



**Entrepreneurship  
Development  
Institute of India  
Ahmedabad**

# PROGRAMME CALENDAR 2025-2026



# EDII GOVERNING BOARD

as on February 3, 2025



**Shri Rakesh Sharma**  
President-EDII &  
Managing Director  
and Chief Executive Officer  
IDBI Bank Limited  
Mumbai



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Founder Chairman  
Dalit Indian Chamber of Commerce &  
Industry (DICC)  
Pune



**Shri Dinesh Singh Rawat**  
Chief General Manager & Zonal Head  
(Ahmedabad Zone)  
IDBI Bank Limited  
Ahmedabad



**Shri Anil Bhardwaj**  
Secretary General  
Federation of Indian Micro &  
Small and Medium Enterprises (FISME)  
New Delhi



**Shri Rahul Bhawe**  
Managing Director and  
Chief Executive Officer\*  
IFCI Limited  
New Delhi



**Shri Ram Mohan Mishra, IAS**  
Executive Chairman  
State Investment Promotion Board  
Government of Meghalaya  
Shillong



**Shri Anindya Sundar Paul**  
Chief General Manager  
(SME & Supply Chain Finance)  
State Bank of India  
Mumbai



**Dr. O.P. Goel**  
Advisor to Chief Executive Officer  
National Skill Development  
Corporation (NSDC)  
New Delhi



**Ms. Mamta Verma, IAS**  
Principal Secretary  
Industries & Mines Department  
Government of Gujarat  
Gandhinagar



**Ms. Dipti D. Salgaocar**  
Vice President – Corporate Communication  
V.M. Salgaocar Corporation Pvt. Ltd.  
Gao



**Ms. Mercy Epao**  
Joint Secretary (SME)  
Ministry of Micro, Small &  
Medium Enterprises  
Government of India  
New Delhi



**Shri Rajesh R. Gandhi**  
Managing Director  
Vadilal Industries Limited  
Ahmedabad



**Dr. Sailendra Narain**  
Former Chairman & Managing Director  
Small Industries Development  
Bank of India (SIDBI)  
Mumbai



**Dr. Sunil Shukla**  
Director General  
Entrepreneurship Development  
Institute of India (EDII)  
Ahmedabad



**Shri Shaji K V**  
Chairman  
National Bank for Agriculture and  
Rural Development (NABARD)  
Mumbai

\* current designation



# THE INSTITUTE

An Acknowledged National Resource Institute for Entrepreneurship Education, Research, Training & Institution Building

Launched in 1983, EDII is a National Resource Institute in entrepreneurship education, research, training, capacity building, institution-building, MSME growth and startup incubation. The Institute has been set up with the support of premier financial institutions, viz; the IDBI Bank Ltd; ICICI Ltd; IFCI Ltd; State Bank of India and with the backing of the Government of Gujarat. EDII is recognized as the CENTRE OF EXCELLENCE by the Ministry of Skill Development and Entrepreneurship, Govt. of India.



EDII activities and projects have been categorised under the Departments of Policy Advocacy, Knowledge and Research, Entrepreneurship Education; Government Projects; CSR Partnerships; SME Development Business; Innovation and Technology (DIT) and International Outreach (DIO). Institute's Technology Incubation Centre, CrAdLE (Centre for Advancing and Launching Enterprises), set up with the support of the Department of Science and Technology, Govt. of India, is focused on incubating innovative start-ups.



The Institute also undertook the task of institution building by setting up entrepreneurship development centres in several states of the country including the newly set up states/UTs of Goa, Uttarakhand, Chhattisgarh, Ladakh etc. This the effort was broad-based internationally too, with the setting up of Entrepreneurship Development Centres in Cambodia, Laos, Myanmar, Vietnam, Uzbekistan and Rwanda.



Today EDII works in a collaborative mode with noted corporates as well as Government Ministries / Departments in implementing mega projects with resounding results in terms of New Enterprise Creation and generation of livelihood options. The Institute is committed to the goal of boosting entrepreneurship across segments and sectors through innovative models, projects and programmes, thus effectively leading the country towards the mandate of Viksit Bharat.



# PLANNING FOR THE YEAR 2025-26



The Annual Plan discussions for 2025-26 started with reflection over our past achievements and the feeling of great satisfaction over the expansion and outreach of EDII activities. There is a strong resolve to institute novel and more market-relevant projects and programmes, in the coming year, alongside strengthening the monitoring processes and policies to ensure the desired outcomes from the activities. Building on this plank, the faculty team deliberated on the initiatives for the year 2025 -26. This year becomes special to us for another reason as well. We are implementing EDII's business strategy 2025-35. Need I add, the discussions on the Annual Plan of Activities 2025-26, centered around the guidelines and principles, listed out in the strategy document.

This document introduces certain need-based strategic and structural organizational changes to leverage technological advancements in Industry 4.0; reach out to priority groups; create more successful startups & new enterprises through training, incubation and innovation; harness global entrepreneurial opportunities; undertake rigorous policy advocacy, offer time-relevant skill development training and overall comprehensive solutions to concerns at national and international levels.

The academic departments and centers have been restructured around these mandates. All in all, inclusive growth, achievement of the VIKSIT BHARAT goal, implementation of National Education Policy 2020, focus on entrepreneurship/skill education & training, innovation, incubation and MSME development and growth will be the focused outcomes.

The EDII business strategy has come about after elaborate brainstorming sessions and evaluations of multiple perspectives emanating from stalwarts, who were part of the committees at different tiers of the process. The Annual Plan 2025-26, kept an eye on the requirements and essentials as assessed, the evolving market paradigms and the AI-ML era.

The new parameters and factors will now guide us through the coming year and after. We are excited about venturing into the first year after the strategy implementation. There are goals and mandates which we are certain about achieving, and thus will thus place the Nation a few notches up on the entrepreneurship and start up graph.

- Sunil Shukla



## EDII FACULTY

Sunil Shukla  
Director General  
Ph.D. (Psychology)  
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Dr. Sunil Shukla possesses more than three and a half decades of experience in entrepreneurship development, Start-ups/MSME growth and Intrapreneurship Development. Dr. Shukla has introduced entrepreneurship courses at EDII and other premier institutions. An industry expert and corporate strategist, he played a key role in the formulation of EDII Business Strategy 2025-35, integrating Institutional objectives with the wider national mandates. He is the recipient of several notable awards for his contributions to policy advocacy, training, entrepreneurship education, livelihood development and for extending the frontiers of entrepreneurship, nationally and globally. Dr. Shukla is the editor of the prestigious 'Journal of Entrepreneurship,' and since 2012, has been leading the Indian Chapter of the world's largest Annual Study on entrepreneurship (GEM).

Satya Ranjan Acharya  
Ph.D. (Economics)  
MBA (Finance)  
satya@ediindia.org



Dr. Satya Ranjan Acharya is a National Teacher's Awardee 2023. His extensive experience in teaching and consultancy, spanning over 26 years, underscores his deep expertise in financial management, idea generation and business plan formulation. He is trained at Startup Accelerators through MASHAV - Israel's Agency for International Development Cooperation and in the Application of Simulation for Entrepreneurship Teaching at the University of Tennessee, USA. He is the Director of CrAdLE, a DST-sponsored incubator and Atal Incubation Centre at EDII. Dr. Acharya is also significantly contributing to mega initiatives like the Student Entrepreneurship Policy and Hastakala Setu Yojana of the Government of Gujarat.

Raman Gujral  
Ph.D. (Commerce)  
ramangujral@ediindia.org



Has around 31 years of experience in the field of Entrepreneurship Development with expertise in new enterprise creation and in extending support to existing entrepreneurs. He has developed curriculum, modules, and structures for various entrepreneurship development activities and for CSR activities of noted corporate. Specializes in the areas of Sustainable Livelihood, Micro Enterprise Development, Women & Skill-Preneurship, Business Opportunity Identification, and Business Plan Preparation.

Amit K. Dwivedi  
Ph.D. (Commerce)  
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Has over 20 years of teaching and research experience. He is a National Team Member of the Global Entrepreneurship Monitor (GEM) India. Dr. Dwivedi has co-authored nine GEM India reports and a Global Report on Women's Entrepreneurship Report: From Crisis to Opportunity. He has authored research papers, book chapters, reviews and a textbook. Dr. Dwivedi has presented his research at national and international conferences in India and abroad. He conducted impact assessment and evaluation studies for various Government Departments and Development Agencies. Dr. Dwivedi participated in a Training of Trainers programme for teaching 'Business Simulation', organized by ILS, held at the University of Tennessee, Texas, USA.



## EDII FACULTY

Pankaj Bharti  
Ph.D. (Psychology)  
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Has over 25 years of teaching and research experience. Specialises in Social Psychology, Organisational Behaviour and Research Methods. He is trained in conceptualising and developing measurement tools for social science research. He has published nine papers and a book - Dehumanisation of Urban and Rural Poor. Core competency lies in psychometric assessment administration and reporting. He is associated with over 20 national as well as international research projects and is a National Team Member of Global Entrepreneurship Monitor (GEM), India. Has co authored nine GEM India Reports.

Rajesh Gupta  
Ph.D. (Management)  
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A seasoned business management professional with over two decades of experience spanning industry and the development sector. He has played a pivotal role in fostering creative co-creation in livelihoods and has been instrumental in promoting rural micro-enterprises across diverse sectors. Currently, as part of a Ministry of Rural Development initiative, he is engaged in promoting nano enterprises and craft clusters in rural areas nationwide. His key areas of interest include livelihoods, subsector analysis, institutional innovations in the informal sector, handicraft clusters and social entrepreneurship.

Prakash Solanki  
Ph.D. (Entrepreneurship)  
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Specialises in conducting projects /programmes for New Enterprise Creation and Capacity Building of development organisations. Possesses 26 years of experience in the field of entrepreneurship development, with expertise in entrepreneurship concept, process and practice, business opportunity guidance, innovations, business plan and enterprise creation process. Presently implementing projects to promote entrepreneurship among women & PwDs in Maharashtra sponsored by TATA Communications Ltd. & TATA Power. Also involved in entrepreneurship development programmes for SC / ST youth, promoting S&T based entrepreneurship & International programmes on New Enterprise.

Rajeev Sharma  
Ph.D. (Industrial Economics)  
rajeev@ediindia.org



Possesses more than 20 years of experience in academics including 9 years in the development sector of industrial clusters/SMEs. His areas of specialization include; MSMEs, Cluster Development, Business Development Services (BDS) and Policy Advocacy. Dr. Sharma has notably executed the UNIDO project on capacity building of Cluster Development Agents in Tehran, Iran and has worked as a consultant with 'Competitiveness: The Cluster Competitiveness Group', based in Barcelona (for its operations in India). He has several publications in reputed journals and has several research papers in national and international conferences, to his credit.



## EDII FACULTY

Reshmi Manna  
Ph.D. (Psychology)  
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She possesses 23 years of experience in industry and academics. Her key areas of specialization include; research, business analytics, entrepreneurship, behavioural science, human resource management, business strategy, operations and quality analysis. She has worked with esteemed names like ITPO, IBM, ICFAI University, and NTPC and has undertaken consultancy projects with NTPC, BSES Yamuna, Eternal Mewar, and FICCI. She is also a master trainer for applied data driven decision-making for Leaders. Her books, book chapters, research papers and publications have drawn wide acclaim.

Anjani K Singh  
Ph.D.  
(Social Entrepreneurship)  
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A noted academician, he has held positions at Indian Institute of Management Lucknow and Amity Business School, Amity University, Uttar Pradesh, Noida. Dr. Singh has also led international assignments. He has published more than 30 research papers in reputable national and international journals. Dr. Singh has mentored more than 25 startups in NCR & Delhi. He has served as Guest Editor of the International Journal of Business and Globalization and has been Associate Editor of the Amity Journal of Entrepreneurship and Leadership. He has been a distinguished speaker and Chair at various conferences.

A. L. N. Prasad  
MBA (Finance)  
alnprasad@ediindia.org



Has over 26 years of experience in the fields of Entrepreneurship Development, Greenfield Project Promotion. He has experience and expertise in business opportunity guidance, preparing technically feasible and economically viable project reports, organizing entrepreneurship development programmes and undertaking evaluation studies. Organizing various Executive development programmes and leadership development programmes for public and Private Sector corporations is also his forte. He has a blend of experience in semi-govt organisations, and corporate sector. Has led the HRD & CSR division in tech-Management consultancy / Cement / Ceramics / FMCG sector.

Samit Kumar  
MBA (Agribusiness  
Management)  
samit@ediindia.org



Mr. Samit Kumar is a Food and Agribusiness professional specialising in agricultural entrepreneurship, sustainability and innovation. His experience in corporate and development sectors, spans over 17 years. His work has led to notable farmer empowerment, technology commercialisation, business incubation, farmer collectives (FPOs/FPCs), climate change and organic farming. His research paper presentation on 'Production and Marketing of Rice Bran Oil in India' secured the first position at the international conference, 'Vision 2050', organised by NIFTEM, Sonapat, India. He has been awarded with the 'Operational Excellence Award' at Mahyco-Monsanto Biotech.



## EDII FACULTY

P. N. Srivastava  
M. Com  
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Possesses over 33 years of experience in providing training inputs and conducting various entrepreneurship related programmes across sections and sectors of society. Has rich field level experience of working at the grassroots in various prestigious projects supported by reputed organizations, ministries and departments. His areas of specialization include entrepreneurship, technology-based entrepreneurship, cluster development, Business Plan, Skill Development, New Enterprise Creation, Project Report preparation, Capacity Building etc.

Abdul Razak  
Post Doc (Entrepreneurship)  
Ph.D. (Management)  
MBA (Finance)  
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Dr. Abdul Razak has over 15 years for experience in the Industry and Academia. While he has worked as a Management Consultant, he has also served as a faculty member in various notable universities and organizations. Some of the reputable organizations that he has been associated with, include; Amazon, Deloitte, Genpact, First American Corporation, Starlight Capital Inc., and Citations Publishers. Widely travelled, Dr. Razak has published over 20 research articles in National and International Scopus Journals, authored 3 Books and has presented research papers at more than 25 National and International Conferences and Seminars.

Sivan Ambattu  
Master in Social Work  
sivan@ediindia.org



A versatile professional in the field of entrepreneurship and project management. Developed strong linkages with state government, national, and international developmental agencies besides bilateral and multilateral organizations. Areas of specialization includes strategy formulation, donor management, partnership development, establishing rural business institutions, value-chain development, cluster development, start-up facilitation, incubation management, & youth and women entrepreneurship. Expert in rebuilding the economy after natural disasters like Tsunami and Earthquake. Authored 12 publications and several articles and reports.

Ananthavalli Ramesh  
Ph.D. (Technology Management)  
B.E. (Production Engineering)  
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Dr. Ananthavalli Ramesh is dedicated to fostering entrepreneurship education for higher education students. She leads InnovateEDU, focusing on entrepreneurship skill development in Tamil Nadu. With a Ph.D. and M.S. by Research from IIT Madras, she has 16 years of experience in project management and automotive design at Volvo, Caterpillar, and Royal Enfield. She researches rural women entrepreneurship and contributes to DST projects and digital innovation at EDII. Her expertise spans mentoring startups, business decision-making, and digital transformation, driving impactful change in India's entrepreneurial ecosystem.





