



E-Mailer Draft for E Week India Partner

Subject: **[Partner name] and NEN Partner for Entrepreneurship Week India**

Dear User,

[Partner name] and the National Entrepreneurship Network are proud to partner for Entrepreneurship Week India 2010 – the country’s largest campaign to build awareness and support for entrepreneurship.

From February 6 to 13, lakhs of participants across the country will come together through a range of programs and events to explore their potential as leaders and innovators. Designed to embrace innovation and engage communities, E Week India will see the active involvement of more than 30 organizations that support entrepreneurship; corporate houses; business leaders; industry experts; non-profit leaders and faculty leaders to inspire, encourage and mentor participants.

Supported by the Wadhvani Foundation and run by the National Entrepreneurship Network, this year’s E Week is set to be the biggest yet – engaging over 400,000 participants through 4000 events in 30 cities!

E Week India 2010 Theme: India – Opportunities Within

Especially significant is this year’s E Week theme “India: Opportunities Within”. India faces daunting challenges across many sectors: water, healthcare, energy, education, waste management, transportation and more. As pressure mounts and the cost of technology drops, these challenges provide enormous economic opportunities to those solving them. Keeping this in mind, this year’s E Week programs and events will focus attention of the next generation of entrepreneurs on these often-overlooked opportunities.

How Can You Get Involved?

Whether you are a student, academic, entrepreneur, or a corporate professional – there are many ways to join E Week. Visit www.eweekindia.org to learn more and browse through the [Get Involved](#) page: you will find ideas to organize events that inform and connect entrepreneurs; resources to plan and market your activities; features to share your stories – and a lot more in the coming days!

Comment [A1]: Link to: <http://eweek.nenonline.org/page/getinvolved>

Comment [A2]: Link to: <http://eweek.nenonline.org/page/getinvolved>

Every one of us from the entrepreneurial community is excited about the coming E Week and we seek you to join us in building a strong, entrepreneurial India!

Best,
[Partner organization]