

CREED invites scholars for research in Entrepreneurship

CREED

Centre for Research in Entrepreneurship Education and Development

CREED The ongoing transformations in the national and international economy have an impact on various aspects of Entrepreneurship and in order to gain an insight into the possibilities and implications of these developments, research has been accepted as the most powerful tool.

Reaffirming that the findings of research advocate a positive approach to work methodology and place the ultimate goal within reach, the Entrepreneurship Development Institute of India set up a Research Centre at the institute, in the year 1997. It was conceded that this Research Centre would lead to the expansion of boundaries of knowledge and give an identifiable thrust to the Entrepreneurship Development Movement.

Centre for Research in Entrepreneurship Education and Development (CREED) was, therefore, set up to act as a crucial link between theory and practice in the field of entrepreneurship with special focus on applied research backed by sound theoretical underpinnings.

The Mission

Creed aims at serving as a bridge between theory and practice in the field of Entrepreneurship. The Centre catalyses networking of researchers and institutions by encouraging enquiries into the emergence and growth of entrepreneurship as a discipline. The Centre

- ◆ supports in-house research in entrepreneurship,
- ◆ catalyses the process of networking researchers and institutions in the sphere of entrepreneurship,
- ◆ encourages young researchers to make use of intellectual and other resources at the Centre so as to make valuable contribution to the knowledge on entrepreneurship,
- ◆ promotes collaborative research endeavours with institutions and individuals outside the Centre,

- ◆ disseminates and shares various research findings among planners, policy-makers and academicians and
- ◆ organises seminars, workshops and colloquies.

The Focus Areas of CREED

CREED focuses enquiries into:

- ◆ Entrepreneurship in Education
- ◆ Innovation in Training Technology
- ◆ Voluntary Sector: Issues and Interventions
- ◆ Gender and Enterprise Development
- ◆ Micro Finance and Micro Enterprise Development
- ◆ Emerging Profile of Entrepreneurship in the 21st Century

Activities of the Centre

The major activities under CREED are:

- ◆ **In-house Research Projects:** In its pursuit to extend the frontiers of knowledge on entrepreneurship, CREED encourages and undertakes in-house research activities by making use of intellectual and other resources of the Centre.
- ◆ **Fellowships*:** Through these short-term research fellowship programmes, the Centre envisages to promote collaborative research endeavours with institutions and individuals outside the Centre. It encourages young researchers to contribute to the field of entrepreneurship. Need based funding and academic assistance is also provided to the researchers. The Centre takes care of local hospitality of researchers.
- ◆ **Visiting Fellowships*:** These fellowships are for senior researchers whom the Centre invites to write papers or conduct research in the area of entrepreneurship and delve into a range of issues surrounding small and medium enterprise sector.

* Besides access to the institute's modern library and up-to-date computer centre, the researchers are provided facilities of interaction with well-known experts in Entrepreneurship.

- ◆ **Biennial Conferences:** These conferences are organised to provide a platform to researchers, academicians, planners and policy-makers to come together to share their research findings and experiences that are of contemporary relevance and interest.
- ◆ **Annual Lecture Series:** Eminent entrepreneurship theorists and practitioners are invited to deliver lectures on specific themes.
- ◆ **Journal of Entrepreneurship:** The Journal of Entrepreneurship is a reputed academic publication of the Centre and has established its credibility among

scholars in India and abroad as a unique forum to disseminate their research findings, both theoretical and empirical.

The Journal incorporates insights gained through research and innovative experiments, with particular focus on countries like India, which has mounted a wide range of programmes to develop the latest entrepreneurial capabilities of its people. It focuses on the changing contours of entrepreneurial research and training, thus acquainting the readers with the latest trends and developments in entrepreneurship. The Journal publishes original papers of high standard, to expand the frontiers of knowledge. Besides, sections on book reviews, abstracts of selected papers and articles, published in other journals are also an integral part of the Journal.

Important Research Projects Completed

- ◆ Impact of New Economic Policy on SMEs
- ◆ Impact of GATT on SMEs
- ◆ Impact of Fiscal Incentives on Industrialisation in Gujarat
- ◆ Dynamics of Industrial Clusters in India
- ◆ Growth of Firms and Entrepreneurial Competencies
- ◆ Doing Business in India: Issues and Implications
- ◆ Constraints to Growth of Small Scale Firms
- ◆ National Evaluation of Entrepreneurship Development Programmes
- ◆ Evaluation of EDPs in North Eastern States
- ◆ A Critical Analysis of Entrepreneurship Development Programmes
- ◆ Micro-Enterprise Development in Himalayan Region: The Indian Experience
- ◆ Role of Small Business Associations in the Changing Economic Environment
- ◆ Promoting Entrepreneurship Through Training: An Assessment of Training Initiatives of MCED, Aurangabad
- ◆ Business Development Service Provides in India: A Study of Calcutta Metropolitan
- ◆ A Study on Entry Barriers to Entrepreneurship: As Perceived by Youth
- ◆ Entrepreneurship Curriculum for Vocational Education in Colleges

Future Research Agenda

- ◆ Survival and Growth of Small Scale Industry Sector under New Competition
- ◆ Dynamics of Industrial Clusters: Why do they fail?
- ◆ Intrapreneurial Manifestations in Corporate Sector
- ◆ Study of Released Employees of Public Undertakings: Their Status and Possible Interventions
- ◆ Women Entrepreneurship in the Changing Environment: Prospects and Problems
- ◆ Emergence of New Class of Entrepreneurs with Special Reference to the ICE Sector

- ◆ Legal Framework and Constraints to Emergence and Growth of Micro-enterprises: Sustainability of Micro-Enterprises
- ◆ Sustainability and Effectiveness of Grass-Root Micro-Finance Intermediaries
- ◆ Major Issues Confronting NGO Sector and Policy Implications
- ◆ Informal Sector and Entrepreneurship
- ◆ Innovation and Entrepreneurship

Impact Created

Over the years the research studies undertaken by the institute have probed into various conceptual parameters underlying entrepreneurship and have brought to the fore certain result-oriented inputs that can lead to strategy formulation. EDI, on its part, has conducted workshops/seminars to bring government officials, policy makers, training institutions, social activists, scholars and thinkers face to face with these developments and provide a platform for further brainstorming.

Interested individuals may submit the filled-in-application form to
The Co-ordinator, CREED