## EDII FACULTY

Sheetal Thomas  
Ph.D. (Financial Behaviour)  
MBA (Finance)  
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Dr. Sheetal Thomas has over 20 years of experience in academia and research. She is currently pursuing a Post Doctoral Fellowship at the University of Evora, Portugal, focusing on financial decision-making. A Ph.D. from BITS, Pilani, she has published her research work in Scopus-indexed journals. Dr. Thomas has authored a reference book and written several case studies. She has a patent published on a method for identifying financial behavior through handwriting analysis. Her teaching expertise spans financial accounting and costing for entrepreneurship, behavioural finance, and cognitive finance. She has participated in numerous international conferences and workshops.

Bishnu Prasad Panda  
MA (Economics); LLB  
MBA (Financial Management)  
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He possesses over 37 years of experience in Micro-Finance, Micro-Enterprise Promotion, Livelihood and Cluster Development Programmes. Has worked extensively with national and international agencies like the Centre for Youth & Social Development (CYSD), Rashtriya Gramin Vikas Nidhi (RGVN), CARE and Access Development Services on enhancing the capacities of national-level NGOs, CBOs and BMOs. Also worked as a Consultant for a World Bank study on pani panchayat, SHG and PRI. His areas of specialisations are financial management, cluster development, livelihood promotion and enterprise promotion.

Deepak Kumar Yogi  
Ph.D. (Social Policy)  
M.Phil (Social work)  
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Development practitioner and researcher with 15 years of experience across government, academia and the NGO sectors. He possesses expertise in community-based institution building, livelihood promotion, financial inclusion, project management and field research. He has led projects funded by national agencies like the Dept. of Rural Development, NABARD, Ministry of Environment and Forest, National Academy of Sciences India and CSR such as GAIL, HUF and Hans Foundation. His international experience spans countries like the Philippines, Malaysia, China, Russia, Singapore, Malaysia, Thailand, Bangladesh and Nepal.

T. A. Nikita  
Ph.D. (Finance)  
C.A.; M.Phil. (Commerce)  
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A teacher in the areas of Accounting, Costing, Management Accounting, Taxation and Finance. She possesses over 21 years of experience in academia and industry. Currently pursuing a Ph.D. on the topic 'To Study the Acceptance Level of Technology in Personal Finance with Reference to different Demographics and -economic factors of Investors in Selected Cities of Gujarat.' At EDII, she is involved in teaching postgraduate students, coordinating key National level programs & mentoring the research work of PGDM-E students.



## EDII FACULTY

Gopal Kumar Roy  
B.Tech  
(Mechanical Engineering)  
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An engineer, management consultant, startup evangelist and a trainer, Mr. Roy holds more than 10 years of work experience in the MSME, startup and consultancy domains. He has provided consulting services in MSME assignments across industrial and traditional clusters and has conducted training and capacity building programmes for various stakeholders. His areas of interest and experience include industrial infrastructure development, cluster development, business-plan / DPR preparation, execution and project management, monitoring & evaluation, design thinking process, development of business models and BDS & market development.

Bhaskar Jyoti Saud  
Ph.D. & M.Phil (Zoology)  
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A research and consulting professional with over 20 years of experience in Livelihood & Cluster development, Entrepreneurship, Skill Development, Climate Change and Aquaculture Research, and Disaster Management. He has worked with several Governments, Non-Government organisations & international agencies as well as regulatory bodies. He has published 35 manuscripts in indexed journals and books till date.

Zahoor Ahmad Paray  
FPM; M.Phil. (Development  
Economics)  
zahoor@ediindia.org



An academician and researcher with 9 years of experience, Mr. Paray's areas of specialization include development economics, entrepreneurship development, entrepreneurship finance, venture growth, and entrepreneurial marketing. He has participated in many international and national conferences and presented his research. He is widely published, including 8 research articles in Scopus and ABDC indexed journals.

Eesha Singh  
MBA (Management)  
eesha@ediindia.org



Alumna of IIT (ISM) Dhanbad, Ms. Singh has 15+ years of experience in Industry, Statutory Audit and Consultancy, specializing in Finance & Strategic decision-making. Ms. Singh has been an integral part of various national and international government events, including G20 events, as a member of the core organizing/hosting committee. Formerly, she had been associated with The Maharaja Sayajirao University of Baroda and Gati Shakti Vishwavidyalaya (GSV), a PM Gati Shakti initiative. She has participated in Faculty Development Programs conducted by IIT-K and IIT-B.



## EDII FACULTY

Anju Karna Pandey  
Ph.D. (Advertising)  
M.Phil (Management)  
anjupandey@ediindia.org



Dr. Anju Pandey is a dedicated educator, researcher and mentor with over nine years of experience in academia. Her areas of specialization include; marketing, advertising, business statistics, and research methodology. Dr. Pandey has made significant contributions to cutting-edge research in consumer behavior and marketing effectiveness. While she has authored book chapters, her work has also been published in esteemed journals, including a Scopus Q2-ranked journal, and presented at international conferences. Beyond research, Dr. Pandey is engaged in academic leadership, course development, and industry collaborations.

Reshmi Banerjee  
Ph.D. (Women  
Entrepreneurship)  
MBA – Finance  
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Dr. Reshmi Banerjee has more than 16 years of rich and diverse academic and corporate experience. Her key areas of specialization are accounts and finance. For three consecutive years, her research was recognized with the 'Best Paper Award' at the International Conference hosted by Gujarat Technological University. Her research interest focuses on women entrepreneurship. She has numerous papers, and research publications to her credit. She has received Second position for Best Thesis Award at the I M Nanavati Research Award organised by GLS University in the Best Thesis Award Category on 8th June 2024.

Kirtika Chetia  
Ph.D.(Marketing)  
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Dr. Chetia has 9 years of experience of working with startups and incubators across the country. Marketing strategies, social media strategies and product positioning, branding and identity are her key specialization areas. She has previously held important positions at the incubators of premier institutes, including NDBI – NID's Business Incubator, CEPT Research and Development Foundation and LEAF-GLS University. Visiting faculty at CEPT University, Gujarat University and NIPER, Dr. Chhetia has also been associated with MICA for research related initiatives. She has published research papers and presented at various conferences.

Sumit Kumar  
FPM, MBA (Marketing)  
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Sumit Kumar is actively engaged in teaching, curriculum design, event organization and consulting projects within the domains of startup and entrepreneurship. A certified global career counsellor, he has earned a green belt certification in career counselling from the University of California, Los Angeles (UCLA), UCLA Extension and Uni-variety. Sumit has also contributed significantly to academic discourse through research publications in esteemed journals. Adding to his accomplishments, Sumit Kumar has applied for the grant stage for four out of seven patents that he has published.



## EDII FACULTY

Sheeba Roberts  
Executive MBA  
(Marketing & Strategy)  
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An alumna of IIM Raipur, with over 18 years of experience in the development sector, she has worked on Central Govt Scheme of Urban Development Department, State Govt's World Bank aided project Non-Govt Organizations & CSR projects addressing the areas of skill development, self-employment, communications, institution building, capacity building, livelihoods, research & entrepreneurship development. Ms. Roberts has also handled an International funded GFR -09 project on Advocacy & Social Mobilization in the health sector.

Punit Moris Ekka  
MBA  
B.Tech.  
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An alumnus of IIM Indore and NIT Jamshedpur, Mr. Ekka possesses more than 8 years of work experience in Industry with expertise in sales and marketing of banking and financial services. He has authored multiple research papers in peer-reviewed reputed journals and has participated in academic conferences. In 2022, Mr. Ekka won the Best Paper Award in LUMIERE, organized by Great Lakes Institute of Management Gurgaon. His areas of interests are entrepreneurship, sustainability, branding & pricing strategy, marketing of services and tourism. Mr. Ekka has worked with FIFA, during the FIFA World Cup 2014.

Diwakar Singh  
Ph.D. (Management)  
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Specializes in conducting programmes on diversity and intercultural management, leadership and change, positive psychology, innovation, and business models for social enterprises. Possesses over 25 years of experience in industry and academia, with expertise in leading subjects on social entrepreneurship, innovation and entrepreneurship, business opportunity identification, creativity and business plan preparation. Dr. Singh is passionate about contributing to the areas of social, rural, and women's entrepreneurship through education, projects, and research.

Abul Kalam Azad  
PhD (Agricultural  
Extension Education)  
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Dr. Azad has more than 5 years of experience in Government and academia in climate change, agriculture, agri startups and allied sector research, teaching and extension. He has handled 16 Tribal Development Projects of NABARD, Meghalaya, besides a flagship project on 'Promotion of Millets in Meghalaya'. His efforts have led to promotion of noted agri-startups, Farmer Producer Companies & Community-based Organizations. Dr. Azad has several research papers, edited books, book chapters and articles to his credit. He is the recipient of prestigious merit fellowships and the Young Professional Award.



## EDII FACULTY

Mayank Upadhyay  
Grad. Cost &  
Works Accountants (CWA)  
mayank@ediindia.org



Specialises in the areas of finance, management accounting, project planning and strategic management, with extensive experience in Onships. development banking, commercial banking, management consulting and NGO management. Involved in conceptualising and conducting of a number of national and international programmes in corporate financial strategic planning and management, project formulation and appraisal, microfinance and management control systems.

Shailesh Modi  
Post Graduate Programme  
in Business Administration  
ssmodi@ediindia.org



A practising management consultant with a multi disciplinary work record. His experience encompasses work on SME sector, social entrepreneurship, energy, hospitality, tourism, textiles, transport and food processing sectors, in addition to the development sector. Has also worked extensively in the areas of business plans, market research, sectoral studies, cluster diagnosis and design & management of development programmes for large companies, bilateral and multilateral agencies, Indian development institutions, and state & central governments. Has authored two manuals on direct help to small entrepreneurs.

J. B. Patel  
B.Sc. (Chemistry &  
Chemical Technology)  
jbpatel@ediindia.org



Over three decades of experience in the areas of business opportunity identification, project formulation, project appraisal, counselling and guiding entrepreneurs. Conducted more than 10 international programmes and worked as an expert in a number of developing countries in the above-mentioned fields. He is also the Local Representative for the Netherlands Senior Experts Organisation.

Piyush Kumar Sinha  
Ph.D. (Management)  
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Dr. Piyush Sinha has previously served on deputation from the Government of India as Advisor to Rwanda-India Entrepreneurship Development Centre in Kigali, Rwanda. Concurrently, he holds the position of Chief Mentor at the Startup Village Entrepreneurship Programme (SVEP), a flagship program of the Ministry of Rural Development, GoI. With professional experience spanning over 40 years, Dr. Sinha brings extensive expertise in teaching, research, advisory and training, as well as managerial experience in entrepreneurship and business strategy. Dr. Sinha has held prominent academic positions IIM Ahmedabad, IIM Bangalore, XIMB, and has also served as the Dean at MICA.



## EDII FACULTY

Satyajit Majumdar  
Ph.D. (Management)  
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Leading expert in business and social entrepreneurship with over 44 years of experience in industry, teaching, research and mentoring startups. Prof. Majumdar has been Professor and Dean at School of Management and Labour Studies, TISS, Mumbai. For more than two decades he has played critical roles in entrepreneurship eco-system with focus on 'technology for societal impact' especially at remote locations and with marginalized groups of people. Currently he also holds the position of Managing Director of TISS Incube Foundation.

Bhasker Jani  
B.E. (Electronics &  
Communication)  
bhasker@ediindia.org



A practitioner with over 40 years of experience in initiating and successfully managing various industries, including manufacturing of mechanical and electro mechanical components and sub-assemblies, industrial valves, fabrication shop, foundry, etc. He is also involved in mentoring potential and existing entrepreneurs. He was Director and CEO of M/S. Odhav Estate Infrastructure Development Ltd., an SPV for development and upkeeping of the Odhav estate.

P.G. Makhija  
Ph.D. (Entrepreneurship)  
pgmakhija@ediindia.org



He has industry experience of over 40 years, including 18 years in the top-management level including as CEO of Bombay Dyeing & Manufacturing Company Ltd and Executive Director of Gujarat Ambuja Exports Ltd. He has worked across diverse industries, including textiles, edible oils, industrial automation, pharmaceuticals, engineering plastics and banking. Advises SMEs on consolidation and growth strategy, and helps in its implementation.

**Sr. Advisor**  
C. Umashankar  
IAS (Retd.)  
Bachelor of Commerce  
umashankar@ediindia.org



A 1990 batch IAS from the Tamil Nadu cadre, Shri Umashankar retired on 31st May 2024 as Additional Chief Secretary to Government. Before joining the IAS, Shri Umashankar had the opportunity to serve 3 nationalised banks, namely; Central Bank of India, Canara Bank and the State Bank of India. His 34 years of illustrious career is writ with several novel achievements and milestones. He has been credited for his unique sense of innovation, entrepreneurial approach, knowledge of financial accounting & e-governance, and administrative skills.

### **Incharge - Library & Information Centre**

Ganapathi Batthini  
Master in Library & Information Science  
ganapathi@ediindia.org



A library and information science professional, with over three decades of experience, he heads EDII's library and information centre. He is the Coordinator of the Centre for Research in Entrepreneurship Education and Development (CREED) at EDII, and contributes majorly towards the publication of the Journal of Entrepreneurship. A noted editor and author of Conference Proceedings and Books, Mr. Ganapathi also has 30 research papers to his credit.

# Glimpses from the Annual Plan Meeting 2025-26



Annual Plan Meeting - October 2024








## ONGOING PROJECTS / PROGRAMMES WITH UNION MINISTRIES & MULTILATERAL AGENCIES

Sr. No.	Name of Ministry / Agency	Name of Project / Programme
1.	 <p>ग्रामीण विकास मंत्रालय भारत सरकार <b>MINISTRY OF RURAL DEVELOPMENT</b> GOVERNMENT OF INDIA</p>	Startup Village Entrepreneurship Programme (SVEP)
		Training of CRP-EP
		Promoting Rural Cluster Development & BDS under National Rural Economic Transformation Project (NRETP)
2.	 <p><b>MSME</b> MICRO, SMALL &amp; MEDIUM ENTERPRISES सूक्ष्म, लघु एवं मध्यम उद्यम OUR STRENGTH • हमारी शक्ति Ministry of MSME, Govt. of India</p>	Implementation of Micro & Small Enterprises - Cluster Development Programme (MSE-CDP)
		Cluster Development under Scheme of Fund for Regeneration of Traditional Industries (SFURTI)
		Programmes under Entrepreneurship and Skill Development Programmes (ESDP)
		A Scheme for Promotion of Innovation, Rural Industries and Entrepreneurship (ASPIRE)
3.	 <p>विज्ञान एवं प्रौद्योगिकी मंत्रालय DEPARTMENT OF <b>SCIENCE AND TECHNOLOGY</b> MINISTRY OF SCIENCE AND TECHNOLOGY GOVERNMENT OF INDIA</p>	Training Programme on Entrepreneurship (WEDP, TEDP and FEDP)
4.	 <p>विदेश मंत्रालय MINISTRY OF <b>EXTERNAL AFFAIRS</b> GOVERNMENT OF INDIA</p>	Setting up EDCs in select countries
		Courses under the aegis of Indian Technical & Economic Cooperation Programme
5.	 <p><b>NORTH EAST CENTER FOR TECHNOLOGY APPLICATION AND REACH</b> DEPARTMENT OF SCIENCE AND TECHNOLOGY, GOVERNMENT OF INDIA</p>	CFC for banana farmers/FPOs and conduct awareness for capacity building interventions in the NER
6.		Project Management Consultant (PMC) for SIDBI Cluster Development Fund (SCDF)
		Artisans Livelihood Outreach Programme
7.		Geographical Indications (GI) Registrations
		Promotion of Off-Farm producer Organisation





