by conducting Biennial Conference on Entrepreneurship Education and Research. EDII also leads the India Chapter of Global Entrepreneurship Monitor (GEM), the largest annual study of entrepreneurial dynamics in the world. In association with Taylor & Francis, EDII has recently set up a Publication Unit to jointly undertake publications that enhance knowledge infrastructure in the domain of entrepreneurship.



Entrepreneurship Development Institute of India

Bhat, Gandhinagar (Dist) 382 428, Gujarat

Phone: 079-6910 4900 / 6910 4999

Web: www.ediindia.org