## ONGOING PROJECTS / PROGRAMMES WITH UNION MINISTRIES & MULTILATERAL AGENCIES

Sr. No.	Name of Ministry / Agency	Name of Project / Programme
8.	 पुनर्वास महानिदेशालय <b>Directorate General Resettlement</b> Department of Ex-Servicemen Welfare (Ministry of Defence)	Training Programme for Ex-service men
9.	 भारतीय सर्वेक्षण विभाग <b>Survey of India</b> विज्ञान और प्रौद्योगिकी विभाग <b>Department of Sciences &amp; Technology</b>	Capacity Building Programme for Officials of Survey of India.
10.	 <b>Majlis Amanah Rakyat (MARA)</b> Malaysia	Capacity Building Programme for officials of MARA Malaysia
11.	 खाद्य प्रसंस्करण उद्योग मंत्रालय <b>MINISTRY OF FOOD PROCESSING INDUSTRIES</b>	State Project Management Unit for implementing the Pradhan Mantri Formalisation of Micro Food Processing Enterprises (PMFME) scheme in Gujarat.
12.	 (co-funded by the European Commission Funding Framework)	Youth Knowledge Hub Project
13.	 <b>USAID</b> FROM THE AMERICAN PEOPLE	Tree-Based Enterprise Incubation Centre in Assam [under the aegis of the Centre for International Forestry Research and World Agroforestry (CIFOR-ICRAF)]



## ONGOING PROJECTS / PROGRAMMES WITH STATE GOVERNMENT

Sr. No.	Name of Ministry / Agency	Name of Project / Programme
1.	 <p><b>GOVERNMENT OF GOA</b> - EDC Ltd. Goa - Directorate of Industries Trade and Commerce</p>	<ul style="list-style-type: none"> <li>- Strengthening Entrepreneurship Development in the state under the EDII-Goa Centre</li> <li>- Raising and Accelerating MSME Performance (RAMP)</li> </ul>
2.	 <p><b>DEPARTMENT OF HIGHER EDUCATION</b> GOVERNMENT OF UTTARAKHAND</p>	Devbhoomi Udyamita Yojana
3.	 <p><b>DEPARTMENT OF HIGHER EDUCATION</b> GOVERNMENT OF GUJARAT</p>	Student Startup & Innovation Policy (SSIP)
		Implementation of Student Entrepreneurship Policy for Government of Gujarat
4.	 <p><b>COMMISSIONER OF COTTAGE &amp; RURAL INDUSTRIES</b> GOVERNMENT OF GUJARAT</p>	Strengthening Cottage Industries and Rural Entrepreneurship Ecosystem in Gujarat – Hastkala Setu Yojana
5.	 <p><b>BIHAR SKILL DEVELOPMENT MISSION</b> GOVERNMENT OF BIHAR</p>	Bihar Skill Development Programme
6.	 <p><b>K-DISC</b> Kerala Development and Innovation Strategic Council GOVERNMENT OF KERALA</p>	Setting up cluster framework
7.	 <p><b>DIRECTORATE OF INDUSTRIES &amp; COMMERCE</b> GOVERNMENT OF KERALA</p>	Capacity Building of Government Officials
8.	 <p><b>ENTREPRENEURSHIP DEVELOPMENT AND INNOVATION INSTITUTE</b> GOVERNMENT OF TAMIL NADU</p>	Joint Certification Programme on Entrepreneurship
9.	 <p><b>Department of Commerce &amp; Industries</b> Government Of Chhattisgarh</p>	Chhattisgarh Entrepreneurship Development Centre



## ONGOING PROJECTS / PROGRAMMES WITH STATE GOVERNMENT






Sr. No.	Name of Ministry / Agency	Name of Project / Programme
10.	 <p><b>HIGHER EDUCATION DEPARTMENT</b> UNION TERRITORY OF LADAKH</p>	Enterprising Ladakh
11.	 <p><b>MEGHALAYA BASIN DEVELOPMENT AUTHORITY OF MEGHALAYA</b></p>	PM Vandhan Yojana Meghalaya
12.	 <p><b>UTTAR PRADESH TOURISM</b></p>	Mathura-Vrindavan & Gorakhpur Tourism: Impact of Local Economy and Action for Optimising Tourist Satisfaction
13.	 <p><b>Tourism Corporation of Gujarat Limited (TCGL)</b> a Government of Gujarat Undertaking</p>	Nadabet: High Growth Potential as a Border Tourism Destination
14.	 <p><b>Tripura Rural Livelihood Mission</b> Government of Tripura</p>	Micro Enterprise Development (MED) in six blocks of Tripura
15.	 <p><b>Meghalaya State Rural Livelihoods Society</b></p>	Micro Enterprise Development (MED) in five blocks of Meghalaya
16.	 <p><b>Directorate of Industries, Trade and Commerce</b> Govt. of Goa</p>	Raising and Accelerating MSMEs Performance (RAMP) Programme Implementation in Goa region
17.	 <p><b>District Mineral Foundation, Keonjhar</b> Govt. of Odisha</p>	Entrepreneurship promotion through 'DMF Udyami' in Keonjhar District
18.	 <p><b>Maharashtra Small Scale Industries Development Corporation Ltd</b> Govt. of Maharashtra Undertaking</p>	Capacity Building workshop under RAMP Maharashtra



## ONGOING PROJECTS / PROGRAMMES WITH CORPORATES

Sr. No.	Name of Corporate	Name of Project / Programme
1.		Project UDAYA (Phase 3.0) - New Enterprise Creation Programme for women from SC/ST, weaker section and SHGs in Raigad & Ratnagiri districts (Maharashtra)
2.		Micro Skillpreneurship Development Programme (MSDP) Skills to Succeed. WaAct (Women Entrepreneurs Access, Connect and Transform): A Chamber of Commerce for Women Entrepreneurs trained under MSDP
3.		Project RISE (Revitalising Innovation for Sustainable Enterprises) to help improve the economic conditions among rural and peri-urban communities in the selected regions of Odisha, Uttarakhand, and Assam.
4.		Project Handmade in India (Phase II) for handloom and artisan clusters, employing various interventions aimed at helping weavers attain sustainability and viability.
5.		Project AAROHAN to empower the farmers, fisherfolk, and artisans in Gujarat state.
6.		Project UDYAMEE to promote 300 youth entrepreneurs from Kashipur Block of Rayagada and Thuamul Rampur Block of Kalahandi in non-farm and agri-allied sector through Rural Incubation Centre.
7.		Project Subhalaxmi Udyogini to promote entrepreneurship among rural women residing in Jharsuguda and nearby areas.
8.		Project Sashakt to train 60 women from Ghaziabad, Uttar Pradesh, in skill development and entrepreneurship through Micro Skillpreneurship Development Programmes (MSDP).
9.		Project Saksham to train 1000 small business owners in digital and financial literacy across Varanasi, Ayodhya, Gorakhpur, Kushinagar, and Mau Districts of Uttar Pradesh.
10.		Project Sankalp to empower rural women across Karnataka and Tamil Nadu by offering skill-based entrepreneurship development programmes.
11.		Project Waste-to-wealth to promote waste-to-wealth initiatives as a means of economic empowerment for marginalized communities.
12.		CSR Managers Micro Entrepreneurship Orientation Programme.

## ONGOING PROJECTS / PROGRAMMES WITH PUBLIC SECTOR UNITS / ENTERPRISES & FOUNDATIONS SUPPORTED BY FINANCIAL INSTITUTIONS

1.		Skill development and training of 750 persons with disabilities (PwDs) in Anand, Kheda, Gandhinagar, Ahmedabad, and Arvalli districts of Gujarat under Project Swavlamban
2.		ATHAK Bharat Project to promote self-sustainable organizations targeting the tribal community in Dang District
3.		Conducting MSDPs in Chickbalapur Kolar and Bangalore Rural (Nelamangala-Block) districts for awareness creation on skillpreneurship programmes, capacity building through skill development trainings and EDPs
4.		New Enterprise Creation among the underprivileged women in the vicinity of NTPC Project locations: Noida & Auraiya (Uttar Pradesh), Singrauli & Gadarwara (Madhya Pradesh) and Sipat (Chhattisgarh) through Project Unnati
5.		Skill Development and Entrepreneurship Programmes in Rajasthan, Haryana and Gujarat



## Awards 2024-25



Devbhoomi Udyamita Yojana (DUY), initiated and supported by the Higher Education Department, Govt. of Uttarakhand and implemented by Entrepreneurship Development Institute of India, Ahmedabad has been honoured with the SKOCH AWARD, India's highest independent civilian honor. The Project has won Gold Medal under the category of Education.



Ms. Noorjahan Nasser, a WeAct member, received the 'Michael Boyce Outstanding Entrepreneur Award 2024-2025' from the University of Notre Dame in 'Urban Poverty and Business Initiative' Category. Her 'distinguished achievements in building a business' were recognized. EDII has secured this prestigious Award for the third consecutive year.



Centre for Advancing and Launching Enterprises (CrAdLE), Technology Business Incubator of EDII was awarded as the 'Best Startup Incubator of the Year 2024' by the World Stem & Robotics Olympiad (WSRO) in collaboration with the Department of Science & Technology (DST).

## A New Beginning...

# Implementation of the New Business Strategy : 2025-35

The Institute's 131st Governing Board Meeting was conducted on February 3, 2025 under the Presidentship of Shri Rakesh Sharma, Managing Director & Chief Executive Officer, IDBI Bank Ltd. Esteemed Board Members released EDII Business Strategy 2025-35, and deliberated on the potential opportunities and avenues. The Strategy will have a distinct focus on striking a balance with sustainable development goals, across various initiatives, particularly when it comes to the implementation methodology of Government and Corporate projects.



# A New Beginning...

## Implementation of the New Business Strategy : 2025-35



### Departments

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Department of Policy Advocacy, Knowledge and Research (DPA)

Department of Entrepreneurship Education (DEE)

Department of Government Projects (DGP)

Department of CSR Partnerships (DCP)

Department of SME Development (DSD)

Department of Innovation and Technology (DIT)

Department of International Outreach (DIO)



### Centres

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1. Centre for Diversity, Equity & Inclusion (DEI)

2. Centre for Family-Managed Businesses

3. Centre for National Education Policy (NEP) – 2020 Implementation

4. Centre for School Entrepreneurship (CSE)

5. Centre for Rural Entrepreneurship

6. Centre for Skill Development (CSD)

7. Centre for Temple Based Economy

8. Centre for Foreign Languages and Business Practices

9. MSME Artificial Intelligence (AI) Lab

10. Business Incubation Centres



## Department of Policy Advocacy, Knowledge and Research (DPA)

### An Acknowledged Centre for Research in Entrepreneurship, Public Policy & Advocacy

Building on its strong track record of conducting applied research and engaging with policymakers and other stakeholders, EDII continues to strengthen this initiative by aligning it with national priorities and making the department a strong Knowledge Repository.

#### Objectives:

Promote development and academic research in line with national priorities.

Facilitate policy advocacy to support state and central government through action-oriented, evidence-informed research.

Engage with the corporate sector through researching the efficacy of Corporate Social Responsibility (CSR) interventions.

Become a resource hub of research and publications of repute.



6th March, 2025: The Global Entrepreneurship Monitor (GEM), India Report 2023-24 was released during the Annual Startup Summit Empresario 2025 by (Center) Dr. Dhan Singh Rawat, Hon'ble Minister of Health, Education and Cooperative, Government of Uttarakhand, in the presence of (3rd from L) Dr. Ranjit Kumar Sinha, Secretary, Higher and Technical, Govt. of Uttarakhand; (4th From R) Shri Prakashbhai Varmora, MLA, Dhrangadhra, Surendranagar; (3rd from R) Shri Dinesh Ramesh Gurav, IAS, Director, Higher and Technical Education of Gujarat Government; (2nd from L) Shri R.D. Barhat, Joint Commissioner of Industries, Government of Gujarat; (4th from L) Dr. Sunil Shukla, Director General of EDII; (2nd from R) Dr. Satya Ranjan Acharya, Professor & Director - Dept. of Entrepreneurship Education; (Extreme L) Dr. Amit Kumar Dwivedi, Professor & Director - Dept. of Projects (Government) and (Extreme R) Dr. Pankaj Bharti, Associate Professor.





## Milestones

Publishing The Journal of Entrepreneurship (JoE): India's leading scholarly outlet for research in entrepreneurship and small business. The JoE is among the top 50% of Journals in terms of impact and influence within its subjects domain.

Leads the India chapter of the largest study on entrepreneurial dynamics in the world-the Global Entrepreneurship Monitor Survey 11 Global Entrepreneurship Monitor Reports published till date.

Collaborating with reputed international research institutions to contribute to global perspectives, and working as a research partner with state and central government research sections to produce applicable and pertinent on key national issues.

Developing policies for entrepreneurship development, MSMEs, education and other critical domains.

Conducting international biennial conferences on entrepreneurship research.



as on March 31, 2025

## Department of Policy Advocacy, Knowledge and Research (DPA)

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
<b>1.1 Research Studies</b>					
1.1.1	<b>Institutional Funding</b> Academic & Action Based Research Studies	EDII-HO	1 Year	Research organisations	To conduct research on specific areas of interest
1.1.2	<b>Evaluation and Impact Analysis</b> a) Assessment/Impact evaluation of schemes related to Women empowerment, Livelihood, Entrepreneurship, Capacity Building Programmes b) Evaluation study for SVEP Blocks c) Impact study on the Micro Skillpreneurship programme through the Corporate department d) 3rd Party assessment of CSR Projects (livelihood, women empowerment, economic development related projects) e) Impact and scoping study of existing PO and FPOs (Central UP)	EDII-HO	3-6 Months	Policy Makers, Govt. Departments, Service Providers, Corporates, Farmers, Women	To conduct Impact assessment surveys and evaluation of various Govt. and Corporate Interventions
1.1.3	<b>Baseline/ Situation Analysis/ Need analysis</b> a) Inclusion and empowerment of the tribal youth b) Forest based products and their marketability - Baseline study c) Scoping study in handicrafts in Vrajbhoomi (Mathura District) d) Temple Economy in Haridwar	EDII-HO	3 Months	Policy Makers, Govt. Departments, Corporates, Youth, Tribal Women	To conduct Baseline Survey and situation analysis on pertinent issues such as Agriculture, Tourism, Clusters and Entrepreneurship Opportunities
1.1.4	<b>Diagnostic and Feasibility Studies</b> a) Business development services in the light of the changing technological landscape b) Financial and Digital Literacy among Women c) Green Tourist destination studies in Goa	EDII-HO	3 Months	Policymakers, Govt. Departments	To conduct diagnostic and feasibility studies on pertinent issues aligned with sustainable development goals
1.1.5	<b>Skill Gap Analysis</b> a) Skill Assessment & Anticipation Study for Mission Youth Participants b) Skill gap analysis in and around Tourist Destination in J&K, Himachal Pradesh and Kerala	EDII-HO	6 Months	Policymakers, Govt. Departments	To analyse the Skill Gap for planning self employment and entrepreneurship Training and Development
<b>1.2 Dialogues and Events for Policy Advocacy</b>					
1.2.1	a) Case and Report writing Workshop/Symposium b) International Conferences c) Joint Research & Collaboration	EDII-HO and Regional Offices	1-2 Days; 3 Months	Academicians, Entrepreneurs, Practitioners	To share, collaborate, and disseminate knowledge for strengthening Policies
<b>1.3 Business and Market Research</b>					
1.3.1	Business and Market Research	EDII-HO	3-6 Months	Industry, Corporates	To understand Customer Needs and Preferences and assess market demands as per the need of service providers

## Department of Policy Advocacy, Knowledge and Research (DPA)

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
<b>1.4 Knowledge Product</b>					
1.4.1	Entrepreneurial Ecosystem Mapping	EDII-HO	1 year	Entrepreneurs, Teachers, Researchers, Practitioners, Academicians	To create knowledge products for internal and external knowledge dissemination
<b>1.5 Research and Proposal Strengthening Blueprint</b>					
1.5.1	a) Faculty Research Policy b) SOP for Proposal Development & Presentation c) Research Collaboration Policy d) Project Management Handbook e) Database availability for research f) Call Calendar	EDII-HO	1 year	Faculty Members	For strengthening research proposal writing and submission
<b>1.6 Centre for Research in Entrepreneurship Education &amp; Development (CREED)</b>					
1.6.1	The Journal of Entrepreneurship	EDII-HO	Quarterly (including a special issue)	Researchers, Policymakers, Academicians	To publish the scholarly research works submitted by authors and encourage discourse in the field of entrepreneurship
1.6.2	Global Entrepreneurship Monitor (GEM) India Survey and Report	EDII-HO	1 year	Researchers, Policymakers, Academicians	To conduct national study on Entrepreneurship, understand the multiple dimensions of entrepreneurship in India, and bring out the GEM India Report
1.6.3	Centre for Cases in Entrepreneurship (Marketing/ Sales, Finance/Behavioral Finance/ Accounting/ Costing, OB and HR, Innovation and Technology)	EDII-HO	1 year	Researchers, Policymakers, Academicians	To develop and disseminate case studies across key business areas to enhance learning and practical understanding in entrepreneurship.
1.6.4	Faculty Development Initiatives: a. Participation in Conference/ Seminar/ Workshop b. Working papers, monographs, case studies, manuals etc.	EDII-HO	1 year	EDII Faculty Members	To provide support to faculty members for attending conferences and seminars, and to support them by providing financial assistance to bring out monographs, working papers, cases and manuals
1.6.5	Short-term Fellowships in Entrepreneurship Research	EDII-HO	1 year	Researchers	Offer fellowship to ED trainers, teachers, and researchers, to encourage them to work on themes related to entrepreneurship.
1.6.6	Fellowship to FPM Scholars	EDII-HO	1 year	FPM Students	To provide fellowship support to FPM students for pursuing their course
1.6.7	Policy Briefs (3)	EDII-HO	1 Day	Policymakers, Entrepreneurs, Educators, Institutions/ Educators, Trainer-Motivators	To provide brief understanding of all relevant policies
1.6.8	Dr. V.G. Patel Memorial Lecture & Dr. V.G. Patel Memorial Award for Entrepreneurship Trainer/ Educator /Mentor	EDII-HO	1 Day	Policymakers, Entrepreneurs, Educators, Institutions/ Educators, Trainer-Motivators	The annual lecture series and Memorial Award has been initiated to commemorate EDII's Founder Director Padma Shri Late Dr. V. G. Patel's great work in the field of entrepreneurship development. The 'Dr. V. G. Patel Memorial Award for Entrepreneurship Trainer/ Educator/Mentor', which will be awarded to a professional for his/ her outstanding performance/ contribution in Entrepreneurship Training/ Education/ Mentoring/ Knowledge or Technology Driven Startups



## Department of Entrepreneurship Education (DEE)

### Creating Knowledge Infrastructure in Entrepreneurship and Augmenting the Supply of New Entrepreneurs

EDII pioneered entrepreneurship education in the country through short-term and long-term courses and programmes. The Institute nurtures a cohort of innovative thinkers for creation of sustainable enterprises/startups/social enterprises and for contributing towards the growth of existing family businesses.

#### Objectives:

Create knowledge infrastructure in entrepreneurship and augment the creation of business and social enterprises.

Enhance and innovate the context and pedagogy of entrepreneurship education.

Through training and skill development, create a cadre of educators, mentors, SME experts and innovators, incubation experts, researchers and entrepreneurs.

Motivate school students and youth to develop an entrepreneurial mindset.

Promote innovation-led and technology-focused startup initiatives.

Equip family business inheritors for succession planning and continuity.



19th June, 2024: At the 23rd Convocation 2024 (4th from L) Chief Guest, Shri Ashishkumar Chauhan, MD & CEO, National Stock Exchange of India (NSE) and EDII Governing Board Members: (3rd from L) Shri Rakesh Sharma, President - EDII & MD & CEO, IDBI Bank Ltd.; (L-R) Shri Anindya Sundar Paul, Chief General Manager (SME & Supply Chain Finance), SBI; Dr. Milind Kamble, Founder Chairman, DICCI; Dr. Sunil Shukla, Director General, EDII; Dr. O.P. Goel, Advisor to Chief Executive Officer, National Skill Development Corporation (NSDC) with student achievers. Dr. Satya Ranjan Acharya, Director, Dept. of Entrepreneurship Education-EDII is at extreme right.



## Milestones

Strengthened entrepreneurship & startup quotient and innovations across all levels of academia with focus on youths, children and faculty through short/long duration camps, programmes, workshops as well as counseling.

Undertaking capacity building of Faculty Group to create a cadre of entrepreneurship mentors and educators.

Associating with premier institutes and regulatory bodies, including AICTE, UGC and CBSE to undertake entrepreneurship related activities for the students and the teaching fraternity and for curriculum development.

Offering Well-researched long-duration Programmes, such as; Fellow Programme in Management (FPM), Post Graduate Diploma in Management- Entrepreneurship (PGDM- E), Post Graduate Diploma in Management- Innovation, Entrepreneurship & Venture Development (PGDM-IEV) and PGDM Online.

Securing national and international accreditations through significant collaborations and associations.



**2081 +**

students trained under application-oriented post graduate programmes.

**78%**

of alumni have chosen entrepreneurial career.

**4851 +**

children & youth trained through 90 National Summer & Winter Camps.

**5674 +**

faculty members trained under Faculty Development Programmes

as on March 31, 2025

## Department of Entrepreneurship Education (DEE)

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
<b>2.1 Long Term Programmes</b>					
2.1.1	Fellow Programme in Management	EDII Campus	3 Years	Academicians / Professionals	Encourage doctoral scholars to take up theoretical and empirical research work
2.1.2	Post Graduate Diploma in Management-Entrepreneurship (PGDM-E)- 2025-27 (1st Year)	EDII Campus	2 Years	Family Business Successors and Start-ups	Train students to set up their own business, become entrepreneurial managers, or join family business
2.1.3	Post Graduate Diploma in Management-Entrepreneurship (PGDM-E)- 2024-26 (2nd Year)	EDII Campus	2 Years	Family Business Successors and Start-ups	Train students to set up their own business, become entrepreneurial managers, or join family business
2.1.4	Post Graduate Diploma in Innovation, Entrepreneurship and Venture Development (PGDM-IEV) -2025-27 (1st Year)	EDII Campus	2 Years	Students	Offered through EDII incubator
2.1.5	Post Graduate Diploma in Innovation, Entrepreneurship and Venture Development (PGDM-IEV) 2024-26 (2nd Year)	EDII Campus	2 Years	Students	Offered through EDII incubator
2.1.6	Online PGDM Batch 2025-27 (First Year)	Virtual	2 Years	Students	Educate students to set up their own businesses, become entrepreneurial managers, or join family businesses
2.1.7	Online PGDM Batch 2024-2026 (Second year)	Virtual	2 Years	Students	Educate students to set up their own businesses, become entrepreneurial managers, or join family businesses
2.1.8	Alumni Engagement Programmes PG (1-3 Days)	EDII Campus/ Hybrid Mode	5 days	Alumni	Alumni Up skilling, Maintaining alumni relations, organizing various programmes for alumni's
<b>2.2 Programmes for Higher Secondary Students/Teachers</b>					
2.2.1	National Summer Camp on Entrepreneurial Stimulation for School Children	EDII Campus	6 days	School Children	Inculcate entrepreneurial values amongst children
2.2.2	National Summer Camps on Entrepreneurial Adventures for college going youth	EDII Campus	10 days	College going Youth	Provide a stimulating and immersive learning experience that motivates youth for an entrepreneurial career
2.2.3	School Entrepreneurship, Teachers' Training (National & International [CBSE Schools in Middle East]): Implementing Entrepreneurship Curriculum in Schools	EDII Campus	5 days	Teachers	Equip Teachers with requisite skills to conduct Entrepreneurship related Activities
2.2.4	Open Learning Programme in Entrepreneurship	Online	1 year	Degree/Diploma holders	Equip learners with the ability to function dynamically and acquire the requisite knowledge and skills to plan and successfully launch their ventures

## Department of Entrepreneurship Education (DEE)

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
2.2.5	ITI Faculty Training, ITC's, Govt Polytechnic	EDII Campus/SRO	1 year	ITI Lecturers	Providing training to ITI faculties for entrepreneurial capacity building
<b>2.3 Student Immersion Programme</b>					
2.3.1	Visit of students to EDII Campus and visit of EDII Faculty Members to selected schools (50 schools targetting 10000 students)	Pan India	1 year	School Children	Targetting 10,000 students to visit EDII to stimulate and understand the entrepreneurial process
2.3.2	Innovate Edu : HEI Collaboration	EDII Campus	1 year	Higher Educational Institutes	Nurturing and Building Entrepreneurial Ecosystem at Institutional Level
<b>2.4 Management Development Programme/Faculty Development Programme</b>					
2.4.1	1.INFIBEAM EDII Accelerator: AI/ML for MSME's 2. FDP on diverse areas i.e. Entrepreneurship, Management, Research Methodology, Business Analytics	EDII Campus /SRO/Online	1 week	Middle Level Managers/ Faculty/ Entrepreneurs/ Directors and Research Scholars	To provide a learning experience and an opportunity to enhance the skills of faculties/professionals
<b>2.5 Online Programme, Collaborative and Certificate programmes</b>					
2.5.1	Online Programme in Entrepreneurship (1 Year), TN EDII ,Implementation of 2 credit course for Higher Education Students (Engineering and Agri)	Hybrid Mode	1 year	Degree/ Diploma holders	Equip learners with the ability to function dynamically and acquire the requisite knowledge and skills to plan and successfully launch their ventures.
2.5.2	Short-term Sectoral Focus/ Skill Development Programmes 1. BFSI 2. FinTech 3. EdTech 4. Agri and Food Processing 5. Media and Entertainment 6. Arts, Crafts and Ethnicity	EDII Campus	2-3 weeks	Graduates, Under graduates, Working Professional	Upgrade the skills and enhance the knowledge of Professionals, Artisans, and Entrepreneurs
2.5.3	Training Programme to Ex-service men (ESM), Directorate General Resettlement (DGR)	EDII Campus	24 weeks	Ex-service Men (ESM)	Entrepreneurship Programme for defence personnel to help them set up business
<b>2.6 Incubation Programmes</b>					
2.6.1	Student Start-up Innovation Policy, Nodal Institutions Policy, MSME Incubation	EDII Campus	1 year	PG students & Start up	Students/alumni/startups who have an innovative idea/concept will stand eligible to receive grant support for prototype creation. They will also be provided support for mentorship. To promote & support knowledge based innovative MSMEs (ventures) through incubation from various sectors of society
2.6.2	Geographical Indicator and Patent Facilitation Center	EDII Campus	1 year	Startups, Artisan, Cooperatives, Industry Association	Provide support to cooperative societies, startups and FPOs to protect their intellectual property



## Department of Government Projects (DGP)

**An acknowledged centre for undertaking projects with Central and State Government for economic and entrepreneurial transformations**

The Institute is extensively involved in Central and State government-sponsored projects, focusing on micro-enterprise development, skill development, livelihoods and overall growth of the MSME sector. Government project development and execution is one of the core areas of the Institute with focus on

### Objectives:

Converge national and governmental priorities with societal needs to bring economic empowerment through entrepreneurship development activities.

Design affordable developmental models and frameworks to create livelihoods at the bottom of the pyramid.

Develop socially relevant and innovative programmes and interventions in alignment with various government interventions and schemes in convergence with local requirements.

Promote sustainable enterprises and startups towards contributing to regional balance and thus help realise the vision of Viksit Bharat 2047.

Formulate and implement interventions aimed at bringing inclusivity by empowering priority segments of society such as the poor, youth, farmers, and women.



12th March 2025: EDII celebrated first anniversary of the EDII-Goa Centre along with the 50th anniversary of EDC Ltd., at Goa in the presence of Dr. Pramod Sawant, Hon'ble Chief Minister of Goa. During the event, a document on the one year journey of EDII - Goa Centre was released by (2nd from L) Dr. Pramod Sawant, Hon'ble Chief Minister of Goa; (1st from R) Shri B. S. Pai Angle, Managing Director, EDC Limited; (1st from L) Dr. V. Candavelou, IAS, Chief Secretary of Goa and (2nd from R) Dr. Sunil Shukla, Director General, EDII.





## Milestones

Promoting youth entrepreneurship under Devbhoomi Udyamita Yojana in Uttarakhand. 16,886 youths trained/sensitized and 370 enterprises created.

Implementing the Goa Udyamita Yojana, supported by the Government of Goa. Completed one year of intervention.

More than 33,800 artisans across 33 districts of Gujarat sensitised; 21,000 artisans underwent advanced training, generating sales worth Rs.55.69 Crores post training, under Hastkala Setu Yojana supported by Commissionerate of Cottage & Rural Industries, Govt. of Gujarat.

More than 93,000 enterprises promoted in 82 blocks across 15 States under the largest ever 'Startup Village Entrepreneurship Programme' (SVEP) sponsored by Ministry of Rural Development, Government of India.

Responding to specific needs and requirements, curating and offering pilot projects, with the inherent strength of replication, adaptation and implementation, thus promoting inclusive entrepreneurship.

Undertaking Integrated new enterprise creation and livelihood Projects for underprivileged communities, differently abled, marginalized and disadvantaged social groups.



as on March 31, 2025

## Department of Government Projects (DGP)

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
<b>3.1 Projects with Central Government Ministries, Departments and Boards</b>					
3.1.1	Support to states for block outreach and strengthening of Project Implementing Agency (PIA)	EDII Campus	1 Year	State Rural Livelihood Missions [SRLM], State Implementation Offices	Offer need-based implementation support and devise necessary mechanisms for capacity building of stakeholders. Liaison with State Rural Livelihood Mission for effective implementation of SVEP
3.1.2	Start-up Village Entrepreneurship Programme (SVEP) Implementation - Existing Blocks [states]	States in India	4 Years	Rural Micro entrepreneurs	To provide specialized support to the State Rural Livelihood Mission Directorates in 9 states, create community resources, build their capabilities and promote microentrepreneurs in identified blocks
3.1.3	Start-up Village Entrepreneurship Programme (SVEP) DPR Preparation	States in India	1 Year	Rural Micro entrepreneurs	To provide Technical support to the State Rural Livelihood Mission - SVEP DPR preparation
3.1.4	Training of CRP-EPs	Rajasthan & Punjab	1 Year	Micro-Enterprise Facilitators	To provide training to CRP-EPs in Rajasthan and Punjab on how to mentor and groom emerging rural enterprises
3.1.5	Training of Community Leaders	Rajasthan & Punjab	1 Year	Community Leaders	To provide training support to the community leaders in Rajasthan and Punjab under State Rural Livelihood Missions
3.1.6	Training and Certification Under Micro-Enterprise Development Programme	Uttarakhand, Goa & Punjab	1 Year	Micro-Enterprise Facilitators	Conduct trainings and certify Micro-Enterprises through structure training and certification interventions
3.1.7	Concurrent Monitoring and Handholding for SRLMs	PAN India	1 Year	Rural Micro entrepreneurs	Monitoring and Handholding of interventions under various SRLMs
3.1.8	Market Linkages for SHG Products	PAN India	1 Year	Rural Micro entrepreneurs	To provide support for Market Linkages and Business promotion of SHGs' products
3.1.9	SHGs to MSMEs	PAN India	1 Year	Rural Micro entrepreneurs	Support SHGs through structured training, mentoring, handholding and collaborations to become MSMEs
3.1.10	SAMARTH-Training Centre for Textile Weavers of North East Region	Assam & Tripura	2 Year	Textile weavers	Capacity building of 1000 youths in Textile Sector of North Eastern States

## Department of Government Projects (DGP)

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
3.1.11	Training Programme on Entrepreneurship (WEDP, TEDP and FEDP)	PAN India	3 Years	Educators, Entrepreneurs, Students	To develop educators, entrepreneurs and students through capacity building programmes with support from Dept of Science and Technology, Govt. of India
3.1.12	Kerala International Centre for Tourism and AYUSH	Kerala	1 Year	Tourism Entrepreneurs	Capacity building to Tourism Entrepreneurs in Kerala through Kerala International Centre for Tourism and AYUSH
3.1.13	EDPs for PM-KVY [Pradhan Mantri Kaushal Vikas Yojana] Beneficiaries	Kerala	1 Year	PM-KVY Trainees	Conduct Entrepreneurship Development programmes for PMKVY beneficiaries to launch their units
<b>3.2 Projects with State Government Departments, Corporations and Boards</b>					
3.2.1	Strengthening Cottage Industries and Rural Entrepreneurship Ecosystem in Gujarat	Gujarat	3 Years	Micro entrepreneurs/ Artisans	Implementing and evaluating an integrated model to strengthen the cottage & rural entrepreneurship ecosystem in the state of Gujarat
3.2.2	Strengthening Cottage Industries and Rural Entrepreneurship Ecosystem in Gujarat (New Initiatives)	Gujarat	3 Years	Micro entrepreneurs/ Artisans	Implementing an integrated intervention that support Cottage Industries in Gujarat. The Intervention will offer capacity building, Mentoring, Handholding and Linkages to Cottage and Rural Industries
3.2.3	Centre for Empowerment of Differently Abled (CEDA)	Gujarat	5 Years	Differently-abled/Divyang	Help people with disabilities by empowering them through entrepreneurship training and enhancing their economic growth
3.2.4	Bihar Skill Development Programme	Bihar	3 Months	Students	Impart employability/smart skills (English/Hindi communication skills, IT literacy skills and soft skills) to the youth of Bihar under 'Kushal Yuva Program' – skill training programme
3.2.5	Devbhoomi Udyamita Yojana	Uttarakhand	5 Years	Students, Faculty Members and Aspiring Entrepreneurs	To create an ecosystem for entrepreneurship at higher learning campuses through strategic interventions, such as Boot Camps, Stakeholders Workshops, Start-up related activities, Faculty-Mentorship Development Programmes etc
3.2.6	Chhattisgarh Entrepreneurship Development Centre	Chhattisgarh	1 Year	Aspiring Entrepreneurs	To build a climate for entrepreneurship across the state through strategic interventions, such as Awareness programmes, Stakeholders Workshops, Micro-Enterprise Development Programmes, Skillbased Entrepreneurship Development Programmes
3.2.7	Enterprising Ladakh	U.T. of Ladakh	1 Year	Aspiring Entrepreneurs and Students	Interventions at schools and higher learning campuses, such as Boot Camps, Stakeholders Workshops, Start-up activities, Faculty-Mentorship Development Programmes

## Department of Government Projects (DGP)

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
3.2.8	PM Vandhan Yojana, Meghalaya	Meghalaya	1 Year	Scheduled Tribe SHG Members	Impart Capacity Building & MFP value addition training to ST beneficiaries of 130 Vandhan Vikash Kendras of Meghalaya
3.2.9	Goa Entrepreneurship Development Centre	Department of Industries, Govt of Goa	1 Year	Aspiring Entrepreneurs, MSMEs and Students	To support state government in building a climate for entrepreneurship development in the state through structured interventions.
3.2.10	Devbhoomi Udyami Yojana-Takniki	Technical Education Department, Uttarakhand	1 Year	Students, Faculty Members and Aspiring Entrepreneurs	To build an ecosystem for entrepreneurship at technical education institutions through strategic interventions, such as Boot Camps, Stakeholders Workshops, Start-up related activities, Faculty-Mentorship Development Programmes
3.2.11	SHRIFALAM: [Strengthening Rural Industries & FPOs by Linkages and Management]	Gujarat	3 Years	FPOs-based enterprises in Gujarat.	To develop a platform for Agri-based enterprises to flourish and become market-oriented. The project will aim to support Farmer producer organisations to become business entities
3.2.12	Arunachal Pradesh Entrepreneurship Development Centre	Arunachal Pradesh	3 Years	Aspiring Entrepreneurs, MSMEs and Students	To develop an ecosystem for entrepreneurship across the state through strategic interventions, such as Awareness programmes, Stakeholders Workshops, Micro-Enterprise Development Programmes, Skillbased Entrepreneurship Development Programmes
3.2.13	Project Management Unit (PMU) for Pradhan Mantri Formalisation of Micro Food Enterprises (PMFME) Scheme	Gujarat/ Uttarakhand	1 Year	Food Processing Units of the State	To promote and support micro food processing enterprises to enhance their competitiveness and create sustainable livelihoods in the food processing sector.
3.2.14	Meghalaya SRLM Training	Meghalaya SRLM	1 Year	Rural Entrepreneurs	To provide specialized support to the State Rural Livelihood Mission of Meghalaya and create community resources, build their capabilities and promote microentrepreneurs
3.2.15	Tripura SRLM Training	Tripura SRLM	1 Year	Rural Entrepreneurs	To provide specialized support to the State Rural Livelihood Mission of Tripura and create community resources, build their capabilities and promote microentrepreneurs
3.2.16	Telangana Entrepreneurship Development Centre	Department of Industries, Govt of Telangana	1 Year	Aspiring Entrepreneurs, MSMEs and Students	To build an ecosystem for entrepreneurship at technical and higher education institutions through strategic interventions, such as Boot Camps, Stakeholders Workshops, Start-up activities, Faculty-Mentorship Development Programmes
3.2.17	Incubators for Rural and Artisan Community	Goa, Telangana, Andhra Pradesh	3 Years	MSME, SHGs	To establish incubators supporting rural and artisan communities, fostering innovation, skill development, and entrepreneurship

## Department of Government Projects (DGP)

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
3.2.18	Project Udyamee	Odisha	1 Year	Youth/Aspiring/ Existing entrepreneurs/ Women	To promote self-employment & entrepreneurship among marginalised communities through capacity building, handholding, mentoring, counselling & guidance
3.2.19	Wellness Training Centre	Tamil Nadu, Kerala, Karnataka	1 Year	AYUSH Stakeholders	To establish a Wellness Training Institute for creating entrepreneurs in this domain
<b>3.3 Projects with Development Institutions/Agencies</b>					
3.3.1	Follow-on Support to Existing OFPO Project	Unnao & Ayodhya (UP), Nabrangpur, Jajpur (Odisha)	2 Years	Artisans	To support existing OFPO through capacity building and market linkages
3.3.2	Livelihood Entrepreneurship Development Programme	U.P. & Uttarakhand	1 Year	Rural Women	Support self-employed individuals through structured training, mentoring, and handholding interventions with support from NABARD
3.3.3	Entrepreneurship Support and Skill Development Programme [ESSDP]	Chhattisgarh	10 Months	Youth/Aspiring/ Existing entrepreneurs/ Women	To support existing/ aspiring entrepreneurs with basic & advanced skills along with entrepreneurial skills
<b>3.4 Projects with Multilateral Agencies</b>					
3.4.1	Tree Based Enterprise Incubation center (TBEIC) of Assam	Assam	2 Years	50 Entrepreneurs	Establish 50 enterprises based on agroforestry in Assam within a period of 2 years
3.4.2	Rural Business Incubator	Goa, Telangana	3 Years	MSME, SHGs, Rural Enterprises	To establish rural business incubators, aimed at fostering entrepreneurship and innovation in rural areas
3.4.3	Strengthening Skilling and Entrepreneurship Development of Marginalised Communities in India	PAN India	1 Year	Rural SHGs and Rural Enterprises	To promote self-employment & entrepreneurship among marginalised communities through capacity building, handholding, mentoring, counselling & guidance



## Department of CSR Partnerships (DCP)

**Fostering sustainable development and socio-economic growth through strategic partnerships with corporates, multinational companies, and public sector undertakings**

For holistic social and economic development, EDII undertakes execution of projects supported by corporates, multinational companies and public sector undertakings. These multifaceted projects promote entrepreneurial and economic transformation in varied sectors including agro and food processing, handicraft & handloom, non-farm & agri-allied and services.

### Objectives:

Develop interventions directed towards making sustainable and marketable livelihood sources; creating new off-farm and allied activities – for more productive, profitable, and sustainable practices promoting rural economic development; Business through afforestation; Food and Nutrition; Health and Wellness; Renewable Energy; Safety and Energy Efficiency for MSMEs; Sustainable post agriculture businesses; New-gen and technology-based Livestock Development and Women's Economic Empowerment.

Create capabilities for the future by assisting communities in creating vital socio-economic infrastructure and equipping them to harness emerging and much-needed economic opportunities.



11th March, 2025: Dr. Sunil Shukla, Director General, EDII with weavers and artisans of Project HandMade in India at the Industry Roundtable Meet and Thought Leadership Seminar.



## Milestones

Promoting Circular Economy through initiatives focusing on resource reduction, reuse, recycling, and upcycling, and other innovative strategies.

Enabling setting up of green enterprises utilizing eco-friendly resources, thus maintaining environmental integrity.

Adopting Sustainable Practices such as; converting agricultural waste into high-value products; upcycling poly plastic waste by converting it into different products; introducing sustainable and natural dyeing techniques and processes; promoting renewable energy etc.

Ensuring New Enterprise Creation and generating employment for women and marginalized communities by undertaking entrepreneurship and skill training on a large scale.

Promoting businesses led by women through promotion of networking and partnerships under the aegis of the Chambers of Commerce for women - Women Entrepreneurs Access Connect Transform (WeACT).



**1,30,381+**  
Beneficiaries

**21** & **2**  
States & UTs

as on March 31, 2025

## Department of CSR Partnerships (DCP)

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
<b>4.1 Economic Empowerment of Underprivileged communities</b>					
4.1.1	Project Arohan-Micro enterprise development for women collectives	Mundra, Gujarat	1 Year	Rural Women	To support the development of micro-enterprises led by women artisans, enhancing their entrepreneurial skills and promoting their products in wider markets
4.1.2	Skill Development and Entrepreneurship Programme for Project Affected areas	Haridwar	1 Year	Women	To empower and develop women-led micro-enterprises by providing training, resources, and market linkages to ensure sustainable growth
4.1.3	Promoting Entrepreneurship among Women & PwD in Maharashtra	Maharashtra	1 Year	Women & PwD	To facilitate the development of micro-enterprises led by women with disabilities, offering specialized support for entrepreneurship and economic inclusion
4.1.4	Women empowerment through Livelihood and Entrepreneurship programmes	Maharashtra	1 Year	Women	To support the development of micro-enterprises led by women artisans, enhancing their entrepreneurial skills and promoting their products in wider markets
4.1.5	Project Sashakt	Ghaziabad	1 Year	Women	To empower and develop women-led micro-enterprises by providing training, resources, and market linkages to ensure sustainable growth
4.1.6	Project Subhalaxmi Udyogini	Jharsuguda, Odisha	1 Year	Subhalaxmi Cooperative Member	To promote micro-enterprises through cooperative models, empowering members to start and sustain their businesses with collaborative support and resources
4.1.7	Project Revitalising Innovation for Sustainable Enterprises (RISE)	Kamrup (Assam), Kashipur (Odisha) and Dehradun (Uttarakhand)	1 Year	Women and Youth	Revitalise rural and peri-urban communities by leveraging technology to enhance skill development and create livelihood opportunities for women and youth
4.1.8	Project Saksham	Uttar Pradesh	1 Year	Micro Enterprises	To promote financial literacy among micro-entrepreneurs, enabling them to effectively manage their finances and ensure the sustainability and growth of their enterprises



## Department of CSR Partnerships (DCP)

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
4.1.9	Micro Skillpreneurship Development Programme (MSDP)	Karnataka	1 Year	Youth/ Women	To train youth & women on workable business opportunities, process and steps to implement them to start their own enterprise
4.1.10	WE ACT (Rural Women Chamber of Commerce)	Pan India	1 Year	Women Micro Entrepreneurs	Provide handholding support to rural women micro entrepreneurs so that they can be in the mainstream of development
4.1.11	Micro Skillpreneurship Development Programme (MSDP) - Skills to Succeed	Pan India	1 Year	Rural Women	To equip the beneficiaries with the knowledge to identify workable Business Opportunities, processes and steps to implement them to start their own enterprise
4.1.12	Project Hand Made in India	Erode, Bhuj	1 Year	Rural and Urban Artisan	To adopt an ecosystem building approach in handloom and artisan clusters and employ various interventions to help transition weaver's value chain to sustainability
4.1.13	Project Sankalp I	Karnataka, Tamil Nadu	1 Year	Rural and Urban Artisan	To empower rural women across Karnataka and Tamil Nadu by offering skill-based entrepreneurship development programmes
4.1.14	Project Sankalp II	Karnataka, Tamil Nadu, Andhra Pradesh, Telanagana	1 Year	Rural and Urban Artisan	To empower rural women by offering skill-based entrepreneurship development programmes
4.1.15	Project Waste-to-wealth	Assam	1 Year	Youth, Women and Farmers	To promote waste-to-wealth initiatives as a means of economic empowerment, encouraging sustainable practices that convert waste materials into valuable products, while creating livelihood opportunities for marginalized communities
4.1.16	Livelihood enhancement through production of nutritious value added products from agri allied sectors	NEEPCO	1 Year	Marginalised Communities	To enhance livelihoods by promoting the production of nutritious, value-added products from agriculture and allied sectors, creating sustainable income opportunities for local communities

## Department of CSR Partnerships (DCP)

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
4.1.17	Micro Enterprise development for Marginalised/Tribals communities in aspirational blocks	Madhya Pradesh, Chhattisgarh, Jharkhand, Odisha, Rajasthan, Tamil Nadu, Andhra Pradesh, Telangana	1 Year	Marginalised Communities	-Micro Enterprise Development -Digital literacy, technology adoption and Financial Literacy
4.1.18	Alternative livelihood for fisher folks-Mission MEEN	Kerala	1 Year	Fisher Folks	To promote alternative livelihood opportunities by diversifying income sources and supporting sustainable, community-driven initiatives for fisher folks
4.1.19	Livelihood initiative through Micro Skillpreneurship development Programme	Tripura	3 Years	Women and unemployed youth	To promote alternative livelihood opportunities by diversifying income sources and supporting sustainable, community-driven initiatives that reduce dependency on traditional employment
4.1.20	Transforming MGNERA Labourers to livelihood Generation	Tamil Nadu, Karnataka	5 Years	Rural Women	To promote livelihood for Women in rural India
4.1.21	Income generation through skill and technology intervention	UP, Bihar, Uttarakhand	3 Years	Women and youth	Promotion of livelihood through skill development and usage of technology
4.1.22	Project Udyamee Phase II	Tikiri, Rayagada, Odisha	3 Years	Existing and potential entrepreneurs	Development of conducive entrepreneurial ecosystem for multi sector entrepreneurship promotion
4.1.23	Enterprise creation through Rural Incubation Model	Lapanga, Sambalpur, Odisha	3 Years	Aspiring Youth and existing Enterprises	To foster micro-enterprise development by providing resources, training, and market access to empower entrepreneurs and stimulate local economic growth
4.1.24	Promoting women-led enterprises in nutrition & hygiene	Rajasthan, MP, UP, Bihar, Himachal, Assam, Arunachal Pradesh	1 Year	Women in rural and periurban	Socio Economic empowerment of women

## Department of CSR Partnerships (DCP)

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
4.1.25	Technology Service Education for PwDs	Maharashtra, Gujarat, Karnataka, Telangana, Andhra Pradesh	1 Year	PwD	To provide technology training, service/product enterprise creation.
4.1.26	CSR Managers Micro Entrepreneurship Orientation Program (ToT)	Ahmedabad	1 Year	CSR managers	To train participants on Micro Entrepreneurship Development Process
<b>4.2 Inclusive Technology Education for Students</b>					
4.2.1	School Education based on Creativity & Innovation (NEP-2020)	UP, Bihar, Uttarakhand, MP, Rajasthan, J&K	1 Year	Government and Private schools	To develop a creative mindset among the school children
4.2.2	STEM education through art	Tamil Nadu, Kerala, Karnataka, UP, Bihar	3 Years	Government schools (Girl Children)	To provide science concepts, art material, guided sessions to express through art
4.2.3	Generative AI for rural entrepreneurs	Maharashtra, Gujarat, Karnataka, Telangana, Andhra Pradesh	1.5 Years	Rural Entrepreneurs	Technology literacy, business development and product/service visibility creation
<b>4.3 Green Economy</b>					
4.3.1	EV oriented businesses (EV repair, maintenance, services, safe disposal, etc.)	New Delhi, Hyderabad, Bangalore, Mumbai, Chennai	1 Year	ITI, Diploma students	Service based training for EV (Skill Development & Enterprise Creation)
4.3.2	Clean Energy based enterprises	Tamil Nadu, UP, New Delhi, Maharashtra	2 Year	Aspiring Entrepreneurs, Women, Unemployed Youths	To promote and support of creating enterprises in Clean Energy
4.3.3	Education on use of sustainable energy (agri/food processing)	Tamil Nadu, Andhra Pradesh, Bihar, Odisha, UP	1 Year	Aspiring Entrepreneurs, Women, Unemployed Youths	To promote awareness and build capacity on the adoption of sustainable energy practices
<b>4.4 Entrepreneurship driven Agri Ecosystem</b>					
4.4.1	Entrepreneurship development through farmer collectives	MP, Gujarat, Rajasthan	1 Year	Farmers, FPCs	Building sustainable entrepreneurship models in farmer collectives
4.4.2	Women Farmer Business Centre (WFBC)	UP, MP, Bihar, Uttarakhand, Haryana, Goa	1 Year	Farmers families, SHGs, JLGs	Women empowerment, Promotion of sustainable farming based value chain and - Micro enterprise development



## Department of SME Development (DSD)

### Fostering Global Competitiveness and Growth of Micro, Small & Medium Enterprises (MSMEs)

The Department of SME Development contributes by way of strengthening the SME ecosystem through interventions aimed at growth and sustainability of small and medium entrepreneurs. The Department also focusses on providing comprehensive and innovative business development services, spearheading nationwide outreach initiatives, and championing the growth and resilience of SMEs.

#### Objectives:

Support micro-enterprises to transform into small and medium enterprises through capacity-building and mentoring programmes.

Strengthen SME development by enabling technology adoption and upgrades among SMEs and building their capacities for Industry 4.0 or even 5.0-ready workforce, export promotion, and international outreach.

Promotion and implementation of projects in developing domains, such as aviation, the tourism and hospitality circuits being curated, evolving infrastructure and aviation sectors, etc.

Boost the climate of business development services and, thus, the overall entrepreneurship ecosystem.

Enhance engagement with industries on the one hand and institutions and research laboratories on the other.



27th June, 2024: EDII commemorated International MSME Day with a panel discussion on 'Opportunities and Avenues for MSMEs'. Seen during the discussion were (L-R) Shri Shailesh Patwari, Advisor SME Board, New Delhi; Shri Pradeep Ojha, Joint Director, MSME Development Facilitation Office (DFO); Shri Himanshu Jobanputra, Business Development Manager, Amazon; Dr. Jaimin Vasa, Chairman & MD of Vasa Pharmachem Pvt Ltd & President of Gujarat Chemical Association & Gujarat Pharmaceutical Association; Shri Yaman Saluja, Co-founder of Naapbooks Ltd. and Dr. Sunil Shukla, Director General of EDII.



## Milestones

A transformative force propelling holistic development of SMEs through innovative business development services, capacity-building and outreach initiatives.

Nationwide engagement with MSMEs, Industry Associations, Governments, and Partners for implementing projects/programmes to ensure sustainable growth and development.

Establishing Strategic Hubs within industrial corridors in India and overseas to foster innovation, collaboration, and economic growth. It leads to spillover effect in the local/regional economic development.

Collaborating with diverse multilateral agencies, thus integrating International Best Practices in MSME Business Development.

Nurturing valuable global connections and international partnerships for creating pathways for MSMEs to explore new markets, exchange expertise and access resources.

Offering services to address the development needs in emerging areas like energy, defence, green cover, AI, IoT, etc.



more than **26,150**  
MSMEs supported in a year through  
multiple programmes and trainings

as on March 31, 2025

## Department of SME Development (DSD)

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
5.1	Micro and Small Enterprises- Cluster Development Programme (MSE-CDP)	Gujarat, Kerala	1.5 years	MSME Clusters	To provide IA support in setting up CFCs
5.2	Mini Clusters	Gujarat	3 years	MSME Clusters	To provide Project Management Unit (PMU) support in setting up CFCs for clusters in Gujarat
5.3	A Scheme for Promotion of Innovation, Rural Industries and Entrepreneurship (ASPIRE)	PAN India	2 years	HEI/NPOs	To set up Livelihood Business Incubators for promotion of rural and agro incubation
5.4	SFURTI - Technical Agency	PAN India	1.5 years	Traditional Clusters	To provide TA support to artisan clusters in setting up Common Facility Centres (CFCs)
5.5	Business Development Services for NRLM Clusters (Scoping/DPR studies)	PAN India	1 Year	Livelihood/ NRLM clusters	To study BDS requirements of NRL clusters
5.6	Business Development Services for NRLM Clusters (Implementation) TSA Fees	Dahod, Badarwas, Kolhapur, Chhenapatna, Dausa, Latur	1.5 Year	MSME Clusters/ SPVs	To implement cluster business development interventions
5.7	Entrepreneurship Skill Development Programmes (ESDP)	PAN India	1 year	Potential/Existing Entrepreneurs	To sensitise and train aspiring/existing entrepreneurs for entrepreneurship promotion and enterprise development.
5.8	Business Clinic Programme	PAN India	1 week	MSMEs	To provide essential guidance on enterprise setup, formalization processes, and government support to both existing and aspiring entrepreneurs.
5.9	Accelerator Programme for MSMEs	Assam	1 year	Existing Entrepreneurs/ MSMEs	To build need based capacity of MSMEs
5.10	Capacity Building Programmes for: a) Govt. officials b) Cluster Development Executives, c) FPO Executive members on Value Chain/GE/Packaging d) BDSP Training and Vendor development	PAN India	1 year	MSMEs/ Clusters	To build capacity of various stakeholders on cluster/MSME development

## Department of SME Development (DSD)

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
5.11	RAMP: Raising and Accelerating MSMEs Performance	State Governments	3 years	MSMEs	To support implementation of RAMP at state level through soft interventions
5.12	Agri-cluster interventions	Punjab, Gujarat, Maharashtra	1 year	Producer Groups & Companies	To undertake cluster intervention in agri sector
5.13	PMC Assignment on Cluster/SME Development in African/Asian Countries	African/Asian countries	2 years	SME Clusters	To develop cluster framework in African and Asian countries
5.14	Consultancy on Skill Parks & Industrial Parks with States	Various States	1 year	State Govt./ Associations	To provide consultancy support under skill and industrial parks
5.15	Institutional Packaging Centers at State level	Various States	1 Year	State Govt	To set-up institutional support in the packaging
5.16	Sector specific Cluster Interventions	Various States	1 year	MSME Clusters	To strengthen SME ecosystem
5.17	PMU/PMC assignment on MSME development in the state/central dept- Bidding	PAN India	2 years	MSME Clusters	To provide consulting support on MSME Development



## Department of Innovation and Technology (DIT)

### Leveraging technologies for societal welfare through entrepreneurship development

EDII has been working closely with government departments like the Department of Science & Technology (DST) and the Department of Biotechnology (DBT) to promote technology-led entrepreneurship through various activities, capacity-building programmes, impact assessment studies and other interventions. To strengthen efforts in this domain, there is a need for a holistic, coherent, and sustainable approach to leveraging technologies for societal welfare through entrepreneurship development. Against this backdrop, the Department of Innovation and Technology (DIT) will further promote, nurture and leverage the power of Science, Technology and Innovations, in entrepreneurship.

#### Objectives:

Stimulate inclusive, affordable and accessible technology-led entrepreneurship, reaching underserved communities and rural areas and fostering innovation that addresses local challenges.

Enhance capacity, skills and knowledge, emphasising frugal, grassroots innovations and appropriate technologies.

Research multiple facets and perspectives of Technology Entrepreneurship, and provide evidence for relevant policies and interventions.

Promote innovations, incubations and technology-based startup initiatives.

Facilitate collaborations and partnerships that bridge gaps in knowledge and resources, with the goal of promoting local capabilities and businesses, particularly MSMEs and startups.

Facilitate existing MSMEs in adoption of best practices and transfer of technologies.



6th March, 2025: (3rd from R) Dr. Dhan Singh Rawat, Hon'ble Minister of Health, Education and Cooperative, Government of Uttarakhand visited the stall of Infibeam Avenues, set up at the Annual Startup Summit, Empesario 2025 in collaboration with EDII to showcase the potential of AI and ML.





## Milestones

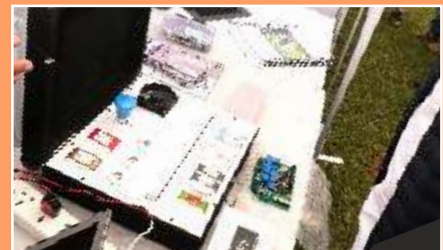
Online and offline educational programmes, certificate courses and short-term modules covering commercialization, entrepreneurship, intellectual property rights, etc., for diverse stakeholders. Strategic and emerging technologies like AI, ML, biotechnology, blockchain, have been incorporated in programme design to empower entrepreneurs in these fields.

Collaborations with technical universities, research institutions and corporates to bridge the gap between research and application, particularly in emerging technologies and sectors.

Alliances with technical universities, innovation hubs, industry associations and multilateral organizations to share best practices and models of innovation and technology entrepreneurship.

Engagement with government departments and civil society groups to support national priorities related to innovation, technology and entrepreneurship.

Enhancing existing incubation centres like CrAdLE and EDII-AIC Foundation at EDII, focusing on partnering with industry chambers and institutions to disseminate Science Technology & Innovations related skills and knowledge.



as on March 31, 2025

## Department of Innovation and Technology (DIT)


Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
6.1	Tech Accelerator Programme - Tech stack - Artificial Intelligence (AI)/ Machine Learning (ML) (Infibeam)	EDII Campus & GIFT City	15 days	MSMEs	To foster the growth and development of MSMEs and startups through adoption of AI/ML
6.2	Tech Accelerator Programme - Tech stack - Automation , IoT, Chip design, Production engineering, Sustainable Technology	EDII Campus & GIFT City	15 days	MSMEs	To foster the growth and development of MSMEs and startups through adoption of emerging technologies
6.3	AI and innovation design of Product Profile	EDII Campus	1 Year	Startups, Budding entrepreneurs	To develop ready content for products and industry verticals. Targeted for new product and service development in the digital ecosystem
6.4	Repository/Resource on Innovation & Technology (Ideation and Implementation)	EDII Campus	2 Days	MSMEs, Startups, Incubation Manager and Faculty	To sensitize about innovation, process for development and enhancement of products/ services in support of technology
<b>Technology Consultancy</b>					
6.5	Technology Commercialization	EDII Campus	1 Year	Government labs, Private companies, MSMEs	Technology Transfer/Commercialization from R&D labs to Private companies
6.6	Technology Transfer and Directory with Freemium Model consultation	EDII Campus	1 Year	MSMEs, Startups, Existing entrepreneurs	To compile a comprehensive directory of technologies developed by the R&D lab, while offering consultancy services to organizations seeking support for technology transfer and implementation
<b>Artificial Intelligence/Machine Learning Lab</b>					
6.7	Workshop on Process Automation & Technology Application	EDII Campus/Online	2 Days	MSMEs, Startups, Existing entrepreneurs	To facilitate AI & IoT, ChatBoT and ML implementation for MSMEs
6.8	Workshop on Product Innovation	EDII Campus/Online	2 Days	MSMEs, Startups, Existing entrepreneurs	To equip participants with practical skills for developing innovative and market-driven products

# Ahmedabad Mirror

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## EDII-Goa turns one, trains 700+ students

The Entrepreneurship Development Institute of India-Goa Centre completed one year on March 12. The milestone coincided with completion of 50 years of EDC, which is the nodal agency of the Centre. The milestones of both the institutes were celebrated in the presence of Goa CM Pramod Sawant.



Goa CM Pramod Sawant at event

Complimenting EDII and EDC for joining hands in promoting entrepreneurship in the state, Sawant said, "On the front of entrepreneurship, we now want people, especially youths, to explore other potential sectors and areas. EDII and EDC are effectively ensuring that Goa witnesses a cohort of new entrepreneurs pioneering novel ideas and innovations." Dr Sunil Shukla, director general, EDII, stated, "We are committed to propelling Goa's youth and MSMEs to new heights of entrepreneurship." In one year, more than 700 students have been trained and over 250 potential ideas of aspiring entrepreneurs have been handhanded.

# THE TIMES OF INDIA

Date : 19.02.2025 Page : 03

## Skoch award for EDII initiative

Ahmedabad: The Devbhoomi Udyamita Yojana (DUY), initiated and supported by the Uttarakhand gov't's higher education department and implemented by Entrepreneurship Development Institute of India (EDII) in Ahmedabad, received the Skoch award (Gold) in the education category. Launched in Sep 2023, DUY is an initiative aimed at promoting entrepreneurship and providing a potent platform to aspiring entrepreneurs, said officials.

# राजस्थान पत्रिका

Date : 27.02.2025 Page : 02

## आर्थिक विकास के लिए उद्यमिता का विकास महत्वपूर्ण: डॉ. राव

उद्यमिता का विकास आर्थिक विकास के लिए महत्वपूर्ण है। डॉ. राव ने कहा कि उद्यमिता को बढ़ावा देने के लिए सरकार और निजी क्षेत्र के बीच सहयोग आवश्यक है।

# राजस्थान पत्रिका

Date : 08.03.2025 Page : 02

## ईडीआईआई में स्टार्टअप समिट एम्प्रेसारियो का शुभारंभ आज का समय इनोवेटर्स, इनोवेशन का है: धन सिंह



अहमदाबाद @ पत्रिका. उत्तराखंड के स्वास्थ्य, शिक्षा एवं सहकारिता मंत्री डॉ. धन सिंह रावत ने कहा कि आज का समय इनोवेटर्स, इनोवेशन, नए विचारों, इनक्यूबेशन और निवेशकों का है। युवाओं को आगे बढ़कर अपने सामने उपस्थित अवसरों का लाभ उठाना चाहिए। देश मजबूत उद्यमिता परिस्थितिकी तंत्र पर फोकस कर रहा है। वे हाल ही में भारतीय उद्यमिता विकास संस्थान अहमदाबाद (ईडीआईआई) के 13वें वार्षिक स्टार्टअप समिट एम्प्रेसारियो-2025 के उद्घाटन समारोह को मुख्य अतिथि पद से संबोधित कर रहे थे।

स्थापित होने की प्रक्रिया में है। उद्यमी के लिए अहम है नेटवर्किंग: शुक्ला

ईडीआईआई के महानिदेशक डॉ. सुनील शुक्ला ने कहा कि नेटवर्किंग एक उद्यमी के लिए सीमाओं को बढ़ाने, अवसरों को संजोने और ज्ञान विकसित करने में महत्वपूर्ण भूमिका निभाता है। ऐसे में नये विचार, संसाधनों का सह-चयन करना, नेटवर्किंग करना और प्रयोग करना जारी रखना चाहिए। एम्प्रेसारियो वार्षिक स्टार्टअप शिखर सम्मेलन एक बड़ा नेटवर्किंग मंच है।

समिट में 40 से अधिक स्टार्टअप और 28 छात्रों ने निवेशकों के सामने अपने उत्पादों और सेवाओं को प्रदर्शित किया। केवल स्टार्टअप, संस्थान के पूर्व छात्र, छात्र और लाभार्थियों सहित 45 से अधिक स्टार्टअप ने प्रदर्शनी स्टॉल लगाए हैं। यहां ग्लोबल एंटरप्रेन्योरशिप मॉनीटर: इंडिया रिपोर्ट 2023-24 रिलीज की गई।

# CityBasker

Date : 07.12.2024 Page : 02

## EDII जाते 'भरीन अमेज़ी-आंत्रप्रिन्योरशिप मेनेजमेन्ट' कार्यक्रम योजायो आंत्रप्रिन्योरशिप नाशाडीय-सामाजिक मूडी पर आधारित छे: डॉ. सुनिल शुक्ला



अहमदाबाद: आंत्रप्रिन्योरशिप मेनेजमेन्ट इंस्टिट्यूट ऑफ इंडिया द्वारा 'भरीन अमेज़ी-आंत्रप्रिन्योरशिप मेनेजमेन्ट' विषय पर आंतरराष्ट्रीय आंत्रप्रिन्योरशिप मेनेजमेन्ट कार्यक्रम आयोजित किया गया।

EDII का अध्यक्ष डॉ. सुनिल शुक्ला ने कहा कि 'आंत्रप्रिन्योरशिप मेनेजमेन्ट' कार्यक्रम उद्यमिता को बढ़ावा देने के लिए एक महत्वपूर्ण पहल है।

उद्यमिता को बढ़ावा देने के लिए सरकार और निजी क्षेत्र के बीच सहयोग आवश्यक है। डॉ. सुनिल शुक्ला ने कहा कि उद्यमिता को बढ़ावा देने के लिए सरकार और निजी क्षेत्र के बीच सहयोग आवश्यक है।

## उत्तराखंड में एक साल में 400 उद्यम स्थापित

उन्होंने कहा कि उत्तराखंड सरकार ने ईडीआईआई के साथ मिलकर उद्यमिता को बढ़ावा देने की शुरुआत की है। सिर्फ एक वर्ष में 400 से अधिक उद्यम स्थापित हो चुके हैं। कई अन्य उद्यम



## Department of International Outreach (DIO)

### Facilitating developing countries in establishing a robust entrepreneurial eco-system

EDII's efforts in promoting entrepreneurship at International level have gained firm grounds. The 6 Entrepreneurship Development Centres established in Cambodia, Lao PDR, Myanmar, Vietnam, Uzbekistan and Rwanda are undertaking impact making interventions in deep-rooting entrepreneurship. Also, EDII's engagement with the Ministry of External Affairs, Govt. of India has provided it with a platform to expand its international outreach through training and capacity building.

#### Objectives:

Facilitate establishment of EDII International Centres (EICs) in developing countries (and subsequently in selected developed countries) to promote knowledge sharing and dissemination, creating platforms for learning and practising entrepreneurship among youth, women, entrepreneurs, startups, MSMEs and the society at large.

Foster enhanced exchange and collaboration between entrepreneurs in India and the host countries through organized events, workshops, extension programmes and networking opportunities.

Strengthen G2G partnerships and collaborations, aligning with national priorities and fostering entrepreneurial mutual growth and development.

Lead joint research initiatives and projects involving academia, professionals, policymakers, and entrepreneurs from both India and the host countries to drive innovation, technology transfer, and knowledge sharing within the entrepreneurial ecosystem.



5th December, 2024: (1st row, 9th from L) Shri Viraj Singh, Additional Secretary (DPA-II & IV), Ministry of External Affairs, Govt. of India and (1st row, 7th from R) Dr. Sunil Shukla, Director General, EDII with ITEC Participants at EDII.



## Milestones

Recognised as a nodal agency for conducting capacity building programmes, under ITEC division of the Ministry of External Affairs, Government of India, thus reaching out to more than 130 developing countries.

Established Entrepreneurship Development Centers in Cambodia, Lao PDR, Myanmar Vietnam, Uzbekistan and Rwanda.

Facilitated active knowledge exchange through language training workshops, thus bridging linguistic and cultural gaps in the global business landscape.

Strengthening bilateral relations between countries and Governments through multi-dimensional projects.

Developed Emissaries Portal for International Alumni to promote networking, knowledge, dissemination on entrepreneurship.



as on March 31, 2025

## Department of International Outreach (DIO)

Sr. No.	Activity	Location	Duration	Target Group	Objectives & Outcome
7.1	To explore possibilities of setting up EDCs/collaborations in select countries	Namibia and others	2-3 Years	Officials/ Entrepreneurs/ Institutions/ Universities	Promoting entrepreneurship and acquainting beneficiaries and entrepreneurship development institutions in select countries
7.2	ITEC- Regular Courses	EDII Campus	2 weeks	Officials from ITEC Countries	International Capacity Building Programmes on different aspects of Entrepreneurship
7.3	ITEC- Language Courses	EDII Campus	2 weeks	Officials from ITEC Countries	International Capacity Building Programmes in French, Spanish and Russian on different aspects of Entrepreneurship
7.4	ITEC- Country Specific Courses	EDII Campus	2 weeks	Officials from ITEC Countries	International Capacity Building Programmes designed to address entrepreneurial needs of ITEC countries
7.5	Capacity Building Programme for officials of MARA Malaysia	MARA Malaysia Campus	2 weeks	Officials of MARA Malaysia	To conduct programme on New Enterprise Creation and Advanced Trainers Training
7.6	Organising International conferences/ summits/ workshops/ seminars on the themes relevant to Developing economies [Collaboration with University of Iowa, India Bhutan-Sri Lanka Foundation, Indonesia]	EDII Campus/Virtual	2 days	Entrepreneurs interested to start and expand their export business in different countries in Africa / Srilanka/ Bhutan/ UAE etc.	To organize international conferences, summits, workshops, and seminars focused on themes relevant to the sustainable development and growth of developing economies through global collaboration.
7.7	Specialized Course in Import Export for women entrepreneurs of South Asia/African region (Triangular Cooperation)	EDII Campus	2 weeks	Women entrepreneurs from South Asia and the African region	To design a specialized course in Import-Export for women entrepreneurs, empowering them with the skills and knowledge to enhance their trade capabilities through triangular cooperation.
7.8	Exploring Certificate Course in Business Hindi for officials from Taiwan, Russia and South Korea	EDII Campus	2 weeks	Entrepreneurs, Traders etc	To provide officials with essential Business Hindi language skills and trade-related terminology to facilitate effective communication and collaboration with Indian counterparts.
7.9	Capacity Building for Cluster Development	EDII Campus	2 weeks	Clusters/MSMEs	To enhance the capacities of stakeholders in cluster development by providing knowledge, skills, and tools for innovation and competitiveness within clusters.
7.10	Case Study Compilation of international alumni	EDII Campus	1 year	International Alumni of the Institute	To compile impactful case studies of international alumni, showcasing their achievements and contributions.
7.11	Ayush Entrepreneurship for international tourism	Uttarakhand (NRO)	1 year	Ayush Practitioners and Entrepreneurs	To promote Ayush entrepreneurship in the international tourism sector by development of wellness and health-related services.

# Glimpses of Media Coverages

## SUNDAY TIMES

Date : 02.03.2025 Page : 02

### Entrepreneurship meet concludes

The Entrepreneurship Development Institute of India concluded its three-day biennial conference on entrepreneurship, where researchers from India and abroad participated. It was the 16th edition of the event and themes included the entrepreneurship ecosystem, education, and impact of technology. TNN

## સંદેશ CityLife

Date : 28.09.2024 Page : 04

### EDIIમાં આર્મી, નેવી અને એરફોર્સના ઓફિસર્સે ઉદ્યોગ સાહસિકતાના પાઠ શીખ્યા



ઉદ્યોગ સાહસિકતાના ક્ષેત્રમાં સેનાના અધિકારીઓને ઉદ્યોગ સાહસિકતાના પાઠ શીખવવા માટે એરફોર્સના ઓફિસર્સે EDIIમાં ભાગ લીધો હતો. આ પ્રસંગે EDIIના અધિકારીઓએ સેનાના અધિકારીઓને ઉદ્યોગ સાહસિકતાના પાઠ શીખવવા માટે આમંત્રણ આપ્યું હતું. આ પ્રસંગે EDIIના અધિકારીઓએ સેનાના અધિકારીઓને ઉદ્યોગ સાહસિકતાના પાઠ શીખવવા માટે આમંત્રણ આપ્યું હતું. આ પ્રસંગે EDIIના અધિકારીઓએ સેનાના અધિકારીઓને ઉદ્યોગ સાહસિકતાના પાઠ શીખવવા માટે આમંત્રણ આપ્યું હતું.

આર્મી સર્વિસ પાછી જવાનોને પગભર બનાવવા પ્રોગ્રામ ડિઝાઇન કર્યો

કોઈના સહાયકો વગરના કારણે દરેકની જાનરેશન સુલભતા સુધારવાને હેતુ કરીને સેનાના અધિકારીઓને ઉદ્યોગ સાહસિકતાના પાઠ શીખવવા માટે આમંત્રણ આપ્યું હતું. આ પ્રસંગે EDIIના અધિકારીઓએ સેનાના અધિકારીઓને ઉદ્યોગ સાહસિકતાના પાઠ શીખવવા માટે આમંત્રણ આપ્યું હતું.

# THE TIMES OF INDIA

Date : 17.01.2025 Page : 04

### EDII signs MoU for tech-based entrepreneurship with Survey of India

**Ahmedabad:** The Entrepreneurship Development Institute of India (EDII) on Thursday entered into a memorandum of understanding (MoU) with the Survey of India to develop technology-based entrepreneurship. The event coincided with National Startup Day, as the collaboration will strengthen ventures in areas such as geospatial technology, etc. "Most entrepreneurs are conscious about adopting new technologies, without waiting for the existing ones to become obsolete. Technologies also escalate an organisation's power to compete," said Dr Sunil Shukla, director general of EDII. TNN

## સંદેશ CityLife

Date : 27.02.2025 Page : 01

### ‘ઉદ્યોગ સાહસિકતા’ પર ૮ દેશોમાંથી આવેલા વિદ્વાનોએ ૧૪૮ સંશોધનપત્ર રજૂ કર્યા

EDII ખાતે ‘ઉદ્યોગ સાહસિકતા’ વિષય પર ત્રિદિવસીય સંમેલનનો પ્રારંભ થયો



ઉદ્યોગ સાહસિકતાના ક્ષેત્રમાં સેનાના અધિકારીઓને ઉદ્યોગ સાહસિકતાના પાઠ શીખવવા માટે આમંત્રણ આપ્યું હતું. આ પ્રસંગે EDIIના અધિકારીઓએ સેનાના અધિકારીઓને ઉદ્યોગ સાહસિકતાના પાઠ શીખવવા માટે આમંત્રણ આપ્યું હતું. આ પ્રસંગે EDIIના અધિકારીઓએ સેનાના અધિકારીઓને ઉદ્યોગ સાહસિકતાના પાઠ શીખવવા માટે આમંત્રણ આપ્યું હતું.

## ગુજરાત સમાચાર plus

TUESDAY  
18 March, 2025  
Page : 01

### ભારતની હસ્તકલા પરંપરાઓને પ્રોત્સાહન



એન્ટરપ્રિન્યોરશિપ ડેવલપમેન્ટ ઈન્સ્ટિટ્યૂટ ઓફ ઈન્ડિયા અમદાવાદે તેમના ઈન્સ્ટિટ્યૂટ કેમ્પસમાં પ્રોજેક્ટ ‘હેન્ડમેડ ઈન ઈન્ડિયા’ હેઠળ ઈન્ડસ્ટ્રી રાઉન્ડટેબલ મીટ અને ઘાંટ લીડરશિપ સેમિનારનું આયોજન કર્યું હતું. હેન્ડમેડ ઈન ઈન્ડિયા પ્રોજેક્ટ હેઠળ ભુજ અને તામિલનાડુના ઈરોડ કલસ્ટરના વણકરો દ્વારા એક પ્રદર્શનનું આયોજન કરાયું હતું, જેમાં બાંધણી, બાટિક બ્લોક પ્રિન્ટિંગ, અપસાયકલ પ્રોડક્ટ્સ, અજરબ, નેચરલ ડ્રાઈ પ્રોડક્ટ્સ, સિલ સાડીઓ અને ટેક્સટાઇલ પ્રોડક્ટ્સ રજૂ કરાઈ હતી.



## Centres



### Centre for Diversity, Equity & Inclusion (DEI)

The Centre aims to bring about diversity, equity and inclusion to bear upon entrepreneurship development work in India; curate resources of DEI experiences in the entrepreneurship space and share such experiences with interested stakeholders and develop policy proposals, ideas for action and such other instruments to enhance DEI in the Indian entrepreneurship space. Additionally, the Centre will also focus on undertaking policy advocacy to support state and central government through action-oriented research.

#### Primary Activities

- Hold entrepreneurship development/promotion programmes exclusively for the regions/groups which are under-represented.
- Monitor the diversity index of participation in ongoing, mixed entrepreneurship programmes and formulate guidelines, to increase diversity.
- Undertake specific post-EDP work to judge the incidence of inequity and devise ways to promote equity.
- Offer Programme on Diversity Equity & Inclusion to stakeholders and members at various tiers of the ecosystem.
- Undertake an across-the-scheme examination of policies pertaining to priority groups and regions, in order to suggest a more effective policy set addressing DEI priorities.
- Conduct study among selected startups to assess their efforts in building DEI levels in their startups, and recommend actions for improvement.



### Centre for Family-Managed Businesses

The Centre aims at strengthening the performance of family business in India through provision of knowledge and experience sharing; enhancing the competitive strength, expansion, diversification and modernisation prospects of family business and building a repository of knowledge upon which family businesses can draw proactively.

#### Primary Activities

- Build on the knowledge that EDII already possesses on family business dynamics, succession planning, transition management governance issues, dispute resolution etc.
- Train/counsel owners of family businesses on identifying future leaders, establishing a decision making & a conflict resolution process
- Offer programmes/forms of engagement focussed specially on women owners who are active managers in family business.
- Establish a cell to counsel/guide family business owners who participated in the Institute's programmes.
- Probe the legal dimension of family business ownership and operation, and come out with a publication focusing on the critical modalities, guidelines and best practices.





## Centres



### Centre for National Education Policy (NEP) – 2020 Implementation

The centre aims to entrepreneurialize the mindset of students in Higher Education Institutes (HEIs) and place them on the path of the entrepreneurship; promote entrepreneurship among students pursuing skill-based and/or vocation-based programmes and institutionalize entrepreneurship education in the HEIs.

#### Primary Activities

- Develop of a Robust Module on Entrepreneurship for HEI Students.
- Undertake Entrepreneurship Promotion among Skill/Vocation – Programme Students.
- Contextualize Entrepreneurship Education to Domain-specific Programmes, with domains including; science, technology, engineering, mathematics (STEM), humanities, business and art.
- Institutionalize Entrepreneurship Development Work Within HEIs by building a dynamic pool of faculty-resource persons.



### Centre for School Entrepreneurship (CSE)

The Centre for School Entrepreneurship (CSE) at EDII endeavours to transform the Indian education system by introducing entrepreneurial aspirations among school children and by fostering an inclusive ecosystem supporting students entrepreneurship mindsets. The Centre aims to cultivate innovative entrepreneurial skills among students in grades 6 to 12, spanning STEM, arts and humanities disciplines.

#### Primary Activities

- Collaborate with educational experts to create a dynamic entrepreneurship curriculum.
- Incorporate project-based learning methodologies that encourage students to work on real-life entrepreneurial projects.
- Implement regular training sessions for teachers to equip them with the necessary skills and knowledge to teach entrepreneurship effectively.
- Foster partnerships with local entrepreneurs and businesses to provide mentorship, guest lectures, and student internship opportunities.
- Establish structured mentorship programmes that connect students with experienced entrepreneurs who can provide guidance and support.
- Organize competitions that challenge students to develop business ideas, encouraging creativity and practical learning applications.



## Centres



### Centre for Rural Entrepreneurship

The Centre will promote rural entrepreneurship by organizing entrepreneurship development programmes in rural areas; supporting/engaging with funding/promotional/other stakeholders interested in promoting rural entrepreneurship and promoting understanding/insights based on the Startup Village Entrepreneurship Programme (SVEP) and other programmes being implemented by EDII in this space.

#### Primary Activities

- Carry out need assessment-cum-feasibility exercise to determine ways in which the prospective/existing rural entrepreneurs require to be reached out and supported.
- Organize entrepreneurship development work at the ground level.
- Undertake cluster development to foster growth, technology infusion, linkages and diversification of existing enterprises.
- Leverage Self Help Groups to extend assistance to women.
- Organize programmes to share experiences with regulatory, promotional, domain-specific agencies, state govt. agencies and credit institutions to further streamline activities.



### Centre for Skill Development (CSD)

The Centre will be aligned with India's Skill Development Mission to enhance employability and promote entrepreneurship. CSD aims to create a more skilled, innovative and competitive society by focusing on skill development across trades and sectors; entrepreneurship and community empowerment.

#### Primary Activities

- Conduct skill development programmes and workshops on market-relevant competencies.
- Connect participants with experienced professionals for guidance, support, and industry insights.
- Offer business incubation and counselling support
- Promote skill development and entrepreneurship within the community, targeting schools, colleges, and local organizations.
- Incorporate digital tools and technologies in training programmes, such as simulation software and project management tools, to enhance practical learning.



## Centres



### Centre for Temple Based Economy

The Centre will assess the growth potential for selected temple economies and formulate strategy and action plan for harnessing such potential. It will seek to promote economic growth by catalyzing new enterprises, expanding existing enterprises, promoting employment, skill development and such related tasks to ensure sustainable development of temple towns. The Centre will also emphasize on upgrading temple administrative mechanisms.

#### Primary Activities

- Undertake studies addressed at both integrated development as well as specific aspect development of selected temple towns in India.
- Gather baseline data in respect of selected temple towns.
- Become a repository of knowledge products on temple towns in India.
- Showcase the economic and cultural impact of the temple towns.
- Undertake Capacity Building of the stakeholders in the temple town.
- Assisting the temple towns through project management services to launch a range of projects meant to accelerate growth and development.



### Centre for Foreign Languages and Business Practices

The Centre for Foreign Languages and Business Practices will design and offer programmes focused on imparting multiple language skills interconnected with business communication; facilitating business collaborations, new enterprise creation and technology adoption. It will empower entrepreneurs and stakeholders with essential language skills, cultural insights, values and business-oriented communication, in languages, including; English, Mandarin, Japanese, Spanish, French, German etc, in addition to imparting impart region-specific business-related knowledge, skills & attitude for growth and development.

#### Primary Activities

- 3-month capsule courses on language and business communication essentials.
- Workshops on viable business opportunities & ideas, popular in the selected country.
- Country-specific export workshops:
  - Tie-ups with important associations and chambers in the targeted foreign countries.
  - Exchange visits of entrepreneurs for hands-on learning, followed up by startup workshops.



## Centres



### MSME Artificial Intelligence (AI) Lab

The MSME AI Lab will be pivotal in offering an avenue through which an MSME would be able to break the technological barrier, gain access to AI-driven insights, and adopt customized AI solutions designed to address the needs of their business. The laboratory will enable the integration of AI technology into MSMEs to help automate, have a data-based management system that helps make quality decisions based on information, and help maintain efficient functioning.

#### Primary Activities

- Offer hands-on training programmes for MSMEs on utilization of AI tools for specific business functions.
- Offer one-on-one consultation services with AI experts who would identify MSME's potential areas of AI in their business operations.
- Give access to MSMEs, to AI software, tools and frameworks that otherwise would be highly expensive.
- Develop a compendium of case studies on successful adoption of AI by MSMEs.
- Hold regular events where MSMEs meet AI experts, industry leaders, and policy framers to encourage sharing of information, opportunity for cooperation, and possible partnerships.
- Host AI challenges and competitions focusing on the identification of problems, and their solutions, specifically in the MSME sector.



### Business Incubation Centres

#### EDII – Atal Innovation Centre (AIC) Foundation

The AIC will enhance EDII's efforts in building socially-relevant and sustainable start-up/entrepreneurial ecosystem with focus on nurturing innovations for social impact. While women entrepreneurship would be nurtured, social entrepreneurship for supporting women livelihood would also be focussed upon.

#### Primary Activities

- Extend all-encompassing support to start-ups, including co-working spaces, mentorship and access to a network of experts and relevant industry for business pilots / growth of startups.
- Conduct training programmes, workshops, and courses to enhance the skills and capabilities of social entrepreneurs.
- Organize events, conferences and seminars to facilitate networking and knowledge exchange.
- Enable financial assistance through various state and central government funding schemes, besides engagement with angel investors, venture capitalists, and corporate partners.

## Intellectual Property Facilitation Centre (IPFC)

The IPFC will provide a one-stop solution for IP filing support, fostering innovation and sustainable growth among MSMEs. The IPFC, established with sponsorship support of the Ministry of MSME, Govt. of India, under the MSME Innovative Scheme, will actively work towards empowering MSMEs and startups by enabling them to harness Intellectual Property (IP) tools with utmost efficacy.

### Primary Activities

- Establish a dedicated IP Facilitation Centre to support IP-related activities for MSMEs.
- Collaborate with IP attorneys and IP Agencies for the end-to-end IP support and activities to strengthen the overall IP ecosystem.
- Provide financial assistance to MSME for IP filing and prosecution.
- Organize networking events where businesses can meet potential investors, researchers, and IP professionals to discuss opportunities for IP commercialization and collaboration.

## Awards till date...

					
Awarded the prestigious SKOCH Award for Devbhoomi Udyamita Yojana	The Aga Khan Award for Architecture 1992	Recognized as Centre of Excellence by Ministry of Skill Development & Entrepreneurship, Govt. of India 2021	Awarded the prestigious SKOCH Award for Project Hastkala Setu	Positioned in the Band of 11-50 (Innovation Category) by the Ministry of Education, Govt. of India	Awarded the INDIA CSR Award (Winner) for 'Project UDYAMEE' under the category Enterprise Development
					
Best Ethical Practice Award for Project UDAYA, by TATA Communications	Saksham Award 2022 by Bayer Foundation for project UNNATI	Best Practice Presentation Award at Partnering for Change Event 2022 by HCL Foundation	Ranked No. 1 under General (Non-Technical) Category by ARIIA-2021, MoE, Gol	AICTE Lilavati Award 2020 on Women Empowerment (First Runner-up)	4-Star rating by GSIRF 2019
					
Accredited as 'UTTAM' Training Institute by the Capacity Building Commission, Gol	IFC - Times Network Strategy Award 2017	Mercury Excellence Award 2017	AICTE award for supporting start ups 2017	United States Association for Small Business and Entrepreneurship (USASBE) Outstanding Entrepreneurship Program Abroad Award 2014	ADFIAP Development Award - Local Economic Development 2014 - Human Capital Development 2012



## COLLABORATIONS & ASSOCIATIONS: 2024-25



August 13, 2024: EDII signed an MoU with Dept of Commerce and Industries, Chhattisgarh Government, to set up Entrepreneurship Development Centre in the state. The agreement was signed in the presence of (2nd from R) Shri Vishnu Deo Sai, Hon'ble Chief Minister of Chhattisgarh and (1st from R) Shri Lakhanlal Dewangan, Hon'ble Minister of Commerce & Industry, Government of Chhattisgarh; (3rd from R) Dr. Sunil Shukla, Director General, EDII; (2nd from L) C. Umashankar, IAS (Retd.), Senior Advisor, EDII and (1st from L) Dr. Amit Dwivedi, Director, Dept. of Government Projects, EDII.



August 9, 2024: (2nd from R) Prof. S K Mehta, Vice Chancellor, University of Ladakh and (3rd from L) Dr. Sunil Shukla, Director General, EDII during the MoU signing ceremony to promote entrepreneurship in Ladakh. Also present on the occasion were (3rd from R) Dr. Pawan Kotwal IAS, Pro-Chancellor, University of Ladakh; (1st from R) Dr. Shubrat Sharma, Dean Research, University of Ladakh; (2nd from L) Dr. Mohd. Rafee, Assistant Professor, University of Ladakh and (1st from L) Dr. Amit Dwivedi, Director, Department of Government Projects, EDII.



## COLLABORATIONS & ASSOCIATIONS 2024-25



January 16, 2025: The institute signed a Memorandum of Understanding with Survey of India, Department of Science and Technology, Government of India to create a climate of science and technology-based entrepreneurship in the country through strategic and integrated joint efforts. The MoU was signed between Shri Hitesh Kumar S. Makwana, IAS, Surveyor General of India, Survey of India, Department of Science and Technology, Government of India and Dr. Sunil Shukla, Director General, EDII.



November 10, 2024: MoU was signed with State Bank of India to offer Digital Business loans to entrepreneurs trained by the Institute for setting up Small and Medium Enterprises. Shri Chandra Sekhar V, General Manager (NW 1), State Bank of India (SBI) signed the MoU.



## COLLABORATIONS & ASSOCIATIONS: 2024-25



January 21, 2025: EDII entered into an agreement with the Uttarakhand State Council for Science & Technology (UCOST), Dehradun, to strengthen entrepreneurship ecosystem in the science and technology domain within the state. (2nd from L) Prof. Durgesh Pant, Director General, UCOST and Dr. Sunil Shukla, Director General, EDII with senior officials of the two institutes at the MoU signing event.



October 17, 2024: EDII signed an MoU with the Management & Entrepreneurship and Professional Skills Council (MEPSC), New Delhi to foster academic excellence. The MoU was signed between Director General Dr. Sunil Shukla from EDII and CEO, Col. Anil Pokhriyal from Management & Entrepreneurship and Professional Skills Council.





## COLLABORATIONS & ASSOCIATIONS: 2024-25



December 11, 2024: EDII partnered with Gujarat National Law University to train and undertake capacity-building initiatives on various aspects of Intellectual Property Rights.



February 26, 2025: EDII entered into an MoU with IILM Institute for Higher Education, Delhi for promotion of entrepreneurship through offer a joint Postgraduate Programme in Entrepreneurship and Family Business Management.



## COLLABORATIONS & ASSOCIATIONS: 2024-25



June 10, 2024: EDII entered into an MoU with Infibeam Avenues Ltd, to jointly work towards enhancing AI adoption and growth in India. Infibeam Avenues Ltd will also support EDII by implementing 'EDII Campus Solutions' in digital monitoring and AI-based security measures.



July 2, 2024: EDII and Footwear Design & Development Institute (FDDI) signed an MoU to jointly undertake entrepreneurship education, training and incubation initiatives for students.



January 27, 2025: EDII and NTPC Gadarwara signed an agreement for the CSR project, Unnati: Empowering Women for Self-Reliant India. EDII has already been implementing Project Unnati in Noida and Auraiya (Uttar Pradesh); Singrauli (Madhya Pradesh), and Sipat in Chhattisgarh.



August 6 2024: MoU was signed with Bajaj Finserv Ltd. to launch Project Saksham. The project aims at enhancing the financial capabilities, knowledge, and opportunities of rural and semi-urban small enterprises and Farmer Producer Organizations (FPOs) for economic and sustainable growth.



September 16 2024: EDII partnered with Shriram Pistons & Rings Limited for Project Sashakt, which is aimed at providing skill and entrepreneurship training to 50 women in Ghaziabad.



November 12, 2024: EDII and Delhi Skill and Entrepreneurship University (DSEU) signed an MoU to collaborate on strengthening educational programmes on entrepreneurship and innovation.



## COLLABORATIONS & ASSOCIATIONS: 2024-25



**Tripura Rural Livelihood Mission**  
Government of Tripura

4th February, 2025: Signed an MoU with Tripura Rural Livelihood Mission (TRLM) for bringing in two blocks of Tripura - Kumarghat RD block (Unakoti district) and Kalacharra RD block (North Tripura), under the fold of Start-up Village Entrepreneurship Programme (SVEP), a sub-scheme under Deendayal Antyodaya Yojana – National Rural Livelihoods Mission (DAY-NRLM), which is already functioned in 82 blocks.

### *International Collaborations*



May 10, 2024: The Institute entered into an MoU with the INSA Business, Marketing and Communication School, Spain to conduct joint trainings in the areas of business communication, advertising, public relations and international business.



August 30, 2024: To prepare youths to identify, initiate, manage and ensure the growth of Agri-business enterprises, EDII signed an MoU with Fairtrade Network of Asia and Pacific Producers Limited, Singapore.



August 30, 2024: An MoU was signed with Universiti Tunku Abdul Rahman (UTAR) to foster advancement in Entrepreneurship Education among its students and faculty members.





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- Myanmar-India Entrepreneurship Development Centre (MIEDC), Yangon
- India-Uzbekistan Entrepreneurship Development Centre (IUEDC), Tashkent
- Cambodia-India Entrepreneurship Development Centre (CIEDC), Phnom Penh
- Vietnam-India Entrepreneurship Development Centre (VIEDC), Hanoi
- Rwanda-India Entrepreneurship Development Centre (RIEDC), Kigali